

No Camouflage in This Price

We have reduced the Titan 10-20 price \$225. You can now get the world's standard 10-20 tractor at prices as listed here.

Titan 10-20

\$1,100

Cash, F. O. B. Winnipeg

Beginning July 8th, 1919, the 1920 price of the Titan 10-20 kerosene tractor is

\$1,100

CASH F. O. B.
Winnipeg and Brandon

\$1,135

CASH F. O. B.
Saskatoon and N. Battleford

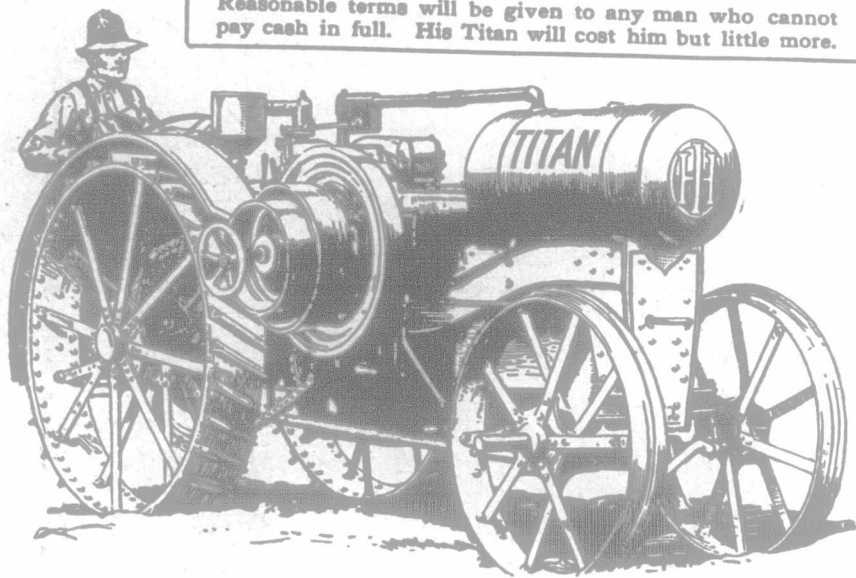
\$1,120

CASH F. O. B.
Estevan, Regina and Yorkton

\$1,150

CASH F. O. B.
Calgary, Edmonton and Lethbridge

Corresponding Reductions Apply at Eastern Canadian Branches
Reasonable terms will be given to any man who cannot pay cash in full. His Titan will cost him but little more.



THERE is no "joker" in this price. We are not telling you one story in this advertisement and then leaving it for our agents to break the sad news that the advertised price won't buy a tractor unless you pay extra for a lot of necessary features. The Titan agent won't charge you extra for "starting and service" before he can deliver the tractor. He won't show you a machine stripped of any of these essential parts—belt pulley, fenders, governor, drawbar, tools—and then tell you that you can have these things by paying extra for them. The Titan at this advertised price is a complete 10-20 kerosene tractor, ready to give you best threshing and drawbar power.

Then there is another thing. We are not experimenting at your expense when we sell you a Titan 10-20. There is real farm machine and tractor manufacturing experience back of it. We have been in the farm machine business for 88 years and have been supplying tractors for 14 years. Not another company in the world knows the farmer's power and machine requirements as the Harvester organization does.

Would you entrust your bank account to a man who had never had any experience in handling money? Will you risk your farm profits in a tractor built by designers whose knowledge of farming is limited to books and a drawing board? It will pay you to think about these things when you buy your tractor.

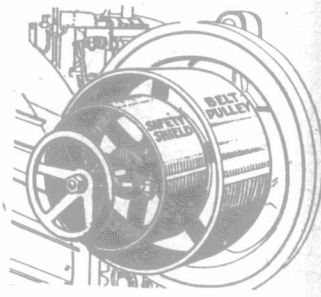
INTERNATIONAL HARVESTER COMPANY OF CANADA LTD.

WESTERN BRANCHES—BRANDON, WINNIPEG, MAN., CALGARY, EDMONTON, LETHBRIDGE, ALTA.
ESTEVAN, N. BATTLEFORD, REGINA, SASKATOON, YORKTON, SASK.
EASTERN BRANCHES—HAMILTON, LONDON, OTTAWA, ONT., MONTREAL, QUEBEC, QUE., ST. JOHN N. B.

