Eat Brown Bread

Parnell's Brown Bread, made from the same formula as the white bread, is now on sale. JUST AS TASTY. JUST AS NUTRITIOUS. ORDER A TRIAL LOAF

Parnell The Breadman Phones 929 and 1390

TODAY.

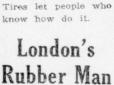


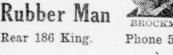
OHNSTON BROS. BREAD

Try our Delicious Malt Extract Bread-it is wrapped in a wax-tight wrapper. Small size, 17 tickets for \$1 Johnston Bros. Phone 944.



Doors East of Majestic Theatre







The London Loan and Savings Company of Canada

Improved farm for-sale under mortgage-181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.

M. J. KENT, Manager.

LEAFS LOSE 16-INNING GAME

THE SPORT-LIGHT

By Grantland Rice.

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SHAKESPEARE ON SLACKERS, PACIFISTS AND PRO-GERMANS. Under which king, Bezonian, speak, or die?" 'A very ancient and fishlike smell"-With foreheads villainous low"-

'Here will be an old abusing of God's patience"-"He is composed and framed of treachery"—
"God made him, and therefore let him pass for a man"— "What, wouldst thou have a serpent sting thee twice?"
"Never did base and rotten policy color her workings with such deadly wounds."

"Food for powder; food for powder; they'll fill a pit as well as better."

"A subtle traitor needs no sophister"— 'In whose cold blood no spark of honor hides'. "Time shall unfold what plaited cunning hides"-

'Out, damned spot-out, I say" The devil damn thee black, thou cream-faced loon; where gott'st thou that 'Your bait of falsehood takes this carp of truth"-

Diseases, desperate grown, by desperate remedies are relieved—or not at all" 'A knavish speech sleeps in a foolish ear"-

THE RUBE'S RETURN. Any lingering doubt that Rube Marquard has returned to the winning fold been scattered to the far winds by this year's work. The spectacular Rube rose to terrific heights during the days of 1911 and He began to skid badly around 1914 and 1915. He was then thought to be on his way out, although still well under 30.

But last season he reappeared from the mists, soon began to make winning motions and point back toward the old days.

This spurt was thought to be a mere flash—largely because the Rube was toiling with a pennant winning club.

This season tells the true story. The Rube is working with a second division line-up, one that has been in the rut most of the year. But he stands well up with the winners with a pitching percentage as high as the Glants hold eleven men in eight innings.

well up with the winners, with a pitching percentage as high as the Giants hold In place of being all through he should have many more seasons left, as today he is but 28, well short of the waning mark.

GAINING AND HOLDING

rarely by any natural gift. Practice, practice and more practice usually tells the story. Norris Wil- and Sandberg. iams, unable to practice, found himself unable to regain his old place in the A day or two ago we were talking about the erratic tendencies of "The reason for this erratic work," remarked a friend, "is simple enough. He has quit practicing. He may have a 74 one afternoon and a few days later he may be lucky to get around in 85."

It not only takes hard work to reach the top—it takes even harder work

L. L. T.-Yes, Jackson and Collins are still well below .300-and for the first

THE OLD CONFIDENCE, Ty Cobb has any number of requisites for baseball success. No small part the outlay is an abnormal confidence in his ability to keep on his way up.

Last season Speaker led him all the year-and finished with a substantial day, back in June, when Ty passed Tris for the first time by the margin of one point he remarked to Harry Tuthill, the Tiger trainer: "This is the last time Speaker will be ahead of me this year." And the margin of one point soon grew ito 30 points, where it has remained for over two months

ANOTHER ANCIENT HERO FADES. There was a time when Joe Grimm held all records for absorbing punish-Night after night he resembled a sponge dipped in gore. But Joe Grimm is no longer king of the receiving tribe.

The crown prince has gathered in poor Joe's faded laurels. Only the C. P.

FALSE RUMOR After watching moving pictures of British tanks in action, you can officially deny the old rumor that Ted Coy or Jim Thorpe hold the records for line, hit-Any line the tank hits is the "line of least resistance."

