

Every Day Brings More—

THISTLE BRAND FISH

is growing in favor every day. So easy to make into the most delicious and appetizing meals. So economical and satisfying, grocers know the first sale is sure to bring customers back for more. Thistle Brand Fish also allows a good margin of profit, and coupled with its increasing favor, is proving an excellent profit-producer for many grocers. Write your wholesaler to-day.

Arthur P. Tippet & Co. MONTREAL, QUE.

Haddies
Flaked Fish
Kippered Herring