

# For the Boys



8.30 a.m. Values

## Chinchilla Overcoats \$7.95

GREY, BLUE AND BROWN.

122 only, double-breasted Winter Ulsters, purchased at special prices to make a big Saturday value. Perfectly tailored coats of English chinchilla ulsterings, in browns, greys and blues. Collars button up close to the chin. A loose-fitting style. Sizes 25 to 35, for boys 7 to 17 years. Saturday morning... **7.95**

### NEW STYLE WINTER SUITS, \$4.95.

97 only, splendidly tailored from dark English and Scotch tweeds; single-breasted yoke Norfolk styles; full fitting bloomers; just received from the makers. Sizes 25 to 34. Ages 7 to 16 years. Each... **4.95**

### SMALL BOYS' OVERCOATS, \$5.00.

The grey chinchilla was purchased more than a year ago, and we have had them made up in two styles, to button to chin or with convertible collars; flannel linings; sizes 3 to 10 years... **5.00**

### JUNIOR SUITS, \$4.00, \$4.50, \$4.75 AND \$5.00.

Fancy Norfoks, just like the big boys', but with collars that fit up to chin; grey, brown and fancy mixed tweeds. Sizes 20½ to 27, or 2½ to 9 years.



## Boots for Boys and Girls

### Active Service and Weston's Boots

#### Boys' 'Active Service' Boots

900 pairs of these well-known branded boots, guaranteed by the Robt. Simpson Co. to be made of best grade of leather, in patent colt, gummetal and tan box kip leathers; button and Blucher styles, heavy solid leather soles; solid box toes, and counters; neat full-fitting toe shape; flat and military heels. Sizes 1 to 5½. Per pair... **2.95**

#### Weston's Boys' Boots

200 pairs Boys' Boots, Blucher cut; made of genuine box calf leather; solid standard screw soles; this is a stylish-looking boot, and is built to give absolute satisfaction. Sizes 11 to 13½. Saturday... **2.69**

#### Weston's Girls' Boots

900 pairs, heavy even stock; box kip leather; full fitting last. Heavy solid outer and inner sole; guaranteed to give perfect satisfaction.

Sizes 5 to 7½... **1.69**

Sizes 8 to 10½... **1.89**

Sizes 11 to 2... **2.39**

# At SIMPSON'S Today

## 8.30 Special

100 each Soft and Stiff Hats, ends and broken ranges from our regular stock; all extra quality English fur felt. Regular \$1.50, \$2.00 and \$2.50. Saturday, at 8.30 a.m. .... **.95**

## \$2.00 Flannel Pyjamas at \$1.59

Men's High-grade Union Flannel Pyjamas, "Congress" make, in large and varied assortment of stripes and woven cloths; pink, blue, brown, helio, green and grey stripes; military collar, silk frogs, pearl buttons, draw string at waist; sizes 34 to 44. Regular \$2.00. Saturday... **1.59**

## \$1.25 AND \$1.50 UNDERWEAR AT 98c

Wonderful values in broken ranges from our regular stock; medium and heavy weights, in natural, Scotch, flat knit and merinos; shirts and drawers in sizes 34 to 44, but not all sizes in each line. Regular \$1.25 and \$1.50. Saturday... **.98**

## A Great Shirt Sale This Morning Arrow Shirts at 87c---3 for \$2.50

(Slightly Counter Soiled)

## Regularly \$1.25, \$1.50 and \$2.00 Shirts, 3 for \$2.50

An immense assortment of shirts, broken ranges from our regular stock. Mercerized cloths in blue, black, helio and tan stripes; madras, vicuna, percale and zephyr; all coated styles. Each shirt carries the guarantee of fast dyes and wear. Laundered and double French cuff styles. Sizes 14 to 16½. Assorted sleeve lengths. Regular \$1.25, \$1.50 and \$2.00. Saturday, **87c, 3 for \$2.50.**