And the added thought occurs-what a wonderful fullback one of these

s a number of kilometres out of range when the ensemble reaches its height.

SENATORS BRING NEWS OF \$100,000 BALL DEAL

TORONTO, Aug. 29.—"Nick" Ai-rock, former Toronto pitcher, now Johnson. Outfielders Rice and Milan, omedian extraordinary of the Wash-infielders Foster and Shanks and catch-FRIDAY---Sale of

Govt. Sea Fish

Fresh Hallbut, Cod, Haddock, Whitefish, Herrings, Perch and Salmon
Trout.

Buy your fish at the cleanest, most sanitary market in London. No odors. White enamel ice tanks. All fish cleaned free of charge.

Phones 5600-5601.

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Phones 5600-5601.

WILSON'S Richmond Street. STABLER STARS IN

Headquarters Sub-Staff Defeats Medicals and Wins

The Headquarters sub-staff lifted the pennant donated by the officers of the headquarters staff at Carling Heights last night, when they defeated the Army Medical Corps, 79 to 41. The game had been looked forward to with keen interest, and a large crowd of spectators were present to watch the play.

Batting first, the A. M. C. quickly lost Wright, who was followed in a steady procession by the rest of the team, with the exception of Wilson, who, in a determined effort to stop the rot, hit up thirteen runs. He did not receive much support, however, and the innings concluded with a total of 41 runs.

hit up thirteen runs. He did not receive much support, however, and the innings concluded with a total of 41 runs.

Going in to bat in a fast-failing light, with heavy storm clouds overhead, the chances for Headquarters did not appear very rosy. Q.-M.-S. Christall and Stabler opened the fireworks, and soon put a new light on the game. With superb strokes, including a big hit for six off Willsher, two fives and five fours, Stabler piled up a record of 54 runs before succumbing to a delivery from Chappell. The other players showed a tendency to treat the bowling with impunity, and when the umpires "galled play" on account of bad light, the score for Headquarters stood at 70 for five wickets.

In addition to bis effects with the score for Headquarters stood at 70 for five wickets.

SERVICE like yours is a new

federal Advertising

Building.

MILITARY CRICKET KNICKERBOCKER TROT

POUGHKEEPSIE, N. Y., Aug. 29.-Busy's Lassle, driven by Walter R. J Cox, today won the Knickerbocker 2:07 trot for a \$5,000 purse, in the G. Grand Circuit, but not until the event A. had gone four heats, although it was N. The Headquarters sub-staff lifted the raced on the three-heat system. At

Lu Princeton, bh., by
San Francisco (Cox).. 2 2 1 1 1 P. G. Browne ..28 Dos Palos, br.h. (Dicker-ison) 6 distanced Time—2:04%, 2:06%, 2:07%, 2:09%, J. S. Bell 2:08. Class, Trotting, \$1,000, Three P. B. Fetterly Heats.

Time—2:08, 2:08½, 2:09. The Knickerbocker 2:07 Trotting, \$5,000

LEAFS LOSE GAME TO REBELS AFTER SIXTEEN INNINGS

Toronto Now in Second Place -Rain Caused Postponement of Providence-Buffalo Game.

TORONTO, Aug. 29.—Two singles and a sacrifice hit in the sixteenth inning won for Richmond from Toronto today 6 to 5. The victory gave the southerners the series by three games to two. Hearne was hit hard, as was also Enright for the Rebels. Gould and Young finished the game. Three times in the extra innings the bases were full with nobody out without a run resulting. Score: R. H. E. Toronto ...013 000 100 000 000 0—5 10 3 Richmond .020 002 100 000 000 1—6 12 2 Hearne, Gould and Lalonge; Enright, Young and Koehler.

ROCHESTER SPLITS BRACE WITH BEARS

Ross, McGraw and Band Sandberg.

Second game:

Newark ... 0 0 0 0 0 0 1 0 0 0 1 5 2

Rochester ... 0 0 0 0 0 0 0 0 0 0 4 1

Smallwood and Egan; Smith, Lotz

Providence-Buffalo doubleheader postponed on account of rain.

