T. A. ROWAT & CO. 250 Dundas Street, Phones 3051-3052.



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Stop tobacco for a month and see how much better you feel. You can stop without suffering any inconvenience of feeling the usual craving. Simply see a box of Nicotol from any druggist, us as directed and the habit quits you your health will be better, your resist the process of the second of the second will there are and you ance to disease will increase and you will cease to be a slave to nicotine. Read what Dr. Conner, formerly of the Johns Hopkins Hespital, says about the evil effects of tobacco in an article soon to appear in this paper. Nicotol is dispensed by all good druggists in this cit;

Beaded Bags

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C. H. Ward & Co. Diamond Merchants and

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Anthracite Coal Egg, Stove, Chestnut, Pea -Best Quality-

Wood! Wood! Hard Wood, Mixed Wood, Mixed Slabs Prompt deliveries, any part of city. BRISTOL ESSERY

Double Mileage Puncture-Proof Service,

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He Is Letting His Education Profiteer Upon His Eyesight

The student with weak eyes pays an enormous price unless his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.

Let us fit your son with comfort-giving, becoming, up-to-date glasses and relieve him of that costly strain upon his eyes.



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205 Dominion Saving Bldg. Phone 950.

DON'T TRIFLE WITH A COLD Use Taylor's Throat and Lung Balm, and cure it. 35c, 65c and \$1.20, at all 6 TAYLOR DRUG STORES

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Collections and adjustments locally or through agents at all points. Liquida-tion of estates a specialty, Call or write for terms and references.

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No Matter Where You Go

ing, deliciously satisfying loaf

Johnston Bros.

naster bakers and of the purest

VOICE OF THE PEOPLE

THE HOUSING QUESTION o the Editor of The Advertiser: Your editorial in Friday's issue has

given an excellent analysis of the local provincial and federal housing situation but it does not go deep enough. In these odern times and conditions the aver the character label that often befits him or the group that are gathered in a mmon interest. Thus no man, or se men, would appreciate the appellaion of "fool." Yet if we rely on the ld aphorism as being wisely founded he saying, "Fools build houses for wis en to live in," is just as applicable day as when the axiom was first

What does the average politician now about the house business, as a usiness? But it is safe to assume that sounds good as a vote-catcher, for many minds that is what it seems have been intended for, a medium Hence if the old axiom holds good none but a fool would build a house to

thinking public to the proofs that is evitably follow such a procedure as s forth in the experience of the amate were bargained for, over 50 pe have fallen down in acceptance This is only one of the troubles that are attached to what the resigned member of the initial commission was

member of the initial commission was pleased to term, speculative building. There are a great many other phases that crop up in the house business that those having experience do not relish. They have had to pay dearly for their experience. But it is different with a municipal commission. "It is not their own money." Hence the dear experience or losses will cause them little, if any, loss of sleep.

But the poor unfortunate taxpayer who is laboring under the almost crushing load of a tax of 40 mills, plus local improvements, that make an interest charge on his home varying from 4 to 6 per cent or over, with a still higher tax rate looming up for the year to come, cannot possibly take kindly to the bonus of home-making, possibly for someone who has never done anything someone who has never done anything towards the upbuilding of Canada or the city in which he may elect restdence. A man may at any moment sacrifice the initial payments * he has made. He would thus leave the civic

nade. He would thus leave the civic nome he has in all probability mussed up so that it has all the characteristics of a very second-hand appearance. Be-ause of this the commission will have much unforeseen overhead expense. This will not be covered by the 10 per cent deposit and such installments as may happen to have been paid. Few people have noted the injury which system will work on the commun this system will work on the community in which it operates. Capital, that might have drifted from the fools into the building of more houses for the wise men has been badly frightened. Nay, more. Who is to say that it will not affect the sale of future debenture issues to the money sources from whom we are obliged to borrow? A far better plan than that of the covernment would plan than that of the government would

plan than that of the government would have been to have given proper protection to the individual building dwellings to rent, so that the delinquent tenant and those who would cause unnecessary damage would have to make good or go to jail. Then there would be some encouragement to invest. When the question came before the council of Louisville, Ky., they appointed a shrewd committee of businessmen to look up the question. After some months of careful investigation they advised the the question. After some months of careful investigation they advised the council to keep out. Labor and material, the two principal factors, were practically prohibitive. Immediately resident builders announced the building of hundreds of houses.

