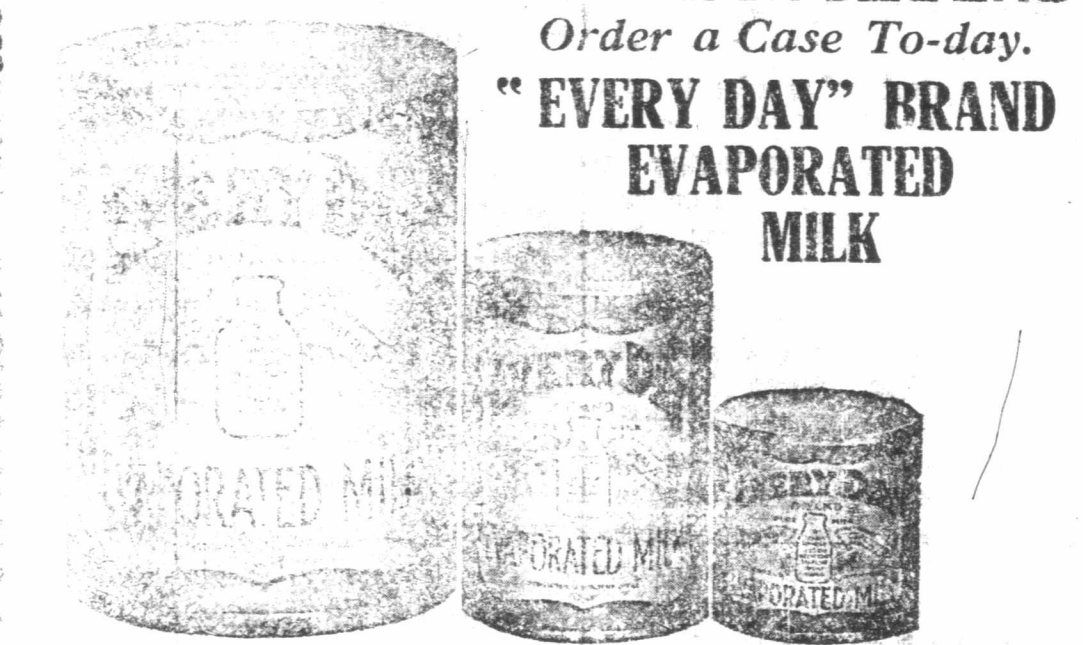


**NOTICE OF REMOVAL AND PARTNERSHIP!**

Hon. R. A. Squires, K.C., LL.B.  
ANNOUNCES the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of Squires & Winter.  
Address: Bank of Nova Scotia Building,  
January 3rd, 1916. St. John's.

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter  
**Squires & Winter,**  
Barristers, Solicitors  
and Notaries.  
New Bank of Nova Scotia Building,  
Corner Beck's Cove and Water Street.

**THE BEST IS CHEAPER IN THE END**



Order a Case To-day.  
"EVERY DAY" BRAND  
EVAPORATED  
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**Job's Stores Limited.**

**BRITISH**

**THE POWER OF PROTECTION**  
Buying a **BRITISH SUIT** Means  
**PROTECTION** from High Prices

**BRITISH** PROTECTION in Material.  
PROTECTION in Style.  
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Every Man and Boy Needs  
**PROTECTION**  
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**The British Clothing Co., Ltd.,**  
Sinnott's Building  
Duckworth Street, St. John's.

**FISH For Sale!**

We have a quantity of large Eating Fish, suitable for retailers. Price very reasonable. This is a splendid chance for Shopkeepers to secure supplies at Two Dollars per qtl. less than usual price.

**Fishermen's Union Trading Co.,**  
Provision Department.

Advertise in the Mail and Advocate.

