

July 18, 1917

THE GRAIN GROWERS' GUIDE

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A COLORED NOTICE

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once. A blank coupon and addressed envelope are enclosed for your convenience.

Several weeks' notice is given so that subscribers will have time to send in their renewals, thus not missing any issues.

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When requesting a change of address subscribers should give the old as well as the new P.O. address.

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Rentments should be made direct to The Guide either by registered letter, postal, bank or express money order.

THE GRAIN GROWERS' GUIDE
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A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



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Commercial Display—20 cents per agate line. Livestock Display—16 cents per agate line. Classified—5 cents per word per issue.

No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock or extravagantly waded real estate will be accepted. We believe through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.



In this Ottawa house Bishopric Stucco Board was used as foundation for all interior plaster and for stucco on exterior walls.

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It takes the place of (a) sheathing lumber, (b) building paper, (c) furring strips and (d) lath—and gives better results than all four together.

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The Stucco or Plaster makes with it a perfect bond, securely keyed in the decorated spaces between the lath. As it does not squeeze through nor fall down behind, far less plaster is required and the finished job will not crack, crumble or fall.

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97 Adams St., Winnipeg

Calgary's Premier Exhibition

Great Livestock Show Strong Dairy Exhibits Record Attendance

Calgary exhibition closed on July 5 with the most successful record it has ever achieved. The total attendance reached 110,028 and July 1 was 35,860. In practically every feature this year's show was a pre-eminent one but in livestock it was a phenomenal one. Hundreds more entries filled the barns and the quality of competition was on a par with the advances in numbers.

Alberta has evidenced an enthusiasm for livestock in the last two years that has been remarkable. Two good crops have enabled farmers to clean up machinery notes, straighten out mortgages and to see that the old style of farming was a pure speculation. They have gained much of the necessary to enable them to put on insurance against future failures and they are taking that insurance out in livestock. The new credit facilities in long and short term and special livestock credit instituted at the last session of the legislature should help them immensely in the future.

The Dominion Experimental Farms at Lacombe and Lethbridge presented very attractive and instructive exhibits. The various exhibitions are places the experimental farms might use to much greater advantage and the Dominion government should recognize that fact.

The dairy exhibit was said to be the best ever held in the Dominion. Alberta's Dairy Commissioner, C. P. Marker is undoubtedly the ablest dairyman in Canada today and he has made the name "Alberta" synonymous with the highest quality in butter. It is interesting to note that out of 32 prizes, Alberta dairymen won 20 and there were exhibits from all but the Maritime provinces. H. Hansen Markerville, Alta., won first in the four classes for creamy butter.

The premier honors in the industrial display was won by P. Pallen & Co., of the Calgary Central Creamery of Calgary. Six scenes showed the evolution of western agriculture from the days of Indian preminence up to the present. All these were bordered with artistic sculpturing in real butter of "Our Own" brand. The industrial exhibits were very numerous.

During the show the Alberta government demonstration train remained two days at the fair grounds and gave opportunity for much valuable instruction to the visitors.

Calgary's success as a show seems to center about the genius of the manager, E. L. Richardson. Everywhere and all the time his handiwork and marvelous command of detail was in evidence.

Cattle Strongest Feature

Cattle, always the strongest feature of the show and in this department here finds were the outstanding feature. The best animals from the largest and strongest herds in Canada combined to make a show that will live long in the memory of all who saw it. The battle royal was looked for between Frank Colling's "Gay Lad 49th" and George E. Fuller's "Martin Fairfax," and everyone was astounded when an entirely new bull "Beau Perfection 48" was placed above both these remarkable bulls. The new bull is from the herd of The Curtis Cattle Company, of Langdon, also from Kentucky. When readers consider that "Gay Lad 49th" was undefeated junior champion

Ask Yourself The Following Questions

When was I threshed last year? How much fall plowing did I do and how much more could I have done if I had been threshed earlier? How much was my threshing bill last fall and what will I have to pay this year? What have I to show for it? What have I to show for the money paid in threshing bills in previous years? Did I have all of my grain in the granary or didn't I have a lot in the strauple? If I had saved all my grain how much ahead would I be? It is not necessary for you to send us your reply. We know the answer. But by purchasing one of the Moody Small Threshing Outfits NOW you will be able to give satisfactory answers to these questions in the future.

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General Agents for Saskatchewan

FRANCOEUR BROTHERS, CAMROSE, ALTA.

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