



Antiseptic

WRIGLEY'S

"The Flavour Lasts"

We might advertise WRIGLEY'S as the "dentifrice-without-a-brush."

For it cleanses the teeth and gums—it pleasantly sweetens the mouth—it FIGHTS ACIDITY.

It brings a wholesome freshness to the palate that makes the whole day lighter and brighter.

Needless to caution you to get WRIGLEY'S, the filtered, clean, gum.

For millions have made it their positive choice, having tried others.

So, if you forgot your tooth-brush this morning, why, Wrigley a bit!

Chew it after every meal

Made in Canada



DR. TAYLOR APPOINTED.

Will Be With Anglican Laymen's Missionary Movement.

The Anglican Laymen's Missionary Movement has appointed Rev. Dr. W. E. Taylor, 87 Wells Hill drive, as secretary of the work. Dr. Taylor, for some years, was connected with Dr. John R. Mott in his student missionary enterprises.

Dr. Taylor is a graduate of Toronto University and Wycliffe Divinity College. He was the first man to receive the degree of Ph.D. from the university. For several years he worked in China on student work and with the International Y.M.C.A.

MRS. GARVIN ENTERTAINS.

Mrs. John Garvin entertained the members of the Trafalgar Daughters from "Recent Poems of the War." Mrs. Wright Westley contributed some vocal music and tea was served at the conclusion of the program.

ENUMERATORS MISS NAMES.

In the discussion which followed an address given by Miss Constance Laing at Silverton Hall it was discovered that there were many sections of the district untouched by the enumerators.

SPEAKS ABOUT INDIA.

About two hundred were present at the drawing-room meeting held in the home of Mrs. A. W. Austin in connection with the Canadian Auxiliary of the Zenana Bible and Medical Mission. Professor Michael presided and Dr. Waters, of the Canadian Presbyterian Medical Mission, spoke on India. Mr. Robert Richardson also spoke and at the conclusion of the program tea was served.

WOMEN'S ART ASSOCIATION.

The weekly meeting of the Women's Art Association was held yesterday afternoon at the clubhouse, Prince Arthur avenue. Mrs. R. S. Williams, hostess, the program being given by Mrs. John Macdonald. Mrs. Valborg Zoellner-Kinghorn, Mr. Arthur Ely, Mr. Leonard Woolsey and Mr. Frank Stephens.

STEWART LYON SPEAKS.

The speaker at the weekly meeting of the Women's Press Club was Stewart Lyon, who told of the conditions in which he saw the Canadian men in France.

Polly and Her Pals



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SOCIETY

CONDUCTED BY
MRS. EDMUND PHILLIPS

His Excellency the Duke of Devonshire, who is at present in Lethbridge, Alta., is expected back in the capital on Wednesday, the 13th inst. He will be accompanied by Lord Richard Nevill and Col. the Hon. Harold Henderson.

The Hon. the Premier and Lady Hearst have left town for the South and North Bay and will return on Saturday morning.

Lady White is in Brockville and will be there for the remainder of the week. The Hon. Sir Thomas White was in town yesterday.

Sir William Mackenzie is in New York. Col. Lord Montague of Beaulieu and Major Alan H. Burgoyne, M.P., arrived from England and are spending a few days in Ottawa on their way west. They are at the Chateau Laurier.

Lady Borden presided at the first of a series of informal teas, which the Women's Unionist Win-the-War Association has arranged to be held at its headquarters, Sparks street, Ottawa. There was a large attendance of mothers, wives and children of soldiers. Music was provided by an orchestra composed of the Misses North and Hilda. Misses Johnstone, Miss Jessie Conn and Miss Lois Johnston. Corp. Simonds, a returned prisoner of war, gave an interesting address.

The floor of Convocation Hall was well filled last night with a very representative audience when the I.O.G.E. invited the members of the order to hear an address by Mr. Arthur Follen, Col. R. M. Thompson and other speakers. Those on the platform included: His Honor the Lieutenant-Governor, Hon. the Mayor, Hon. Dr. Fyfe, Sir Edmund Walker, the President of the University, Hon. Justice Riddell, Mr. W. K. George, Col. Fraser, Col. Thompson, Mr. Aemil-Jane Jarvis, Prof. Mayor, Mr. Murray Clark, K.C., Rev. Dr. Chown, Col. Thompson, Mr. Castrol Hopkins. The Band of the Governor-General's Body Guards played during the evening.

