

Take Escalators at Yonge Street Entrance to Second and Third Floors.

# EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

### Big Picture Specials for Thursday

As \$1.00—14 x 28 OVAL FRAMED PICTURES are offered at less than the cost of manufacture. They are in sepia or colors, many being copies of such famous pictures as "The Horse Fair," "A Reading from Homer," "Forum," "Coliseum," "Castle St." "Angelus," also a good assortment of fruit pictures, landscapes, marines, etc. They are in 2-in. walnut finished frames with black or gilt inside edge. August sale special, Thursday, each, \$1.00.

At 65c are sepia reproductions marked about half price for early morning business Thursday. The pictures are mounted on a fancy cream mount showing about 3/4-in. margin. The frames are size 11 x 14, and are made from 1-in. moulding (a deep pattern), and in Circassian walnut finish. August sale special, Thursday, each, 65c.

—Fourth Floor.

### Charming Axminster Rugs at August Sale Prices

Including a Delightful Chinese Design in Tan and Green Tones, and an Uncommonly Attractive Chintz Effect With the Fashionable Black Ground

**YOU WHO CHERISH THE AMBITION** of procuring an interesting, artistic rug for your dining-room or sitting-room, with the hope, withal, of paying but a small sum for the same—you will be well repaid by looking at these English Axminster squares.

They are seamless, and of fine close weave—rugs that are sure to give excellent service. Four designs are featured in the offering, namely:

A Conventional pattern of olive green on a warm tan ground, with border of green—distinctly Chinese in effect.

An all-over Oriental design of the bold Kazak type may be had in combinations of green and blue and of red, green and brown.

A French floral design in deep rose on a golden brown ground.

An all-over chintz pattern of rose, blue and green on a black background. Sizes and prices are as follows:

7-8 x 9; Sale Price	.....	\$18.75
9 x 9; Sale Price	.....	\$22.50
9 x 10-6; Sale Price	.....	\$26.00
9 x 12; Sale Price	.....	\$29.50
10-6 x 12; Sale Price	.....	\$35.00



Another outstanding value in Axminster squares is a splendid rug in a small Oriental design of olive and brown on a soft golden tan ground, with border in the darker tones. This is an extraordinary bargain as a glance at the following sizes and prices will show you:

4-6 x 7-6; Sale Price	.....	\$ 6.00
6-8 x 10-8; Sale Price	.....	\$10.75
8 x 10-6; Sale Price	.....	\$12.50
9 x 10-6; Sale Price	.....	\$16.75

And in the Brussels weave so serviceable and so easily kept bright and clean—is a line of squares in shades and patterns suitable for bedrooms and sitting-rooms—neat, conventional designs in light brown and olive green; in brown and dark blue, and in green and rose. Sizes and prices are:

6-8 x 9; Sale Price	... \$ 9.75
6-9 x 10-6; Sale Price	... \$11.75
9 x 10-6; Sale Price	... \$15.75

—Fourth Floor, James St.

### Nottingham Lace and Net Curtains, Many Less Than Half-price, Thursday, Pair, \$1.85

They are all curtains, comprising special purchases of several manufacturers, odd lines, together with a few reduced from our regular stock. On many of these is a saving of half and less than half-price. They are all Nottingham lace and fish net curtains, perfect in weave and beautifully finished, in white, ivory and ecru. They are 48 to 60 inches wide, 2 1/2 to 3 1/2 yards long. Quantities are not complete in any one line, being from one to five pairs in each. An August Sale special extraordinary. Clearing Thursday, per pair, \$1.85.

—Fourth Floor.

### Flags Should Fly for the Exhibition

And Here is a Big Bargain—Union Jacks, Size 3 by 5 Feet, Less Than Half the Regular Price at 49 Cents Each

UNION JACKS in good quality soft cotton, size 3 x 5 feet, with strong canvas band, and two eyelets; Thursday, each, 49c.

Canadian Ensigns, size 32 x 48 inches, in good quality cotton; 60c each.

Flags of the Allies—Britain, France, Belgium, Russia, Serbia, Italy and Japan, mounted on neat sticks with gilt tops, size 12 x 17 inches; 10c each; size 17 x 24 inches, 15c each.