When you buy a Titan for threshing power and drawbar work, the original price includes:

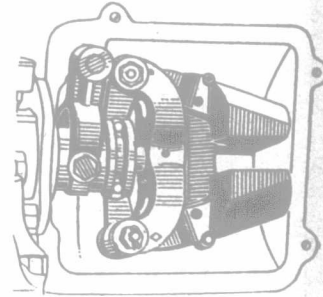
Friction Clutch Pulley

A large, wide friction clutch pulley, made in five sizes, equipped with safety shield, is mounted directly on the crank-shaft of the low-speed, steady Titan engine and delivers the full power to the driven machine. It has an 8½-inch face and 20-inch diameter. Titan owners will tell you here is remarkably steady threshing power. The Titan 10-20 can be quickly backed into the belt because of the location of the pulley and the belt clears the front wheels and other parts of the tractor by a generous margin. It is not necessary to dig holes for the front wheels to get belt clearance. The Titan pulley was not put on as an afterthought. The designers did not overlook it in the first place. Some tractor builders committed this very serious error, due to lack of farm knowledge and experience. To remedy this error, they designed a small make-shift pulley, in one size only, attached it in an awkward place and charge you \$35 to \$40 for it. The Titan 10-20 friction clutch pulley is furnished without extra charge.



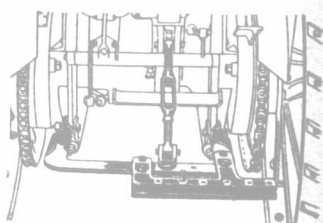
Throttle Governor

Some tractors are sold without governors because, perhaps, the designers did not know that one was needed. Which is the best economy—to pay an operator a salary just to sit on the tractor and adjust the fuel to the load variations when engaged in belt work or let a throttle governor do it without extra cost?—do it automatically, perfectly. The Titan throttle governor saves fuel, prevents grain losses by delivering uniform power to your thrasher and lengthens the life of both tractor and driven machines. You get this governor without extra charge.



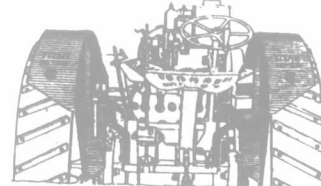
Drawbar

Some tractor builders put a hook and eye affair on the tail end of their tractors—and call it a drawbar! They seem to have overlooked the fact that a farm tractor not only pulls plows, but also mowers, hay loaders, grain binders, etc., each requiring different hitch adjustment. Perhaps they didn't know about these other machines. Look at the Titan drawbar. Note the provisions for a wide range of adjustment both up and down and sidewise. The Titan drawbar fits every need and it is furnished without extra cost.



Fenders

The designers of some tractors evidently did not know that the drive wheels throw dirt, dust or mud over the operator and machine unless fenders prevent it. The Titan 10-20 has such fenders. They are also a "safety first" feature. In some farming sections laws have been passed prohibiting the sale of fenderless tractors. Titan fenders are furnished without the \$40 to \$50 extra charge made by the "low price" manufacturers.



Tools

A complete set of sixteen tools is furnished with every Titan 10-20. This handy tool-kit is provided in spite of the fact that Titan 10-20 tractors get out of order less frequently than the general run of tractors. Some tractor concerns whose tractors really need frequent adjustment and repairs, so good that it doesn't need adjustment. They tell you that their product is fact, they omit necessary tools for the same reason they omit the essential features described above—to make a low "camouflage price"! The Titan 10-20 complete tool kit is furnished without extra charge.

Starting and Instruction Service

Another "joker" of some tractor concerns is to charge you a large "starting and service" fee—extra. This is another way of getting a low price for advertising purposes. But you can't get the tractor without paying this charge. They make it compulsory. The International agent gives you this service without asking you to pay extra for it when you buy a Titan 10-20. Free tractor schools, inaugurated by us, also benefit Titan purchasers in all parts of the country.