Mr. and Mrs. Fred Cowan, Ottawa, are in New York. Word has come that their son, Mr. Cecil Cowan, has been killed, but not confirmed.

Mrs. Harold S. Coulson received yesterday for the first time since her marriage in her beautiful house in Leithville avenue, when she looked very handsome in a Limerick lace frock, with satin tucks on the skirt. Mrs. E. J. Eaton received, with her, and wore black, with hat to match, and chinchilla stole. The drawing-room was decorated with various-colored sweet peas, arranged with maidenhair fern. In the dining-room the mahogany table was almost covered with Venetian embroidery and flet lace, with a Dutch silver basket of pink roses in the center, surrounded with silver candlesticks, and lovely china and silver. Lady Eaton and Mrs. Frank Coulson were out the the afternoon, assisted by Miss Eaton, Miss Elizabeth Dixon and Miss Eckhart. Mrs. Coulson received again today.

Mr. and Mrs. Harry B. Johnston have moved into their new house, 1 Elm avenue.

Mrs. R. W. Davies gave a luncheon yesterday in honor of Mrs. E. J. Eaton. Wright, whose marriage takes place next week. The table was decorated with pink and white roses and the following ladies were present: Miss Della Davies, Miss Jessie Lumma, Miss Betty Green, Miss Ruth Smith, Mrs. Sifton, Mrs. Maud Arthur Weir, Miss D. Davidson, Mrs. James Worts.

Mr. and Mrs. B. Featherstonhaugh have taken a suite of rooms at the Selby hotel.

Mr. and Mrs. Geo. Beddingfield, 47 Bond-street, have left for Port Worth, Texas, to be with their friend, Mr. Beddingfield, who is lieutenant in the Imperial Royal Flying Corps at Camp Evermore.

Miss Marie Strong's concert in Convocation Hall tonight for the Rosary Hall Association is under the patronage of Lady Hendrie.

Mrs. Grace Smith and Miss Winnifred Hicks gave their annual and joint recital last night in the foresters' hall under the distinguished patronage of Their Excellencies the Duke and Duchess of Devonshire and of His Honor the Lieutenant-Governor and Lady Hendrie. Miss Hicks-Lyrie wore white satin and end, with a red rose. Madame Grace Smith wore a black dress with a black and white pattern. Both the artists received a bouquet of roses and baskets of roses and chrysanthemums. A few of the people in the audience included: Mrs. A. W. Austin, the Misses Wilkes, Mrs. Levescote, Miss Levescote, Mrs. Jarvis, the Rev. Edmond and Mrs. Cayley, Mrs. Laird, Miss Margaret Laird, Mr. George Ridout, Mrs. Marks, Mr. Alan Marks, Mrs. Grasett, Mrs. Harold Parsons, Mr. and Mrs. Ronald Lockhart, Miss Alexander, Mr. and

Mrs. Walker, Mrs. Henderson, Miss Josephine Brouse, Mrs. Scott, Mrs. Duncanson, Mrs. Lears Smith, Miss Lears, Miss De Brissay, Mrs. Sweeney, Miss Grace Boulton, Miss Yarker, Mrs. Edward Fisher, Mrs. Glenholme Moss, the Dean of Trinity, Mr. Jones, Dr. and Mrs. J. F. Ross, Mr. and Mrs. Casey Wood, Mrs. H. C. Warren, Mrs. Pepler, Mr. Warren.

Mrs. J. J. Dixon held a little meeting of the new members of the Toronto Humane Society, at her house, the monthly meeting taking place tonight in McCaul street, and those taking an interest in the work will be made very welcome.

Flight-Lieut. Archie Urquhart, son of Mr. and Mrs. R. Urquhart, of Oakland avenue, Ottawa, has been transferred from the defence of London to the eastern Mediterranean service.

Mrs. Giamelli and Miss Adele Giamelli have returned from England after an absence of two years.