## Men's \$2.75 to \$4.00 Combinations at \$2.53

In the lot are manufacturers' samples and counter soiled garments of our regular stock. Elastic ribbed, honeycomb weave and flat knits, in medium and heavy winter weights. Close fitting cuffs and ankles and closed crotch. Sizes 32 to 46. Regular \$2.75, \$3.00, \$3.50 and \$4.00. Cannot promise to fill phone or mail orders, and only three suits to a customer. Saturday... **2.53**



## One of the Best Overcoat Opportunities This Season

### Overcoats at \$12.45 That Usually Are Priced \$15.00, \$16.50, \$18.00 and \$20.00

The whole range of coats will be ready at 8.30 this morning, when selling begins; so be here early to get the pick of this splendid lot of coats. There are youthful coats of brown English tweeds, with close-fitting backs and Newmarket fronts; regulation Chesterfields of heavy black cheviot finished melton; double-breasted ulster coats, with belted backs, in heavy English tweeds of grey or brown, and even some blue chinchilla coats for early buyers.

## \$15 and \$20 Men's Suits---Newest Arrivals

All the new features for the Winter are considered in the designing and making of our medium-priced suits, and we venture to say that you will find no more smart and attractive stock anywhere, combined with such extraordinary values. The materials are English tweeds and worsteds in browns, black and various mixtures and checks, and the sizes range from 36 to 44. See our special values at... **\$15.00 and \$20.00**

## A Slip-on Coat

In dark brown and black tweed mixture, is double-breasted, with self collar and patch pockets; silk shoulder and sleeve linings. Sizes 36 to 40. **24.00**

## A Heavy Ulster

In English brown tweeds, cut double-breasted, with convertible collar and belted back; silk shoulder and sleeve linings. Sizes 36 to 44, at... **22.00**

## Newest Hats for Men

Big display of Smart Fall Soft and Hard Hats for you to see today, and prices nowhere bettered. Among the well-known makes we are showing:

SOFT HATS FROM	
Borsalino, Italian	4.00
Christy, English	3.00, 3.50
Gagliardo, Italian	3.50
McKibbin, American	3.50
King, English	2.50
Phit-Ess, Canadian	2.50
Sterling, Canadian	2.00
Maple, English	2.00
HARD HATS FROM	
Stetson, American	4.00
Christy (Special), English	4.00
Burton (maker to His Majesty), English	3.50
Christy (Flexible), English Hats	3.50
Christy (Featherweight), English	3.00
King, English	2.50
Arrow, American	2.50
Chandois, English	2.00
Maple, English	1.50

## Millinery Sales This Morning

At 8.30 a.m.  
**35 Hats, Were \$6.50 to \$7.50, at \$2.95**

Hats of the better grades, in quality and style they are most attractive, some suitable for business women's wear. On sale at 8.30 sharp.

At 10.00 a.m.  
**Children's Hats at 75c and \$1.45**

These prices average about half the regular prices. They are of velvet or corduroy velvets, smartly trimmed in a variety of styles, for children of 2 to 10 years. On sale at 10 o'clock.

At 11.00 a.m.  
**60 Hats, Were \$7.50 to \$9.00, at \$4.75**

Handsome hats, fresh from our workrooms, the shapes being extremely smart and the trimmings being fur edgings, bandeaux, etc. On sale at 11 o'clock.