Silk Flags, British and almost every foreign nation, size 8 x 12 inches, mounted on black sticks with gilt tops; each, 10c.

Cotton flags mounted on sticks; sizes are as follows in Union Jacks and Canadian Ensigns:

2 x 3 inches	.....	2 for 1c	.....	6c dozen
5 1/2 x 3 1/2 inches	.....	1c each	.....	10c dozen
6 1/2 x 4 1/2 inches	.....	1c each	.....	12c dozen
8 x 6 inches	.....	2c each	.....	20c dozen
12 x 8 inches	.....	3c each	.....	35c dozen
15 x 10 inches	.....	5c each	.....	50c dozen
20 x 15 inches	.....	7c each	.....	75c dozen
25 x 18 inches	.....	10c each	.....	\$1.00 dozen
28 x 20 inches	.....	15c each	.....	\$1.65 dozen
36 x 22 inches	.....	20c each	.....	\$2.00 dozen

—Fourth Floor, Centre.

### Perhaps at Fair Time You Mean to Buy a Piano

Then Make Sure That You See The "Leader"—At \$185.00 it Compares Favorably With Pianos Selling in the Ordinary Way at About Double the Price.

**DO YOU KNOW THIS**—you who are thinking of investing in a piano when you come to town at Exhibition time—that there is an immense difference between the cost of an instrument as it leaves the factory, complete, and the usual price at which it is sold?

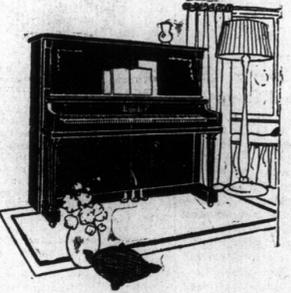
It is a difference made necessary by the huge expenses incurred in the selling of pianos by the ordinary method.

With the Eaton pianos all these expenses are eliminated. Through our policy of buying and selling for cash, no provision need be made for the collecting of payments, or for book debts, while the instruments to begin with are obtainable from the maker at the closest possible price. Moreover, no allowance is made for old pianos taken in exchange, and there is but one freight charge to be covered, all instruments being shipped direct from factory to purchaser.

Eaton Pianos are therefore offered at amounts which represent but a small profit beyond their actual cost: The "Leader" at \$185.00—the piano illustrated—the "Lyra" at \$225.00, and the "Symphony" at \$275.00.

Make a point of visiting the showrooms and inspecting the three pianos. You will be charmed by their attractive appearance and high musical qualities. So confident are we indeed of their general excellence and reliability that with every instrument is given our 10-year written guarantee.

—Fifth Floor, Queen St.



Watch for Announcement of Preliminary Display of Autumn Millinery and Wearing Apparel Beginning Next Monday

**School Opens Soon. Watch for Interesting Announcement Concerning Special Offers in Boys' Clothing.**

## THE T. EATON CO LIMITED

### Rooms That Need Paper and Paint

They Can Be Decorated Now Not Only With Artistic Effect, But With Distinct Advantage to the Householder's Pocket Book

**YOU HAVE BEEN REVELLING** in the beauties of Muskoka, Georgian Bay or some other holiday wonderland. Are you content to return to faded walls and shabby woodwork? The desire for fresh paper and new paint wells up strong, does it not, in your home-loving soul at this season of the year?

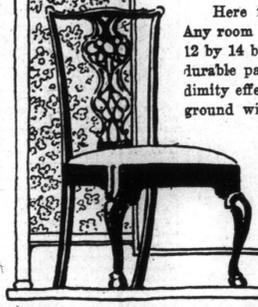
Wherefore a word or two concerning the rare bargains and special rates which obtain in the Decorating Department at the present time—charming wall-papers offered at August Sale prices, and the hanging of the same done by expert workmen at particularly moderate figures.

If you have a room in need of decorating notify the Department and a man will be sent to your house to take measurements and supply you with an estimate of cost.

### A Room Papered for \$5.00

Here is one of the special offers for Thursday:—Any room within city limits, the size of it not to exceed 12 by 14 by 9 feet, will be carefully decorated with good durable paper, the choice including a charming grey dimity effect, an all-over blue floral design, a silver grey ground with narrow stripes of mauve or yellow violets, a self-striped maize, and a grey with pink or yellow stripe. With most of them are cutout floral borders, and with all will be used a plain, checked or dotted ceiling paper. Paper and hanging for \$5.00.

