

plan alone. Not sufficient is known of it yet to warrant its general application. We fear many would do themselves injury rather than good by trying it. But at the same time we must not cry down or discourage the experimenter. It is he who gives us new ideas, and sometimes discovers entirely new principles and methods. We can to-day see many things in successful operation whose discoverers were laughed at as mad men. When Bell said he could talk over the wire, he was treated as a joker; but he succeeded. If someone had then said, "I can go him one better, I can devise means whereby I can take long distances without wires!" we would surely have said this man was crazy. We think there is much to be discovered yet in the scientific handling of bees. Therefore let us greet the progressive experimenter with sympathetic encouragement. We need not follow him until he has successfully demonstrated his idea.]

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**A Confidential Talk With Our Readers.**

During the past four months we have been sending the Journal to a large number of bee-keepers who were not on our subscription list. This was done for the purpose of introducing the Journal to them. Some got angry and thought that we were trying to force the Journal upon them, and would ultimately charge them for it. This was not the case. Our desire was to advertise it, and let the bee-keepers have a chance of deciding whether or not it would be worth the money to them. There are about five thousand persons in Canada keeping

bees, and we believe a large number of these people could be induced to subscribe for the Journal if they were introduced to it. It is these whose addresses we are anxious to get. With this issue we have cut off all those to whom we have been sending it free during the last four months. We are also cutting off all who are in arrears. We have written to a number who are backward, offering them a fair compromise to settle. Many have not replied. Hereafter this Journal will be sent only to those who have paid up. If it should happen that some feel aggrieved at this, we hope that they will not get angry, but write us plainly what is in their minds, and they will find us only too willing to meet their wishes. There may be errors in our subscription list. If there are, we have no way of discovering it unless you write us. If the Journal fails to reach any of those who have paid up, rest assured it will be the result of error in the mailing, or the fault of the Post Office. The one thing that we would impress upon you is this: Do not get angry with us, and conclude that we are trying to treat you unfairly. Write us, giving us your whole point of view, and you will discover how good-natured we are, and how earnestly we desire to have you as our friends. During this year we will endeavor to add to our list five hundred names. We must do it if the Journal is to live. Will you help us? Ask your neighbor for one dollar as a membership fee to your county or district association. Then tell him all the advantages that will come to him in return for that one dollar. First, he becomes a member of his local association; second, a member of the Ontario Association, and third, he gets the Canadian Bee Journal thrown in! Connection with these associations,

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