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SOMETHING ABOUT  
THE CARE OF  
BOOTS AND SHOES.

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Follow these suggestions, and you will have  
less trouble with the Shoe Bill! We  
keep ONLY the Best Goods.

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1. Very few people give Boots and Shoes proper care in keeping them well oiled, &c. Oil is the essential life of Leather, and no leather, be it ever so good, will wear any length of time unless properly oiled and cared for.

2. It very frequently happens that Boots and Shoes are put to a rougher use than that for which they were intended. For instance: A man will put on a light Kid or Calf Boot in farm work, or other hard wear, thinking that because it costs him more than a Brogan, that it ought to give him as much or more wear, while the fact is that the Boot is too light for the use he is making of it, and cannot be expected to stand.

3. Many Boots and Shoes are burned when wet. It is a well established fact that leather burns much more easily when wet than when dry. It does not burn when wet from actual heat, but from steam generated in the pores of the leather by the action of the heat upon the water in the leather, which scalds it. A burn of this kind seldom shows at first, but as the leather dries, it immediately cracks out where burned, and the wearer is puzzled to know what is the matter, and blames the maker, when he himself is alone at fault.