**THEORIES OF LATE ADMIRAL MAHAN,  
U. S. N., NOW BEING VINDICATED**

**Navalism Has Defeated Militarism--And as Long as Britain Holds Control of the Seas Germany is a Doomed Nation--France Bled White with Victories on Land was Compelled to Sue for Peace--The Same Fate Awaits Germany.**

In the Sunday issue of the New York Tribune, Mr. Frank Simmonds, a well known American military authority, calls attention to the fact that history is repeating itself in this war, and that the theories put forward by the late Admiral Mahan are being vindicated. Navalism is defeating militarism. Great Britain is defeating Germany. The only really decisive result as far as achieved as by British navy, and at a trifling cost. Were it not for the British navy, Mr. Simmonds believes that France and Russia and Italy might listen to German overtures for peace. Germany, he says, might even retain Belgium, and perhaps a slice of France if it were not for Great Britain; but she can retain nothing as long as Great Britain retains control of the sea, not matter what victories Germany may win on land. Great Britain can force Germany to accept whatever peace terms she chooses to offer. Germany's only possible hope of victory is in either defeating the British navy or in bringing some pressure to bear upon the British Empire that will cause her to loosen her grip.

**MR. PALMER'S OPINION**  
(Frederick Palmer in Colliers.)  
But if the Allies keep on for another eighteen months, and if they hold together, there is no doubt that Germany will be beaten. And if their money lasts! Watch and see if it doesn't. The Allied troops may never get to Berlin; they may never cross the Rhine; none of them may again enter East Prussia. But it will be Germany that will have to sue for terms, for she is in a state of siege. Even rebellion in India, of which she fondly dreams, could not change the end. The British hold the sea. They have the superiority in Dreadnoughts and battle cruisers whose guns can smash anything above water. The methods they used in holding down the submarine campaign in the North Sea ought also to serve in the Mediterranean.

Germany is in the position of a man who strikes out for want of air, for want of room. He lunges his way and that with the craving for breath for his lungs and space for his limbs. He pushes the wall back a little, but it is still there, dashing his own blood back in his face. He breaks through one door, but there is another beyond. The mental strain of such a battle is as severe as the physical. Next summer, if Russia comes back strong and Turkey and Bulgaria are tamed, the walls will begin to fall in on Germany.

The average woman likes to talk about her neighbors almost as well as the average man likes to talk about himself.

**More Prizes for Energetic Clerks**

During the past couple of weeks we have published the names of the winners of the prizes offered last season. This year we offer the following prizes:—  
First Prize . . . \$30.00  
Second Prize . . . 20.00  
Third Prize . . . 15.00  
Fourth Prize . . . 10.00  
Five \$5.00 Prizes.

The above are for clerks who between now and December 1st, 1916, return the largest number of tags taken from Red, White, Patent Process "Bear Brand" and Buddy Boots.

**Cleveland Rubber Co.,**  
New Martin Bldg., St. John's.  
Feb 5, w.s.t.f

**NOTICE**

At a Meeting of the St. John's Licensed Victuallers' Association held on Tuesday last it was agreed that:

Owing to the phenomenal increase in the price of packing, incidentals such as Bottles, Cases, etc., quite apart from the greatly increased cost of Liquor itself, and freight charges, the Licensed Victuallers' Association has no option but to reluctantly increase their prices, which increase comes into effect from March 1st.  
JAS. C. BAIRD, President.  
JAS. J. TOBIN, Secy.-Treas.  
St. John's,  
Febry. 5th, 1916.

Feb 8, 10, 12, 31

**Great Britain Ripe for Great Revival**

**Sir David Beatty Urges Religious Awakening to Speed Victory**

Liverpool, Jan. 27.—Vice-Admiral Sir David Beatty, commander of the first British battle cruiser squadron, whose ships defeated the Germans in the North Sea, has made a stirring appeal for a great religious revival in England as a necessary step to victory in the war. In a letter read at the annual convention of the Society for the Propagation of Christian Knowledge he writes: "Surely Almighty God does not intend this war to be just a hideous fracas or a blood-drunken orgy. There must be a purpose in it; improvement must come out of it."

