

PUBLISHED EVERY  
FRIDAY

CIRCULATES IN  
EVERY PROVINCE

# THE CANADIAN GROCER

AND  
GENERAL  
STOREKEEPER

QUALITY..

When a salesman talks price to you  
Ask him about **QUALITY**  
When he talks quantity  
Ask him about **QUALITY**  
When he talks merit to you  
Ask him about **QUALITY**  
That's the  
**STRONG POINT**  
in  
**Colman's Mustard**

## CARR & CO'S

CELEBRATED



# CAFE NOIR BISCUIT

(The Original and Genuine)

We carry it in stock and we can Sample your trade. Send in a list of customers.

## FRANK MAGOR & CO.,

Agents for the Dominion.

16 St. John Street, MONTREAL

G. E. JARVIS & CO., Vancouver, Agents for B.C.