The marriage of Helen Marford, daughter of the late Mr. James L. Cartwright, K.C., and Mrs. Cartwright, Madison avenue, to Capt. George McIntyre Dale, B. C. S. T. Thomas, Ont., was solemnized very quietly at 3 o'clock yesterday afternoon in the Church of St. Simon the Apostle. The services were taken by the Rev. Edward Cayley, cousin of the bride. The bride, who was brought in by Mr. George Bailey, was attended by Miss Adele Giamelli, daughter of a navy blue with hat to match, rosy and a orange bouquet of roses and lilies. After the ceremony at St. Simon's, the bride and groom left for the honeymoon at Kirkfield, at which they will live in a residence. The groom returns overseas. Friday afternoon Mrs. Clara Sheppard will arrange the program and aides, and two girls from each auxiliary will look after the babies, so that every member can be present at the meeting in the Guild Hall.

Scott has arrived in Ottawa to spend several weeks with her daughter, Mrs. F. A. Acland.

The monthly meeting of the Toronto Humane Society takes place tonight at the headquarters, McCaul street, at 3 o'clock. The public is invited.

VALUABLE GIFT TO LIBRARY.

A collection of Steel Engravings of the Late Thomas Grainger Wilson.

A specially valuable collection of steel engravings, collected by the late Thomas Grainger Wilson, of the Wilson-Munroe Company, has been presented to Toronto Public Library Board in accordance with his will and thru the kindness of Mrs. Wilson. It is doubtful where there is such a private collection in the city, and except for Mr. Robertson's great collection of prints, this is the most valuable gift the public library board has received. They will be hung as a collection bearing the name "Grainger Wilson" in accordance with Mr. Wilson's desire.

POLITICAL INFLUENCE DENIED.

No Partiality Shown by Women in City Hall Booth.

Mrs. A. M. Huestis, president of the Local Council of Women, gives absolute denial to a charge which appeared yesterday in an afternoon paper, stating that the local council booth now in operation at the city hall was holding politics and speaking in favor of special candidates. The booth was organized merely for the purpose of helping women—and incidentally many men—who were in doubt as to the method of procedure in getting out their appeal papers. That either she or the women assisting have gone outside of this is emphatically denied by the president of the council.

WILL HAVE VOTERS' MAPS.

The 16th Q.O.R. Auxiliary, at their centre in Orange Hall, corner of Euclid avenue and Colton street, will this afternoon, between 2 and 5 o'clock, have maps of all sub-divisions, which they invite all voters, men or women, who are in doubt as to where they should vote, to come and examine.

ADDRESS ON BOOKKEEPING.

R. J. Dilworth was the speaker at the regular meeting of the Business Women's Club and gave an illustrated address on the bookkeeping of a large manufacturing firm.

EATON MASS MEETING.

Lady Eaton is arranging a mass meeting of the T. Eaton employees to take place in Massey Hall.

A TRIP TO PARADISE.

"A Trip to Paradise" is the title of a dialogue given by the two great comedians, Golden and Heins. It comes on Victoria Record 35641 and on the other side of the record is "The Death of Towser" by the same pair. Any one wanting a real good laugh should hear this record at the Victoria Parlors of Ye Olde Firme of Heintzman & Co., Ltd., Heintzman Bldg., 198-195-197 Yonge street.

NOVEMBER REPORT OF RED CROSS SOCIETY

Mrs. Stearns-Hicks reports for the Toronto branch of the Canadian Red Cross Society, 88 West King street the shipping of 231 cases of supplies for the month of November, containing 26,881 articles, consisting of 3059 pairs of socks, 121 pairs slippers, 184 hospital gowns, 2481 handkerchiefs, 192 dressing gowns, 1287 stumps and many tailed bandages, 584 hot water bottle covers, 1331 personal effect bags, 1461 pillow cases, 60 sheets, 217 pneumonia jackets, 2761 sets pyjamas, 302 flannel shirts, 2038 stretcher caps, 2651 towels, 2510 wash cloths, 350 kit bags, 387 gauze undersuits, 48 trench caps, 2690 trench canlies, 1169 bars soap, 33 pounds chocolates and sweets, one phonograph and records, a quantity of Christmas stockings and boxes, fruit cake, cigars and cocoa.

Owing to the advanced price of cotton, linen and woolen goods the Red Cross will be very grateful if people will send in quantities of clean old white cotton, linen and woolen blankets to headquarters.

