

Do you have room in your home for three wise men?

They are B.F. Skinner, Seymour Martin Lipset, and Talcott Parsons. . . three of the wisest, most stimulating minds presently writing for American Empire.

If you're teaching in a branch plant university, we're sure you will want to have them around.

These gentlemen have plenty to say about just about any topic you can think of; whether it's human behavior or politics or sociology.

What's more they don't pussyfoot around — just straight from the shoulder talk about social control, behaviour modification and political modernization.

In fact, they offer all the little tricks you need to keep your little corner of the Empire safe for American-style democracy.

We know what charmers these three wise men are. We're betting that you'll be so taken in by them that you'll want to meet some of their friends.

Robert A. Dahl, David McClelland, Kingsley Davis and Lucien W. Pye are just a sampling of some of the other fine authors we have working for us.

And American Empire hasn't forgotten about you Canadian nationalists.

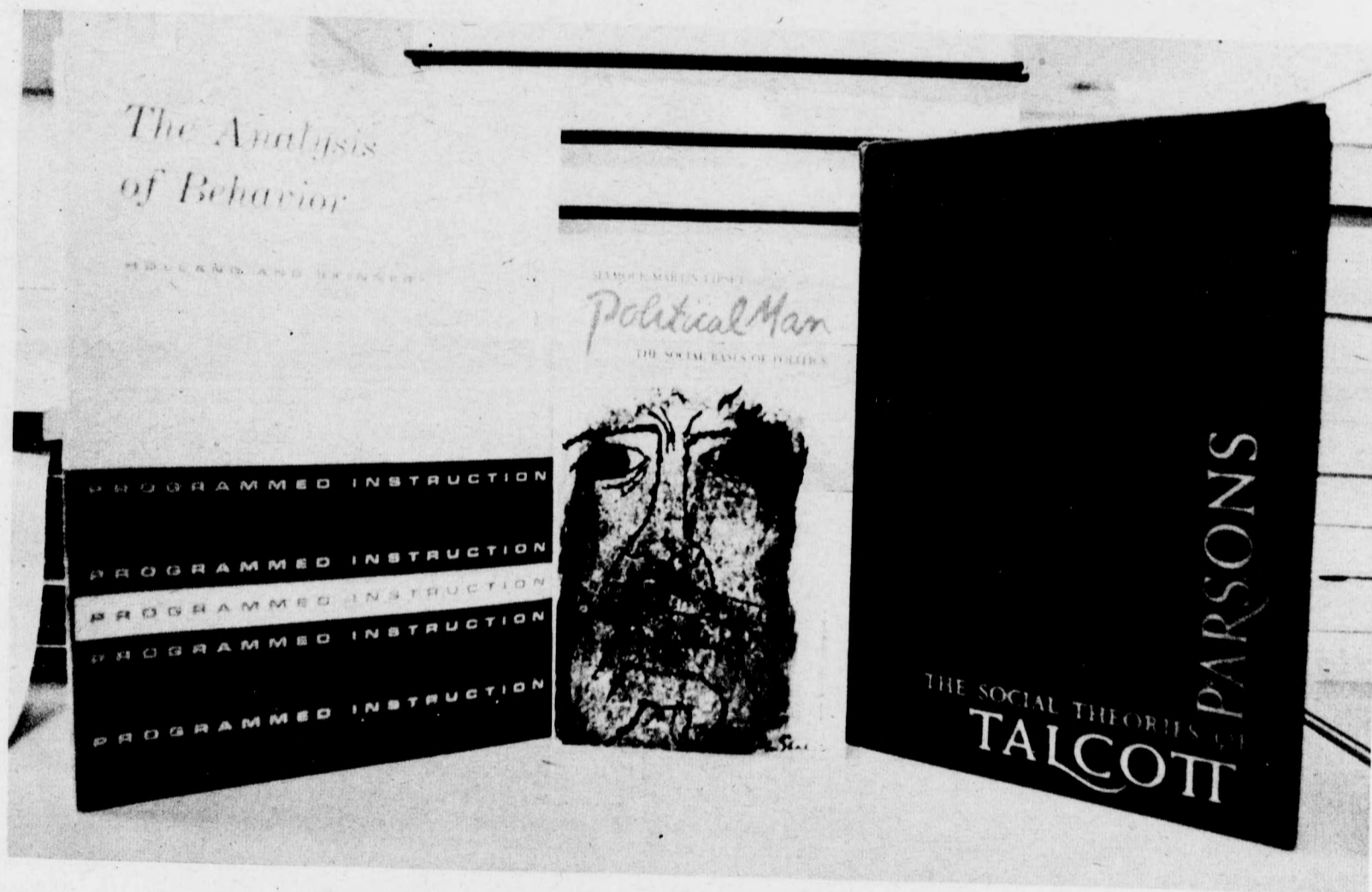
In many Canadian universities, maybe even yours, we are hard at work training native students in the skills they will need to interpret their society from a point of view that we're sure you will like.

Soon, right here in Canada, you'll be able to apply the ideas and techniques that have been proven so successful in stifling dissent and propping up capitalism, racism and imperialism in the United States.

So, next time you draw up a required reading list, don't forget to include our wise men.

Remember, the sun doesn't set on our Empire either.

LET THESE 3 WISE MEN INTO YOUR HOME.



LATER, YOU MIGHT INVITE THEIR FRIENDS

THE
**American
Empire**®
CANADA LTD.



Washington. Ottawa. London. Lisbon. Madrid. Rome. Bonn. Bern. The Hague. Copenhagen. Brussels. Vienna. Oslo. Dublin. Canberra. Saigon. Manila. Bangkok. Seoul. Rangoon. Kuala Lumpur. Taipei. New Delhi. Tel Aviv. Karachi. Johannesburg. Lagos. Salisbury. Brazilia. Buenos Aires. Quito. Panama City. Lima. Bogota. Santiago. Mexico City. Tegucigalpa. San Juan. Guantanamo. Paris. Vientiane. Caracas. and many, many more to serve you.