ALLEN'S RINK WINS IN FINAL MATINEE AT ROWING CLUB

Twenty-Four Rinks in Play on Greens - Finals Not Played Off.

F. N. Allen's rink won the first prize at the big tourney of the Rowing Club LEAFS WIN FROM SENS on Wednesday, F. E. Silcox was second, A. M. Heaman third, and C. K. Bluett got the fourth prize. The finals were not played off and the prizes went to players by slips drawn from a

Elmwoods. 'hambers

Grant. R. Kemp, sk. Won 0, down 42. Granger.
Trick
Keene
Heaman, 3, up 14. Won 1, down 1

First Round,

Thrower Second Round.

 Hal B. Jun. Mentioned

STRATFORD, Aug. 29.—The Newcastle (Indiana) Daily Courier of Friday last refers to the good racing of a local horse, Hal B. Jun., owned by P. L. Kastner of Sebringville and driven by Wm. Richardson of Stratford. Wm. Richardson of Stratford.

Hal B. Jun., according to the
Courier, did a mile in 2:07½,
only lacking a quarter of a second of equaling the track record
of the Henry County fair
grounds, held by Aileen Wilson.

Hal B. was admitted to be far
above the other three horses in
the race, taking the race and
first prize in three straight heats.

HOW THEY STAND AMERICAN LEAGUE.

Yesterday's Results.
St. Louis 0-1, Chicago 6-1
Detroit 15, Cleveland 1. Today's Games.
St. Louis at Chicago.
Detroit at Cleveland.
Washington at New York.
Philadelphia at Boston.

Chicago Pittsburg Yesterday's Results. St. Louis 5, Philaceiphia 3. Brooklyn 2, Chicago 1. Cincinnati 5, Boston 4.

Pittsburg 5, New York ... Today's Games. St. Louis at Pittsburg INTERNATIONAL LEAGUE.

Yesterday's Results. Toronto 5, Richmond 6. Newark 5—1, Rochester 6—0. Providence-Buffalo, rain.

Today's Games.

Newark at Buffalo.

Baltimore at Toronto.

Richmond at Montreal.

Providence at Rochester.

TORONTO, Aug. 29.-Following a 16 Twenty-four rinks were on the greens and the final matinee of the season for the Rowing Club was certainly some event. The greens were in good shape considering the recent showers, and the bowlers were all keen and played crack

> TWENTY-ONE RINKS PLAY IN MITCHELL TOURNEY

Two Mitchell, One Seaforth and One Stratford Rinks To Play Off for Trophy Today. for Trophy Today.

MITCHELL, Aug. 29. — Twenty-one rinks played today in the big tourney of the Mitchell Bowling Club. The greens were in fine shape and the weather conditions were all that any bowler could desire. The finals will be played off tomorrow morning. Two Mitchell rinks, Durkin's and Sawyer's, play off graphs Dr. Emritt's conforts. play off against Dr. Burritt's Seafort aggregation and R. Mussen's trundler from Stratford for the win.

St. Marys Exeter
Poole, s....11 R. Seldon s22
Mitchell Mitchell Mitchell
W. R. Cole, s 13 Fred Hord, s...15
Seaforth
J. Best, s....12 R. Creach, s...20
Stratford Brussels
R. Mussen, s...15 Dr. Field, s...12
St. Marys
Mitchell
S. Whaley, s...14 Mr. Durskin, s...14

St. Marys Stratford Whaley, s...12 C. McIlhargie, s 3 Seaforth Exeter
M. Best, s...15 R. Creach, s...16
TROPHY. ... First Round.
Mitchell Mitchell Pendleton, s 12 G. Sawyer, s...22 ratiord St. Marys
Robertson,s 19 R. Northgraves,s12 r. Robertson,s 19 R. Northgraves,s12
Atwood Stratford
Swing, s...17 T. McCurdy, s..12
Stratford Seaforth
McIhargie, s19 Dr. Burrows, s..17
Eventer

Exeter Ingersoll
Snell s.....15 W. Field, s....22
ASSOCIATION. Marya Mitchell.