## TODAY'S MARKET

Telephone Adelaide 6100

MEATS.	
Front Quarter Spring Lamb, per lb.	18
Loin Spring Lamb, per lb.	24
Leg Spring Lamb, per lb.	20
Shoulder Roasts Prime Beef, per lb.	14c and 16c
Blade Roasts, per lb.	15
Chick Rib Roasts, per lb.	17
Best Rib Roasts, per lb.	24
Porterhouse Roast, centre cuts, lb.	27
Wing Roast, per lb.	24
Loin Roast Choice Young Pork, lb.	27
GROCERIES.	
2,000 lbs. Choice Creamery Butter, R.S. Brand, per lb.	46
Toasted Cornflakes, 3 packages	25
Loaf Sugar, 3 lbs.	15
Simcoe Brand Pork and Beans, tin	25
E. D. Smith's Orange Marmalade, 15-oz. jar	20
Finest Canned Lobster, per tin	23
Baker's Cocoa, 4-lb. tin	25
Finest Canned Hawaiian Pineapple, per tin	21
Quaker Oats, large round package	23
Fray Santos Corned Beef, 1-lb. tin	25
Canned California Asparagus Tips, per tin	25
Peanut Butter, in bulk, our own make, per lb.	17
Crossed Fish Sardines, 2 tins	25
H. P. Sauce, per bottle	22
Finest Mild Cheese, per lb.	23
Honey, in the comb, per section	24
St. Williams' Raspberry and Strawberry Jam, 16-oz. jar	24
Choice Olives, stuffed or plain, per bottle	10
FRESH ROASTED COFFEE, LB. 27c.	
1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. "Sun" per lb.	27
FRUIT.	
Sunkist Oranges, good size, dozen	29
Choice Lemons, per dozen	25
Fancy Table Apples, per dozen	25
Genuine Jersey Sweet Potatoes, 6 lbs.	25
ASSORTED CHOCOLATES, IN 1-LB. BOXES, SPECIAL	
Simpson's Special, an assortment of Chocolates, Creams, Caramels, Bonbons, etc., a very nice week-end treat. Special, per lb.	20
Simpson's Chocolate Nut Milk Bar. Regular 6c. Special, 3 for 10c, or box of 24, 80c.	20
FLOWERS.	
Choice Pots of Mums, in bloom, each	25
Cherry Trees, each	25c and 37c.
Fern Plants, each	25c and 37c.
Choice Roses, assorted colors, dozen	25
Fresh Carnations, per dozen	25
Choice Mums at reasonable prices.	

The SIMPSON Company  
Robert Simpson Limited

## French Government Exhibit of War Trophies

*"Have You Seen Them?"*

*This was the question whispered about Paris when these wonderful war trophies were first shown at the Invalides. Wives, mothers, daughters, sisters looked with awe upon the dread artillery, the deadly machine-guns, the minenwerfer and all the other death-dealing devices captured from the enemy.*

The Toronto Branch of the Canadian Red Cross Society is charging an admission of 25c to see these trophies that have never been shown before in America outside of the Allied Bazaar in New York. Pay your visit today---Sixth Floor.

## Boots for Men and Women Today

A Clear Saving of \$4335 on These Two Wonderful Offerings

\$12,000 worth of Fine Fall Footwear will be sold for \$7665 in a great sale centring about these two prices:

**For Men \$3.24**      **For Women \$2.95**

Many Leading Styles for Women at \$2.95  
2,000 pairs of New Fall and Winter Boots, showing some of the leading makers of Boston and Canada; in patent colt, kid, gummetal, box calf and colored kid leathers; Goodyear welt and flexible McKay sewn soles; Cuban, kidney and Spanish heels; plain and toecap vamps; colored and black kid and cloth; high cut and medium height tops; 2½ to 7 in the lot. Regular \$4.50, \$5.00 and \$6.00. **Today 2.95**

Goodyear Welt Boots for Men at \$3.24  
1,000 pairs Men's Goodyear Welt Boots, \$3.24. In button and lace styles, with fibre rubber and leather Goodyear welt soles; the uppers are made of patent colt, gummetal calf or black dongola kid; several new toe shapes, including English recede, round and medium toe shapes; flat, military heels. Sizes 6 to 11. Regular \$4.50. **Today 3.24**

Save \$1.00 on Every Pair Today  
240 pairs Men's Black Calf Lace Boots, made on semi-recede toe shape, blind eyelets, Goodyear welted Neolinsoles; guaranteed to wear better than leather; Catspaw rubber heels. Sizes 6 to 11. Saturday, per pair... **4.50**