We have the same type of men here who are making a business of building homes for sale, but who cannot herrow

who are making a business of building homes for sale, but who cannot borrow money for the rate offered by the government. At the same time they can give better value to the buyer in the saving of overhead charges that a commission cannot avoid. It may well be asked if it is fair to local builders to thus compromise their interests. On the same principle the government should enter the sugar business. the flour milling business, the making of clothing, and all of the many other necessities that are just as requisite as essities that are just as requisite as

home.
I take your editorial to be a timely rarning to the administration, whether it be federal, provincial or municipal and particularly the latter. JOHN M. PARSONS.

Don't close your door in the face f opportunity. It may be your



Dominion Savings Building London, Canada, Mechanical Photo



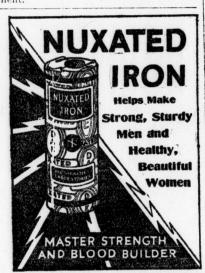
REVUE Beltz & Co.

WHO LEAVES 'EM?

County police are trying hard to solve a puzzling problem, the detection of a group of convivially-inclined persons who make the august corridor the august corridors of the courthouse a place for carousal and enjoyment of beverages supposed to be extinct. Nearly every morning empties still redolent with the dewy fragrance of the finest Irish and Scotch brands are found discarded in the courthouse. Late in the afternoon and house. Late in the afternoon and evening the courthouse is little frequented, but the doors are rarely locked until 10 o'clock. The fail authorities charge that it is outside customers who that it is outside customers who leave the empty bottles around. Whether a courthouse is a legal place to drink stronger than 2 per cent concoctions is a disputed point, but, anyway, a close watch is going to be kept.

THEFT OF HOSIERY

Twelve pairs of hosiery were stolen om the store of Ross.' Limited, 196 oundas street, on Sunday by someone tho entered the place by a rear thirdory window. The matter has been eported to the local detective depart-



At The Theaters

He knows, too, the world of crime, and is familiar with the peculiar code of To his credit he has several series of which have been dramatized. Now have been dramatized of To his credit he has several series of which have been dramatized. Now here one holds his breath watching for the winner, Go to the Allen Theatre this week and see Anita Stewart, the mountain of the Corporation of the series of the southern country are wonderfully despite the country are wonderfully despite the property of the mountain folk. Her fathers and brothers had been killed years being time is the picture less than gripping story replete the property of the mountain folk. Her fathers and brothers had been killed years being time is the picture less than gripping story. The great amount of emotional actalling required in the leading role give dances that were so popular one. Anita Stewart, the black cury headed fairy of the movies, is directly and the wonderfully despite the picture less than gripping story the mountain folk. Her fathers and brothers had been killed years being time is the picture less than gripping story replete the southern country are wonderfully despited in the leading role give and the wonderful through the country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited in the leading role give the southern country are wonderfully despited the propose of the wonderfull through the propose of the wonde

after a wild ride, and tells them that Holten is the guilty man, and that he is the man who slew her father, and et the revenue agents on Lorey, Holten makes a dash to escape. He gets away, but in his mad flight his horse stumbles, and he is hurled over cliff and is killed. Then comes the

time when Anita is to learn whether she is loved or not.

A good comedy picture and an Allen's ladded three classy vaudeville acts and Weekly, with a delightful overture by the orchestra complete an excellent oil.

As usual, the setting for the Mix

AT LOEW'S.

When Norma Talmadge, actress, plus Le Roy Scott, novelist, created the picture, "A Daughter of Two Worlds," they gave to the theatre world an attraction which was much above the ordinary in screen plays.

Le Roy Scott, undoubtedly one of the greatest short story writers of the day, knows the inner workings of the police force of the bigger cities of America better perhaps than any other writer.

Stop Suffering With Your Feet!