Mitchell Pendles S. Whaley, s...15 W. R. Coles ... 13

Mitchell St. Marys,
H. Pendleton, s 11 R. Northgraves 14

Rrussels

SHORTSHIP OPENS

ITHACA, Mich., Aug. 29.—Weather conditions were a trifle unfavorable, but a good crowd was out to witness the opening of the short ship trotters here in connection with the annual Gratiot County fair.

Two well filled events were on this afternoon's card, one of which, the 2:19 pace, required six heats to decide. Billy S and Milton Gordan furnished the thrills, the former winning in rather inconsistent time.

Jesse B won the 2:30 pace in straight heats after losing the first one to Hal F. The time of the first three heats was under 2:20, but it dropped in the fourth mile to 2:30 flat.

2:30 Pace, 3 in 5, Purse \$300.

Jesse B, b. m., by Peter (Ragsdale)

UPHILL GAME, BUT GIANTS WIN, 6 TO 5

Tail-Enders Make Leaders Step Lively at New York.

NEW YORK, Aug. 29.-New York played an uphill game against Pitts-

CARDINALS POUND

Score: R. H. E. St. Louis 0 0 0 1 0 0 2 2 0 - 5 7 1 Philadelphia . . 0 0 0 2 1 0 0 0 0 - 3 7 2

BROOKLYN TAKES THEIR 1ST SERIES FROM CHICAGO BROOKLYN, Aug. 29.—Brooklyn won the last game of the series from Chicago today by a score of 2 to 1. It was Brooklyn's second winning in three days and the only time it has taken a series

REDS MAKE CLEAN-UP FROM BOSTON BRAVES BOSTON, Aug. 29.—Cincinnati cleaned

BOSTON, Aug. 29.—Cincinnati cleaned up its three-game series with Boston here by defeating the Braves 5 to 4 in ten innings today. Toney was virtually knocked out of the box after four innings. Eller held Boston to two hits in the remainder of the game. The winning run was the result of an error by Smith after two were out. Griffith was then hit and Magee's single sent over the winning run. Score: R. H. E. Cincinnati...0 0 0 0 1 1 0 2 0 1—5_13 1 Boston 2 0 1 0 1 0 0 0 0 0 4 7 1 Toney, Eller and Wingo; Nehf and Toney, Eller and Wingo; Nehf and

PLAYERS RELEASED BY INT. TO MAJ. LEAGUES CINCINNATI, Aug. 29.—The Nation of Baseball Commission today promul rated its annual list of players re eased for considerations by Interna tional League clubs to major league clubs under approved agreements, other than optional agreements, since the close of the 1916 drafting season, and prior to the commencement of the drafting period of 1917.

The list follows:

The list follows:
National League—By Cincinnati from Providence, Shean; Buffalo, Engle.
By Boston from Baltimore, Twombly.
By Chicago from Toronto, McTigue;
Baltimore, Barber; Richmond, Stoltz.
By New York from Rochester—Rodriguez, Schepner; Buffalo, Onslow.
By Philadelphia from Newark—Brandell; Richmond, Pearce.
By St. Louis from Rochester—Lotz.
American League—By New York from Richmond—Boont, Keating and Lamara; Newark, Ross and Smallwood; amara; Newark, Ross and Smallwood Baltimore, Fewster, Thormahlen and Lamar. By Philadelphia from Baltimore

Parnham, McAvoy and Shannon.
By Washington from Baltimor Other Sport on Page Nine SECOND INSTALLMENT

Ratepayers are reminded that the second installment of taxes is due Augus 31 instead of September 30 as in former USED CAR DEPARTMENT. BEEMER & CO, LIMITED. Cadillac, Chalmers and Gray-Port Dealers, have opened up a Used Car Department at their old stand, 150 Carling street, where Mr. Beemer started in the automobile business.

Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in

Rowat's Pleases People Who Are Particular. 50cper pound

WHITE SOX TAKE **BOTH FROM BROWNS**

Tigers Get 18 Hits and Beat Indians 15 to 1.

