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## THE WIFE

BY JANE PHELPS, AUTHOR OF "MARGARET GARRETYS HUS band," AND OTHER NOTABLE STORIES

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$A U C T I O N$ NALE Cabinet Committee and De

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In Use For Over 30 Years
Tho King You Havo Almavi Boiom

Getting BackThree Million Dollars




 dian publishers must recover fro
their readers and advertisers.
In In connection with the earlier increases the readers of many daily, newspapers have been recuired
to pay si or more per yeare or their newspapap,
onde the while the subseription price of very many weekly
newspapers has been increased from 50 ot 100 per
cent. In many cases still further increases will be necessary.
But all the three million dohlars inerease in paper
costs cannot be loaded on readers; ; some of this sum must come from the advertisers- - hisis in the torm of
increased advertising rates. Advertising rates in increased advertising rates. Advertising rates in
Canada are, generally speaiking much, ower per
thousand in circulation than in the United States, Spuaking on this point the eeititor of Matcleting, a
Canadian advertisers' newspaper published in Toronto, says in his last insuef Ther meeting the Canh
dian publishers calls for higher rates, adve dian publishers' calls for higher rates, advertising
buyers should not fail to recognize that for years they have benefited by the publisher's undervaluetion of
his space, and should be the more wiling on that act
count to recognize the present necessitices. To all



## Fuel Administrator

advised the use of "Buckwheat size Anthracite", We have it at $\$ 9.00$ per ton

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