—Fourth Floor, Queen St.



*You were Inquiring?*

"P."—No, the weather can scarcely claim the credit of turning thoughts to fur. Doubtless it is just a case of your mind rising above the elements—something of that kind, I'm sure. It is a shame that you are not rewarded by a favorable reply, but the fact remains that blue wolf, having been originally dyed, will not dye satisfactorily again. However, the stole and muff can be re-dyed for you nicely—at an approximate charge of \$6.00, grey wool or silk being used for the purpose. As for your ostrich ruff, send it to the cleaner's.

Blue Eyes—Yes, Mam'zelle, you may have a coat with a cape collar—beaded model in navy serge with collar trimmed with black silk, at \$9.50; in black and white check, at \$6.95; or in heavy brown tweed, the collar trimmed with velvet, at \$10.00. All three are procurable in size 18 years.

"Anxious."—Well, you have managed, at any rate, to escape those saddest words, "It might have been." For there are still a few sports coats available—a few models in corduroy, white, Alice blue, or rose, at \$8.95, and two or three others in black and white check, at \$10.95. They are three-quarter length, some belted, others flaring. In the matter of the Jaeger blouse, the style you mention is gone, but one in good quality Habutani with convertible collar, long sleeves with turn-back cuffs, and a pocket, is available to fasten the front, can be had at \$1.95—a very nice plain tailored model.

C. B. R.—How should you like a smart white felt sailor with blue band, priced at \$5.00? Or would you incline to a soft white felt sports hat with colored ribbon band at \$1.75? Either should meet your need exactly.

Question Mark.—Your silk middie dress would be both useful and ornamental if developed in the natural colored Shantung, the skirt being pleated or gathered to a muslin slip waist. The middie might be made with yoke with cluster smocking at each side back and front. Rose thread would be used for the smocking and plain rose Shantung form collar, cuffs, pocket tabs, and piping of the wide belt. Shantung may be obtained 34 inches wide for 65c or 75c in natural color, the same width in a beautiful rose or a dark green is \$1.00.

Balloons for a charcoal iron are in two sizes: 12-inch, price 85c; 16-inch, price, \$1.00.

*The Scribe*

### RESIDENT ANSWERS SUNSHINE MEMBERS

Mrs. Roade to Call Special Meeting in September.

### CARNIVAL TODAY

Declares Fete Will Be Held in Spite of Opposition.

That a special meeting of the Sunshine Circle will be held in September at which time she will answer the charges which have been made against her as president of the organization, was the announcement made yesterday by Mrs. H. D. Roade. She explains now to many members are absent now to hold a meeting. Mrs. Roade in a statement issued to the press expresses her surprise that Mrs. W. B. Jackson, the circle treasurer, and Mrs. Hugh Martin, corresponding secretary, are linked with Mrs. Casey, Mrs. Patterson and Mrs. Walker in their statements objecting to the manner in which the long-discussed fete was held and regarding the motor car contest.

report should have been more fully itemized. Why did not Mrs. Jackson do this when she made up the report which she is now criticizing? "As for the name of Mrs. Martin which is signed to statements as to what took place at our last meeting, that lady was not present. How can the bear testimony as to what happened? On the other hand, Mrs. Martin agrees with the ladies that I ordered the lights entirely on my own responsibility, when the fact was that Mrs. Martin was the one member of the executive, who, with a recognized electrical engineer, went with me to the electrical firm whom a hydro official had recommended as both honest and reliable. As for the other members of the executive, Mrs. Jackson had informed me she was too busy to go. Mrs. Casey was also busy and Mrs. Patterson was out of town. This happened repeatedly when important things were needed to be done at once, and all I could do was to get in touch with whom I could.