CHICAGO, Aug. 29.-Chicago wo burg here today, winning out in the both games of a double-header from ninth inning by a score of 6 to 5. Miller, St. Louis today, 6 to 0 and 11 to 1, and who had pitched sensational ball in the gained a full game on the Boston Red early innings, weakened towards the Sox, who had no game scheduled. Chifinish, the Giants pounding him hard in cago now leads Boston by four and

the last four innings.

He was taken out in the ninth, after Sallee and Burns opened with singles. Steele then relieved Miller, and Smith, running for Sallee, scored the winning run on Robinson's sacrifice hit and Kauff's sacrifice fly. Score: R. H. E. Pittsburg 1 0 0 0 0 1 3 0 0-5 9 0 New York ... 0 0 0 0 0 2 2 1 1-6 12 3 Miller, Steele and Fischer, Schmidt; Tesreau, Demaree, Sallee and Rariden.

CARDINALS POUND First game-

ALEXANDER HARD
Chicago ... 0 1 0 0 0 0 4 1 x-0 c
Koob, Wright and Severoid; Russel
and Clark.
Second game—
R. H. F PHILADELPHIA, Aug. 29.—St. Louis hit Alexander's delivery hard in the last three innings today and defeated Philadelphia 5 to 3. All of the home team's runs were made off Meadows, who, with Baird, was sent off the field in the sixth inning for kicking at O'Day's decisions. Watson, who took Meadows' place, was very effective.

Score:

R. H. E. Skoob, Wright and Severoid; Russel and Clark.

Second game—

R. H. I.

Chicago ... 0 1 0 0 6 0 0 0 0 0 0 1 3

Chicago ... 0 1 0 0 6 0 0 4 x—11 12

Wright, Rogers and Hale; Ben Danforth and Schalk, Lynn.

BOTH COBB AND VEACH CLEVELAND, Aug. 29.—Detroit wore its batting clothes today, making eighteen hits, and winning 15 to 1 Bagby yielded nine earned runs in the third and fourth innings. Torkleson, a recruit, who replaced Bagby, pitched good baseball, striking out Cobb and Veach. Dauss wes effective throughout Score. out. Score: Detroit ut. Score:
R. H.
Detroit ... 0 0 4 5 0 0 4 2 0—15 18
Develand .. 0 0 0 0 1 0 0 0 0—1 6
Dauss, Cunningham and Stana

HIGH SCORES MADE

TORONTO, Aug. 29.—Runs of fifty and over have been made by the following contestants in the international trap-shooting competitions at the Canadian National Exhibition. Fred Plum, Atlantic City, 64; W. Henderson, Lexington, Ky., 51; W. S. Hart, Dresden, 58; Joe Jennings, Toronto, 50; C. B. Stickley, Vaucluse, Va., 54; P. H. O'Brien, Butte, Mont., 74; H. Smith, Chatham, 95; John Ebbets, Buffalo, 65; W. Henderson, Lexington, Ky., 77; C. M. Powers, Decatur, Ill., 81; C. Gammage, Ridgetown, 52; L. D. Slade, Rochester, 59; W. H. Gooderham, Toronto, 53; S. G. Vance, Tilsonburg, S1; W. H. Patterson, Buffalo, 52. The C. N. E. preliminary handicap occupied the attention of the shooters this afternoon.

H. M. PETERMAN HIGH-CLASS TAILOR, has resumed business, Room 4, London Loan Block, Dundas street, corner Clarence, and solicits the patronage of his old friends and the public gene ally.

TENNIS GOODS

Rackets, Balls, Nets, etc. **Brock's Sporting** Goods Store

192 Dundas St., London, Ont. Western Ontario Electric Co. If it's electrical, consult us before purchasing. We save you money on electrical fixtures and supplies. Wiring estimates given FREE.

237 Dundas St. Phone 4071, 125 King St Rim Cuts Can Be Repaired Satisfactorily If Brought To Us

London Tire Repair Depot 354 Wellington, opposite McClary's, Phone 2334. A. Wilkes. ywt

HAVE YOU NOTICED THE NEW RAJAH DARK TAN CALF SHOES FOR MEN in our window? This is the correct shade for this season .- Cook's Shoe Store.

don, Ont., West of Postoffice. 89-ywt-tf

The true token of love and devotion. Your friend or hostess will appreciate a box of

Peters Dollar Chocolates "THE TOP OF THE CANDY CRAFT."

