

We Are Selling Cheaper Mileage

You may get extraordinary mileage out of any one tire—but that's not the way to figure mileage.

Get the average of mileage given by a pair of tires or a set—and you will get nearer to the actual cost of mileage to be charged to the upkeep of your car.

It's just because we've taken the trouble to figure values that way, that we recommend Ames Holden "Auto-Shoes."

We know they are giving real mileage over the worst roads in the country and their "average" performance leaves no doubt in our minds that Ames Holden "Auto-Shoes" will give you the cheapest mileage you can buy. And they are guaranteed without time or mileage limits. Drop in and let us show you and tell you about

AMES HOLDEN "AUTO-SHOES"

Cord and Fabric Tires in all Standard Sizes

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Phone 12

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Ont



Hay - Fever

SUMMER COLDS, ASTHMA, spoil many a holiday.

RAZ - MAH

Positively stops these troubles! Sneezing, weezing, coughing, weeping eyes aren't necessary—unless you like being that way.

\$1.00 at your druggist's, or write Templetons, Toronto, for a free trial.

J. P. PHELAN

Druggist

Mildmay

THE BUSINESS DEPRESSION

The business depression which thoughtful people expected would follow the war is upon us with a vengeance. Manufacturers in certain lines say that retailers and the general public appear to have simply made up their minds not to buy, and they see no course open but to close down.

When they close down they add to the number who will not buy for the good reason that they cannot. This in turn adds to the dulness of trade, and causes others to close down. Where it will end there is no saying just as there is no guessing as to where the advancing prices of the war period would end. But just as the rise in prices came to an end so will the fall after it has gone to unreasonable lengths.

The most absurd feature of the whole situation is the effort in the part of a few labor unions to not only maintain war-time rates of wages but to endeavor to get increases. Because of this attitude many men have been idle throughout the summer, and have a good chance of being in a "bread line" as soon as cold weather sets in.

But the industrial depression is mainly due to a lack of confidence in the future. During the boom time one might plunge into almost anything and come out all right; now one can scarcely dabble in anything without losing money, and a few will enter upon a big enterprise for fear that business will remain dull after the money is tied up. Without confidence there can be no enterprise—no snap in business.

EDUCATIONAL FEATURES

It is becoming more and more recognized that Fall Fairs are an educational opportunity and are more and more used for educational purposes by the Government, Agricultural Colleges and others.

It is quite right that a good deal of attention should be paid to the lighter side of Fall Fairs. People come to be entertained, and innocent entertainment should be provided. But all objectionable features should be eliminated and a great improvement has been made in that respect. Then there is entertainment as well as instruction in the various educational features given by means of illustration, demonstration and experimentation.

There are also features that are especially attractive to the young. Exhibitions have thus become not only places of entertainment but schools and colleges for the people agriculturally, industrially and generally. One cannot attend without having a wider outlook, and receiving impressions that are valuable.

The Hamilton Spectator says that Goderich Old Boys Reunion came out with a deficit of about \$2,000.

A newspaper headline says: "Plucky maiden makes a capture." There is nothing remarkable in that. It's the easiest thing they do.

School books have been delayed by the printer's strike. Can you hear the groans from the disappointed children? No, neither can we,

WILL ENFORCE NEW ADOLESCENT ACT.

In connection with the Adolescent School Attendance Act of July 13th, 1920, the amendment has been made by the Minister to school trustees that it is not his intention to instruct Attendance Officers to make the Act retroactive by endeavoring to compel young persons between fourteen and sixteen years of age, who have been engaged in regular employment, to return to school. School authorities will in the beginning be charged with providing only for the continued instruction of those who are at present at school and not for the numbers who might be forced to return to school by the strictest interpretation of the Act.

The Act is to be made fully effective, however, to the extent that Attendance Officers are to be appointed according to law to ensure that all young persons between fourteen and sixteen years of age shall be either at school or at work and that all those who are at work either at home or in gainful employments shall hold the permits or certificates required by law.

Section 3 of the Act, which comes into operation on September 1st of this year, provides for the attendance at school of adolescents between fourteen and sixteen years of age. The purpose of bringing the Act into force by stages is to make it possible to adjust gradually school accommodations, courses of study, and employments in industries to the conditions set up by the requirements of the Act.