"In what direction? France has already shown us the way, and has risen out of her ruined cities with a revival of religion that is wonderful. Russia has been welded into a whole, and religion plays a great part. England still remains to be taken out of the stupor of self-satisfaction and complacency into which her flourishing condition has steeped her. Until she can be stirred out of this condition, until a religious revival takes place, just so long will the war continue."

"When she can look on the future with humbler eyes and a prayer on her lips then we can begin to count the days towards the end. Our society is helping to this end, and so is helping to bring the war to a successful end."

**A Mystery of Gallipoli**

**Strange Disappearance of Party Led by Col. Sir H. Beauchamp. "Who Charged Into The Forest And Were Lost to Sight Or Sound."**

Though the remnants of the 5th Norfolk have returned home from Gallipoli, the men are unable to throw any light on the mysterious disappearance of the party led by Colonel Sir H. Beauchamp, which included a company enlisted from the King's Sandringham estates, and which, as described by Sir Ian Hamilton, "charged into the forest and were lost to sight or sound. Not one of them ever came back." The only trace which has been discovered of the party is the pocket-book and cheque-book of one of the missing officers, Captain Frank R. Beck, the King's Sandringham agent, which the "Lynn News" states were found on the plain across which he passed on the advance on Anafarta, and which have been returned to Sandringham.

Meanwhile interviews which the returned members of the battalion provide no further definite information regarding the fate of the missing officers and men. Private John Bridges, of Lynn, seems to have been the last to see Colonel Beauchamp and three other officers. They were then at the foot of a ridge at Anafarta which the Norfolks wished to take. The Turkish trenches were in a kind of horseshoe, with the village and forest in the centre. It was when the gallant Norfolks were in the village near the forest that Bridges saw these officers, and heard the Colonel shout as he was leading his men, "Come on boys! Give 'em the point." Sir Horace had just previously urged them on with the words, "Now, boys, we've got the village."

One or two of the returned men speak of treachery, and Bridges says: "We might have taken the ridge if we had not had the order to retire." Who gave the order he did not know, and neither do others interviewed on the point. It is thought it may have come from a German officer in the Turkish trenches close by. At any rate, many of the men—scattered about, some separated from officers, and all under terrific fire—acted upon it, and the others went on to their unknown fate.

If ignorance were bliss most of us would be so happy we should choke.

Some kings and all babies are born rulers.

After marrying in haste many a poor man has to hustle during his leisure.

**100 GOOD LOGGERS**

Are still required by  
**A. N. D. CO.**

For the Logging Camps at  
**Millertown & Badger.**  
Wages Average \$24 and Board.

GOOD MEN STAYING TO  
**End of Chop**  
Will be paid \$26 per month.

TAKE TRAIN TO MILLERTOWN OR BADGER.

**Rubber Footwear.**

**The Serviceable Makes.**

THE next pair of Shoe Rubbers that you require—try the brands that we stock.

Here you'll find the good wearing qualities, high and low heel, Storm and Plain Rubbers in the best makes of Canadian and American manufacture, that it is possible to get on the market to-day.

We stock them to fit Men, Women, Children and Infants and price them reasonably. Before you buy your next stock get our prices, wholesale and retail.

**ANDERSON'S, Water Street, St. John's.**

**Special Lines to Clear**  
**KNITTED SCARVES**

—FOR—  
**Ladies or Gents.**  
Cream, Blue and Black,  
40c., 45c., 60c., and 70c.  
NOW ALL ONE PRICE TO CLEAR.  
**∴ 20 cents ∴**

**LADIES and MISSES**  
White & Colored, Lawn & Linen  
**DRESSES**  
Prices from \$3.00 to \$6.00.  
**Now \$1.75.**

**Nicholle, Inkpen & Chafe**  
Limited  
315 WATER STREET 315  
Agents for Ungars Laundry & Dye Works.