INJUNCTION CASE PUT OVER.

Justice Maeston yesterday continued until the 10th inst. the injunction granted by the New Toronto board of trade restraining the removal of the tracks of the Toronto and York Radial Company from their position on the Lake Shore Road and restraining the company from constructing switches or turn-outs of more than one or of a greater length than 100 feet, and to prevent the New Toronto Council from incurring any debt by reason of the work.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at 2 cents an advertisement.

Announcements for churches, societies, clubs or other organizations of future events where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

WOMEN'S CANADIAN CLUB—Arthur H. Follen, attached to the British War Mission to America, will address the club Thursday, Dec. 6, at 8.15 in the hall, 21 McGill street. Subject: "The British Navy in War-Time."

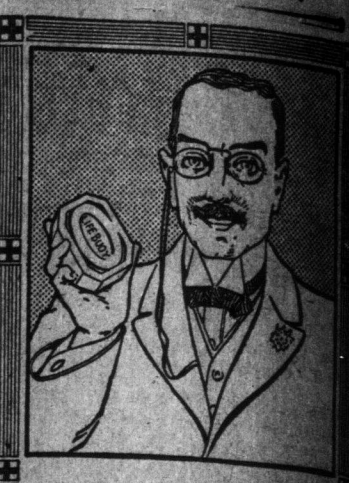
O. D. E.—MEMBERS of the order are invited to be present at a meeting in Convocation Hall, Wednesday, Dec. 5, at 8 p.m. Addresses on naval matters to be given by Arthur Follen, Esq., and other celebrated speakers.

AN INFORMATION BUREAU for women voters desiring to appeal is at the city hall, inside main entrance, under auspices of Local Council of Women.

THE WOMEN'S UNION GOVERNMENT League urges every woman to go to her nearest postoffice and make her name is on the list. If not, she must at once file an appeal, according to direction in the daily papers. If needed, assistance will be given her at Robins Bldg., Room 3, Tel. M. 32.

MASS MEETING of combined battalion women's auxiliaries, Guild Hall, McGill street, Friday, 2.30 p.m. Canon Cody and other speakers. All women interested in the vote welcome.

WOMEN'S MEETINGS—women's meeting in the interest of Union government will be held in the Sunday school auditorium at Bathurst Street Methodist Church, corner Lennox and Bathurst, on Thursday evening, Dec. 6, at 8 p.m. Speakers: Miss Constance Leing, B.A., and Mrs. Veljiena Henderson. All women welcome.



More than Soap

Lifebuy Soap is a perfect antiseptic acting together in perfect unity. Its rich, abundant lather makes it a delight to use.

LIFEBUY HEALTH SOAP

Protect your health by washing your hands and face with it—by bathing and shampooing with it. The mild antiseptic odor quickly vanishes after use.



ROSARY HALL PATRIOTIC CONCERT

AT CONVOCATION HALL, DEC. 5TH, THURSDAY EVENING.

Under the patronage of Lady Hendrie and the ladies of the Rosary Hall Association. Proceeds for the Red Cross and Soldiers' Comforts. The artists taking part are: Mr. Bourguignon, Belgian Pianist; Mrs. Nicolass, Russian Contralto; Miss Brule, Vera L. Harrison, Russian Pianist; J. Earl Newton, Accompanist; Mr. Deane and others.

Concert conducted by Miss Marie Strong. Tickets, 25c, 50c and \$1.00. Reservations at Nordheimer's.

HELPED IN PUBLICITY

J. J. Gibbons Gave Invaluable Aid in Victory Loan Campaign.

In the report The World gave yesterday of the splendid work done by the various members of the Victory Loan executive, as given out by J. H. Wood, chairman, the name of J. J. Gibbons was omitted as deserving of thanks for the invaluable aid he gave in connection with the publicity work. The World regrets the omission of Mr. Gibbons' name from Mr. Wood's report.

THE KEWPIE KORNER

By ROSE O'NEILL



"It's plain," said Wag, "that grown-up folks have need for Kewpie quips and jokes. These adults ought to be as gay as youngsters when they laugh and play—And everyone who's feeling blue Should turn a somersault or two!"

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WHAT HAVE THEY BEEN PUTTING IN ASHUR'S LEMONADE?

By St rrett