Questioned concerning the enforcement of the Act, school inspectors have stated that the enforcement would be gradual and of stringent. Boards of Education in the rural districts must, however, provide for the accommodation of students between fourteen and sixteen, who up till now have been at school or who are not engaged in "necessary household work or necessary work in husbandry. This will undoubtedly mean that there will be a number of fifth classes in the rural districts and an increased attendance at the High schools. Children, who are kept from school on account of necessary work, must have a permit from the local Attendance Officer.

THE NEW GOVERNOR-GENERAL

Lord Byng of Vimy, who was last week sworn in as Governor-General of Canada, enters upon the duties of that high office with an advantage that none in the line of his predecessors had at the outset. He has many thousands of personal acquaintances and warm friends in the Canadian population, being in that respect almost as much at home here as some of our former Governor-Generals were at the time of their departure. As the Commander of the Canadian corps of imperishable fame he identified himself with this country in a very signal way. Under him that corps won some of its laurels that are most prized by Canada. He shares in the tributes rendered to the corps by the British War Office, by Marshall Foch, and by the able enemy commander, Prince Rupprecht, upon whom was impressed the quality of the Canadian fighting spirit, in larger measure than upon any other German general. Canadian soldiers will say of Lord Byng that he possessed the rare power of being able to get the most out of his troops without needlessly fatiguing them. He was a thorough disciplinarian, but the men knew that he was not more sparing of himself than he was of them. Under his command the Canadians retook the ground that was lost in the Ypres Salient on June 2, 1916, under the most terrific barrage that up to that time had been poured from German guns on the Western front. The general's inspections are remembered by his men as the most searching to which the corps was subjected in its course through the war.

UNEMPLOYMENT IN CANADA

There is considerable fear in this country that the coming winter will see more widespread unemployment than we have had for years. Canon Scott, of Quebec, voices this fear not long ago, and urged that our government take action now to provide for the difficulty. He asserts that in the woods thousands of shantymen will have no work, while in the cities, the factories will feel the pressure of a tightening market, and will help to swell the streams of unemployment. It cannot but be expected that the heavy drop in the prices of farm products will affect the buying power of the rural sections, and the new United States high tariff legislation will accentuate this difficulty. There is no need for excessive alarm, for business conditions in Canada are fundamentally sound, but at the same time we should give heed to the present indications and prepare remedial measures for the possible difficulty. There is no doubt that if our Dominion and Provincial governments were to get together, with the advice and assistance of our big employers of labor and financiers, we could cope with the situation much more satisfactorily than if we do as we have too often done in the past, simply allow ourselves to drift wherever the current may take us.

That tobacco can be successfully grown in this vicinity is clearly demonstrated in the garden of Mr. Michael Dowling, Drayton, where can be seen as fine plants as the County of Essex can produce. The stalks are fully five feet in height and the leaves are three feet long and nineteen inches across. He has 500 plants which are well worth seeing.

Give us a Hand!



CITIZENS of Ontario—The only salvation for Ontario's revenue-producing forests is the prevention of forest fires. Your support and co-operation is absolutely essential.

Forest fires are rapidly diminishing our resources of timber and pulpwood. Over 90 per cent. of Ontario's forest fires are caused by human carelessness.

If everybody was careful to prevent the start of fire, Ontario's Forest would be safe.

Save Ontario's Forests They're Yours

BUSINESS MEN of Ontario—Lend us a hand. The various business associations—of bankers, boards of trade, manufacturers, merchants, lumbermen; engineers, educationalists, tourists, and sportsmen, and all other bodies of weight and influence, can do a great work for this province and for their own interests as well by actively promoting educational propaganda to reduce forest fires.

RAILWAY OFFICIALS can help. Railways cause 40% of Ontario's Forest fires. The Forestry Branch is being well supported by improved co-operation on the part of railway officials and by the Dominion Railway Board. Let us reduce the number of railway fires one-half this summer. (The train passenger in Northern Ontario who nonchalantly throws his cigarette or cigar out of the window during the forest fire season is deserving of a jail sentence!)

CAMPERS, tourists, fishermen, picknickers, berry pickers, prospectors and hunters should

feel their responsibility even though out of sight of the policeman.

