

Featuring—Opportunities in Cigars; Selling Lenten Goods

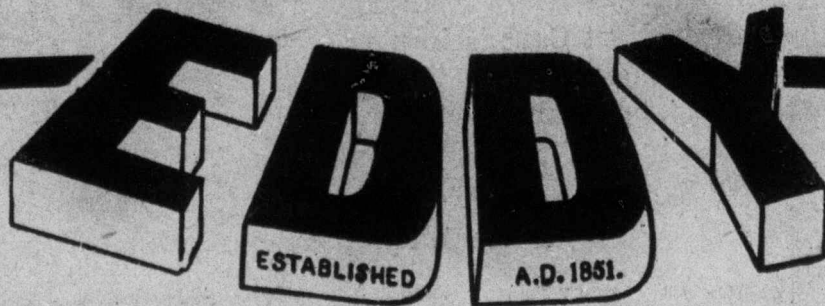
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A Household Word in Canada To-day!

AS a result of 65 Years' experience in the Match Making Business and a Public Taste developed through judicious Advertising—plus specially selected Lumber, Easy Striking Qualities, and a Clear, Steady Flame—

—: **EDDY'S** :—

“SILENT PARLOR” MATCH

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Mother's Son,
- prefer -

EDDY'S

MATCHES.

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a Match—
Every Match
a Sure Light.

See Our Washboard Ad. Page 9

A Better Substitute for Zinc