

THE
Canadian Courier

A NATIONAL WEEKLY

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PUBLISHERS' TALK

THE news photograph is one of the characteristics of the times. In a sense it shares the reputation of the electric street-car and the automobile. Fifteen years ago all photographs were portraits and a newspaper which desired to illustrate the news of the day used pen-and-ink sketches. The artist who uses the pen or the brush has not gone out of existence; he still has his field. On the other hand, the photographer has made a new field. Improvements in lenses and shutters and fast plates have made it possible to picture a person walking, a group of people at work or play, and even a race-horse at work. The improvements in making half-tone plates have also been such that the event of to-day is the newspaper illustration of tomorrow.

THE "Canadian Courier" aims to present the week's events of Canada in picture—not the events of Toronto or of Montreal, but of the whole country. Those who have watched the progress of this journal will recognise how our work along this line is progressing. Nearly a hundred photographers in the various cities and towns of Canada are watching for opportunities to make pictures suitable for our pages. Five news photographs are now used weekly, where a year ago we used one. We hope to still further expand our service of this kind.

IT is not our aim to print magazine articles. Our purpose is to publish each week a review of current events in word and picture. The difference between this and other illustrated journals is that they are local while we aim to be national.

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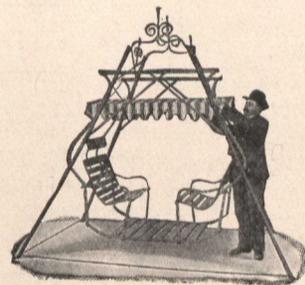
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