"These five ladies attribute the success of the bazaar of the allies to our charges which have been made against her as president of the organization, was the announcement made yesterday by Mrs. H. D. Roade. She explains now to many members are absent now to hold a meeting. Mrs. Roade in a statement issued to the press expresses her surprise that Mrs. W. B. Jackson, the circle treasurer, and Mrs. Hugh Martin, corresponding secretary, are linked with Mrs. Casey, Mrs. Patterson and Mrs. Walker in their statements objecting to the manner in which the long-discussed fete was held and regarding the motor car contest.

enough to those who have tried to hinder. As for the officers vacated by the resigning executive members being still vacant, would it not have been a fairer to elect officers at a special meeting when the next one was the annual one for elections? As for the down-town atmosphere who is secretary, I am not sure, she is the kind person who always did the work of an office secretary, etc., last winter when they were either 'out of town' or too busy. They did not object then to her doing their work when they were in office. Why now? My only thought has been to help the convalescent soldiers, and that quickly. I regret that my methods have been considered arbitrary, and unpleasant insinuations made, but I shall continue the work until the meeting in September, for I consider there is none more urgent."

### LIGHTNING BOLT KILLED YOUNG MAN AT HESPELER

Wally Dickson Had Taken Refuge in Old Log Cabin During Storm.

Special to The Toronto World. GALT, Aug. 22.—Wally Dickson, aged 19 years, while standing in the doorway of the "Old Log Cabin" club house, on the outskirts of Hespeler, was instantly killed this afternoon during a severe storm when the building was struck by lightning. Dickson, with several chums, had taken refuge in the building, which was at one time a cooper shop, and which is about 100 years old. Dickson's companions were not injured, although the building was severely damaged by the lightning. The statement is made on good authority that the number of Roumanian

### ROUMANIA DECIDES TO ASSIST ALLIES?

London Hears Decision Has Been Made—No Formal Declaration.

### GERMAN ULTIMATUM?

Berlin Shows Great Apprehension Over New Turn in Events.

PARIS, Aug. 22.—All the morning newspapers comment at length on the possibility of Roumania joining in the war. The meetings that are in progress in Bucharest are taken to mean that all the various developments in the situation are being seriously considered, and the general tone of the comment is that the decisive movement for Roumania's action has arrived.

### BRITISH SUB SANK GERMAN WARSHIP

Battleship of Nassau Class Was Torpedoed in North Sea.

### TWO ATTACKS MADE

Enemy's Destroyers Were Unable to Protect the Damaged Warship.

LONDON, Aug. 23, 5 p.m.—A British official announcement this afternoon says it is believed that a German battleship of the Nassau class has been sunk by British submarine E-23. The announcement follows: "The submarine E-23, Lieut. Commander Robert R. Turner, which returned today from the North Sea, reports that on the morning of Saturday last she made a successful torpedo attack upon a German battleship of the Nassau class. The commanding officer reports that while the ship was being escorted by five destroyers back to harbor in a damaged condition, he attacked again and struck her with a second torpedo, and believes she was sunk."

### MEN COOKS FRY FISH IN PLASTER OF PARIS

Women Were Away From Camp and They Mistook It for Supply of Flour.

SUNBURY, Pa.—Harry Felton, David Conville, William Beck and George Delbough, members of a camping party on an island in the Susquehanna River near here, caught a mess of fish, and as the women of their party were away, they decided to fry them. Getting a bag of plaster of Paris, instead of flour, they rolled their fish in it. Shortly afterward they experienced pains and a doctor was summoned.

### How to Beautify a Summer Soiled Face

It's really a simple matter to renovate a face soiled by sun, winds or dirt. Ordinary mercurized wax used like cold cream, will transform the worst old complexion into one of snowy softness and velvety softness. It literally peels off the outer veil of surface skin, but so gently, gradually, there's no redness, no irritation, no outer skin comes off, not in patches, but evenly, in tiny particles, leaving no evidence of the treatment. The younger, healthier under-skin forming the new complexion, is one of captivating loveliness. One ounce of mercurized wax, to be had at any drugstore, is enough to remove any tanned, reddened, pimpled, freckled or blotchy skin. Apply before retiring, washing it off morning after morning. Many skins wrinkle easily with every wind that blows, with heat, worry, etc. An excellent wrinkle remover, because it tightens the skin and strengthens relaxed muscles, is a wash lotion made as follows: Powdered sallote, 1 oz., dissolved in which hazel, 1/2-pt. This gives immediate results.