

PREFACE.

THE Publishers of this work have used every effort this year to place before the Public as reliable information as could possibly be obtained in the short period of time available.

There are quite a number of persons who evade giving their names for fear of being taxed, and in place give the agents fictitious names. Some of those fictitious names will appear in every Directory published, the Publishers not being able to detect them, however carefully they may try to do so.

The Publishers request the inhabitants of this city to inform them at any time of any of their agents who are detected in copying from old Directories while at work for new information.

The Publishers are still in the unsatisfactory position of having to say that the sale of this work has not increased like similar publications, and on enquiry find where they have not succeeded—by placing every person doing business, however small, in their Business Directory attached to each volume they have hitherto published. In this addition will be found the names of those only who advertise or subscribe to the book.

There is a wrong impression among business men that the Directory is not a good medium for advertising. Why this idea is prevalent the Publishers cannot understand; the reading of an advertisement is the same, place it where you may, and surely the DIRECTORY is used more than any other medium they can possibly advertise in, except newspapers, for there are hundreds of persons referring to the DIRECTORY who do not purchase it, including those who persistently annoy their neighbors by borrowing it so often that complaints are made to the Publishers about them, and the Publishers are well posted as to who does the borrowing. That is one special reason why such persons are left out of the Business Directory this year, and will be in all subsequent years.

The Publishers are satisfied that this edition will be found much more correct than some of the former editions, although they do not claim perfection.

To the supporters of this work the Publishers return their thanks, and hope that those who this year have condensed their advertising will, in the future, consider that the amount of returns from advertising are the only profits the Publishers have for their labor.