A DR. SCHOLL FOOT SPECIALIST IS HERE TO GIVE YOU EXPERT ADVICE ABOUT ALL FOOT TROUBLES.

He Will Be Here Only Until Tomorrow Night



There is no need to suffer from any foot trouble any more. Be it ever so simple or ever so serious, this specialist, who is a member of the staff of Dr. William M. Scholl, the noted foot authority, can show you the way to immediate relief and to ultimate foot comfort if you'll step in and give him a chance. He can tell just what the cause of your trouble is, and he knows

Improve Foot Appearance

No larger sized or oddly shaped shoes needed. Wear the kind you like in perfect comfort. The Dr. Scholl appliances actually improve the grace and beauty of the feet.

COOK'S SHOE STORE



'Diamonds of Quality' have been our aim since 1895.

T WO weeks ago last Saturday a lady and gentleman from a neighboring city came into our downtown store, asked to see a diamond, and after a thorough inspection of both our mounted and unmounted stones, chose a beautiful unmounted gem, amounting to several hundred dollars. Almost the entire afternoon was spent with one of our diamond men in the selection of this stone.

On his way out, the gentleman turned, shook hands with the salesman, and said: "I appreciate very much the personal interest you took in my selection of this stone. On the train, as we were coming to London, we were undecided just where to purchase, but, on seeing your advertisement in the paper, decided to come here. I am more than pleased with my selection and with the way you have treated us.'

We mention this instance just because it bears out our belief that "a pleased customer is our best advertisement." That man is now our lifelong friend, and will make many new friends for us. We want you to feel just the same as this man does in all your dealings with us.

YOUNG'S

London's Jewelers.

EAST LONDON. LONDON.

Holten spreads the news that it was Joe Lorey who drugged the jockey. The night riders turn out and after a long chase catch him. They are about to hang him, when Anita, who has learned what they are doing, reaches the spot drider dance with ride and talls them that laughter by their comedy.

A Big "V" comedy and a Loew's Pictorial complete a program which will be shown today and tomorrow.

AT THE PATRICIA. Tom Mix, the human thunderbolt, in "The Cyclone," is alone well worth to celebrate the handicap race, and the Theatre during the first three days of this week. On this bill, however, is

As usual, the setting for the Mi picture is a western one. The "location." however, is more beautiful than that of any of the films in which the screen star has appeared. Sufficient to say that it is a picture that pieases every taste and provides an evening of real entertainment.

The story, written by Colonel Todhunter Marigold, bristles with tense situations, carried to a brilliant cond hunter Marigold, bristles with tense situations, carried to a brilliant and thrilling climax by the cowpuncher star. Mix takes the part of Tom Ryerson, a sergeant in the Canadian Northwest Mounted Police. As a reward for a feat in horseverwhich height

woman is to test out the following ward for a feat in horsemanship he is entrusted by the captain with an important mission—the extirpation of muggling gang. The trust placed in im is particularly gratifying to the oung sergeant, because it will take im to the Sturgis ranch, where sip or two of water, take two chocolatecoated Ferrozone Tablets. This seems to be the best thing going for folks that are tired out, rundown and in need and effect by Coleen Moore, dreams of of a strengthening, building-up medi-

him.

Sergeant Tim finds evidences of the murder of Lieutenant Martin. The clues lead him to the very household of his sweetheart. It appears that mistaken confidence placed in Ferdinand Baird, the brains of the outlaw crew. The man-hunt is on. At the very threshold of success the scoundred Baird escapes and carries with him the fair Sylvia by a kidnapping operation. Tim traces them to the gang's head-time traces them to the gang's head-time traces them to the gang's head-time. Tim traces them to the gang's head- strength, vim, stability. quarters, a Chinese joint in the city with the conventional traps and surprise contrivances. By sheer strength of will and relentless daring Tim saves the beautiful girl from her persecutors and corners the gang.

