



# Wisdom !

You want no sermons—no advice. We'll give you neither. Let the one word "Wisdom" speak for itself as applied to your purchases. "Wisdom" and "goods of highest quality" tell their own tale to the successful grocer with a large fat balance in the bank.

## *Griffin & Skelley's Dried Fruits*

Apricots, Peaches, Pears, Nectarines, Dried Plums, Prunes and Raisins. Clean, high-grade fruit, packed with the greatest care. Weight, quality and looks are always *right* in the "Griffin" Brand. You make no mistake in buying it.

## *Codou's Macaroni*

Made only from the real Taganrog Russian Wheat—no other wheat produces quality so superb. Full weight—unvarying quality. Every package tastefully packed and labelled.

## *Cox's Gelatine*

Best and goes farthest—always produces sure results. Oldest and most trustworthy. Quality always the same—always *highest* quality. In powdered and shredded form.

*Sold by leading wholesalers.*

**Arthur P. Tippet & Co., Agents**

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20½ Front St. E., Toronto.