SETTLERS can co-operate by exercising more care in setting out fire on their own property.

LUMBER FIRMS can help by impressing on all foremen the need for carefulness. River-drivers in dry seasons should be specially warned. Gangs of men going in and out to the camps need special attention, because of the danger along the slash-lined trails from the inevitable cigarette.

THE PRESS could do more public-spirited constructive work to reduce forest fires than any other single agency. This is a non-political campaign in which the whole press could join.

LEADERS of PUBLIC OPINION in every community should be the first to extend a helping hand. Tell the Chief Ranger or write the Head Office any time you have information or suggestions to impart, or questions to ask.

GIVE US A HAND!

Ontario Forestry Branch

Parliament Buildings, Toronto



Health

Comes to you and the children if you have Dr. Pierce's Golden Medical Discovery in the house. For "little-ones" and "grown-ups" this old fashioned vegetable tonic and blood-maker is still used by the million bottles every year. It was first used by everybody 50 years ago and is still safe and sane because it contains no alcohol or narcotic. It is made up of Blood root, Oregon Grape root, Queen's root, Stone root, Cherry Bark, without alcohol. Make your blood redder and your health better by going to your nearest druggist and obtaining Dr. Pierce's Golden Medical Discovery in tablet or liquid form.

CENTRAL BUTTE, SASK.—"I have used Dr. Pierce's Golden Medical Discovery for a number of years, and am pleased to recommend it as a blood purifier. I know it has no equal, as I used it for my boy. My neighbors and friends were surprised with the results; in fact, I do not think he would be alive to-day had it not been for the 'Medical Discovery.' I also keep it on hand for coughs, as it differs so from other cough medicines; instead of upsetting the stomach, as most cough syrups do, it is good for the stomach. I only wish I had known about Dr. Pierce's medicines sooner."—Miss. PERRY WOOD.

NOT IN VAIN

A tall, gaunt individual of the sort known in some parts of the south as 'poor white trash,' was ordered by the Judge of a certain Police Court to stand up. "You are," said the Judge, "accused of profanity in a public place." "I reckon I did it, Judge," said the cracker. "A negro was trying to steal my hoss." "But you should know better than to take the name of the Lord in vain." "It wasn't in vain, Judge. You jest oughter seen that black man run?"

MILDMAY FALL SHOW SEPTEMBER 19 and 20.

He (staying with his girl unusually long)—There was something I wanted to say to you, but I forgot what it was now. She—Was it "good night?"

The Formosa Mutual Fire Insurance Company

ESTABLISHED 1880

HEAD OFFICE: FORMOSA, ONT.

E. G. Kuntz, Manager.

INSURES

PRIVATE DWELLINGS, STABLES, CHURCHES and SCHOOLS in towns and villages and rural districts at the lowest rates possible.

FARM PROPERTIES, THRESHING MACHINES and REGISTERED STOCK at lower rates than other companies are charging.

This company has just closed a very successful year of business and is in a sound condition, managed by careful business men and ranks as one of the best companies doing business in Ontario.

With almost 3,400 policies in force Dec. 31, 1920, and assets available \$254,755.94, of which amount \$18,030.85 is in cash bonds and the total amount of insurance in force \$9,087,167.00

Being a local company managed honestly, it merits the patronage of all intending insurers, and with the company's honest reputation for promptness in investigating losses and paying for them as soon as possible, and with our low rates it would be to your advantage to consult the manager at the Head Office, or our local agent, Jonas Vollick, Mildmay.

Let Us Be of Service to You in Sending Money Abroad



TRANSFERS of money to all parts of the world, by draft, post remittance, or cable, can be made through this Bank quickly and at advantageous rates.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal

Established 1864.

MILDMAY BRANCH, HANOVER BRANCH, WALKERTON BRANCH.

A. C. WELK, Manager. H. W. BRITTON, Manager. W. A. BURROWS, Manager.

NEWSPAPER POSTAGE

The post office department is reminding publishers by circular letter that, according to amendment to the post office act, passed during the session of Parliament in 1920, that the rate of postage on newspapers

and periodicals printed in Canada, daily, three times a week, semi-weekly, fortnightly or monthly, and sent from the office of publication to regular subscribers and newsdealers will on the 1st of January, 1922, be one and one-half cents per pound.