Norman and Jeanette gave some

daring and clever exhibitions of acro-batic work. This pair, male and female, are double-jointed wonders. No one ose joints could not be dislocated at ill could have performed one of their Infield and Noblette drew many rounds of applause because of their real comedy and good singing. Not even the worst pessimist in London could keep a straight face while watch-

ing their antics and listening to their tains the elements that build up and Alice Farrell, the dancing violinist, Alice Farrell, the dancing violinist, was well received. She is an accomplished singer and instrumentalist, and \$2.50, or by mail from The Catarrhozone, Company, Kingston, Ont.

"SALADA" Tea is Pure Tea, Fragrant and of Delicious Flavor, stimulating and refreshing. "Watch for the Name"

Grand Thursday, Friday and Saturday evenings at 8:15, and Saturday matinee at 2:30. It is a delirium of joy, novelty, sensation, dancing, singing, original features, a riot of laughter, happiness, revelry and chuck full of wit, screams and fun—the kind that lingers and kiesers are always young and bliss.

and keeps one always young and bliss-

FOR GOOD HEALTH

A Simple Home Treatment

Now Advocated That Gives

Fine Results.

When a woman's face grows haggard

and pale, when she is tired all day and

ready to cry when night comes, she

Putting off only make matters worse

The best advice we can give any sickly

At the close of every meal, with a

Ferrozone's action aids the three

principal functions of the body-diges-

By strengthening digestion it forms

an abundance of rich, red blood-this

By perfecting assimilation, Force-

Elimination is assured because Fer-

Ferrozone puts you on the right road-the one that leads to health.

Not a man, woman or child needing

who is weak, nervous or sickly, not a

person in ill-health who won't receive

health-bringer and body-builder, Ferrozone is unrivalled. It cures because it

feeds and nourishes, because it con-

strengthen. Try it yourself-sold every-

As a tonic and restorative, as a

immediate help from Ferrozone.

rozone quickens the action of the liver. kidneys and bowels-this guarantees the

nutrition-this gives

tion, assimilation, elimination.

gives good color.

ought to know something is wrong.

QUICKLY REWARDED

ANY WOMAN'S STRUGGLE

bers are introduced opens this morning.

treatment:

Eighteen exclusive musical num

on every genuine sealed packet.

27 Years in Public Service.

Having Disposed of Our Retail Coal Business

we wish to extend to our many friends and customers our appreciation for their kindness and the confidence they have placed in us, especially during the last three extremely trying seasons, and to solicit for our successors-William A. Martin Coal Company-who take possession on this date, a continuance of their confidence and patronage.

We will continue in our present office, where all accounts due the firm may be paid.

In future Mr. R. J. Webster will devote his time to the general storage and warehousing business operated under the name of "The Fireproof Warehousing Company, Limited.

WEBSTER FUEL COMPANY, LIMITED



You'll get plenty of wear out of this Oxford. It's comfortably built of selected calf in black and mahogany; Goodyear welt

"Square-Deal" Footwear

Wear is the test of shoes. You can please your taste with good-looking footwear, but it's actual wearing quality that determines whether or not your pocketbook gets a square deal.

We make the selection of wearing quality part of your job. We make sure of it before the shoes are placed on our shelves

Johnston & Murray



The Piano of The Great Artists

Piano of Ye Old Firme, Heintzman & Co., Limited, will be used exclusively by the Musical Art Society, under Mr. Jordan's direction, at their concert next Thursday, April 22, when Mr. Viggo Kihl, the celebrated Danish pianist, will assist the orchestra in a fine concert.

A Piano of Ye Olde Firme will be used at the Hyatt Avenue Methodist Church choir concert tonight, when Mr. Clarence Gilmour's choir, assisted by Frank Oldfield, baritone, and Mr. G. Quintin Warner, 'cellist, give a splendid program of modern music that will delight the audience.

The Women's Music Club will use a H. & Co. Grand Piano at their

evening concert May 3, when another enjoyable program will be given by the following artists: Miss Jean Woods, concert pianist, and Mrs. Elizabeth Campbell, prima donna contralto.

The best artists in our city are unanimous in their choice of the best piano. It is always a Heintzman & Co. THERE'S A REASON.

HEINTZMAN HALL

242 Dundas St.

London, Ontario