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North British and Mercantile

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Interest Earnings of Life Insurance Companies

published by **INSURANCE AND FINANCE CHRONICLE** of Montreal, of date December 21st, 1900. Reference to that statement will satisfy both buyer and seller that it pays best to do life insurance business with and for

The Great-West Life Assurance Co.

According to that statement the average rate of interest earned in 1899 was

By Canadian Companies, 4.5 per cent.
By British Companies, 3.92 per cent.
By American Companies, 4.00 per cent.

While **The Great-West** Life earned 6.50 per cent.

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NORTHERN

Assurance Company of London.

ESTABLISHED 1836.

Capital and Funds, 1895	\$38,365,000
Revenue	5,714,000
Dominion Deposit	200,000

CANADIAN BRANCH OFFICE:

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ROBERT W. TYRE, Manager.

G. E. MOBERLY, Inspector.