ROSS'

Last Clearing of Summer and Fall Suits This Week

13 Summer Suits, regular \$10 to \$13, this week.....\$5.00 8 Summer Suits, Dresses, regular \$12 to \$16.75, this 1 Raw Sitk Suit, regular \$15.75, this week...........\$5.00 24 Silk Suits, regular \$20, this week\$10.00 22 Muslin and Voile Dresses, regular \$7.50, this week. . \$3.50 8 Novelty Silk Suits, regular \$20, this week \$10.00 10 Raw Silk Suits, regular \$29, this week\$15.00 50 House Dresses, regular \$1 to \$1.50, this week..... .98 100 White Skirts, regular \$1 to \$1.50, this week..... .98 12 Fancy Smocks, regular \$4.00, this week\$2.00 Clearing several lines in Voile and Silk Blouses.

196 DUNDAS STREET.

Clearing several lines in Neckwear. Clearing several lines in Underskirts. Call early and secure these bargains.

'SQUARE-DEAL'

WONDERFUL DRUG **BARGAINS**

For Thursday, Friday, Saturday

Prices the Same At Ali Six Stores. NO MAIL ORDERS. 50c Emulsified Cocoanut \$1.00 Nuxated Iron.....57c 25c Mennen's Taleum ...2 for 25c 50c Peroxide Vanishing Cream 50c Pebeco Tooth Paste..38c 50c Peerless Hair Restorer \$1.00 Eno's Fruit Salts. . 72c 35c Listerated Tooth Paste \$1.00 Best Beef, Iron and Wine 59c 25c Carter's Pills. . 2 for 25c

Taylor's Throat and Lung Balm

is the only remedy absolutely guaranteed to cure the worst cough, cold or bronchial irritation. It is altogether different from ordinary cough syrups, mixtures, etc. It is at least five times as strong, and the dose is only half a teaspoonful. It acts on the eliminating organs of the body as well as on the throat and lung passages. This enables the system to quickly throw off the worst cough or cold without upsetting the most delicate stomach. Gives prompt relief in asthma and bronchitis. Get a 25c bottle on our no-cure-no-pay guarantee.

\$1.50 Syrup of Hypophos-50e Gin Pills, 35c, 3 for \$1.00 35c Syrup of Figs18c 50c Pebeco Tooth Paste ... 38c 25c Mennen's Talcum

...... 2 for 25c \$1.00 Pinkham's Compound 25c Witch Hazel Cream . . 16c 50c Ingram's Milkweed Cream 28c 50c Chase's Nerve Food. . 32c 25c Minard's Liniment..18c 25c Miller's Worm Pow-

50c Florida Water33c 50c Sage and Sulphur ...36c 5c Bisurated Magnesia..48c 50c Dr. Morin's Eczema Ointment 38c

5c Chewing Gums. . 3 for 10c 50c Diapepsin36c

English Rheumatism Capsules This acid collects at the joints and in the muscles, causing those rheumatic pains, and that rheumatic stiffness. English Rheumatism Capsules dissolve this acid and carry it away. They remove the cause of rheumatism. Taylor guarantees them to relieve the worst rheumatic pains in six hours, and to cure permanently if given a fair trial.

a fair trial.
PRICE 50c A BOX. 50c Pink Pills28c 25c Mecca Ointment 2 for 25c 25c Liquid Veneer19c 35c Pond's Vanishing Cream 24c \$1.00 D. D. Eczema Cure69c 50c Lithia Tablets, five grain29c 50c Pinex38c 50c Dodd's Kidney Pills.. 29c 50c Sweet Nitre Kidney 100 Blaud's Iron Pills ...17c

35c White Liniment18c

35c Freezone24c

25c Fluid Magnesia14c

Drug Co

6 RED STORES 6

399 Talbot Street, Opposite Market Phone 1194. 652 Dundas Street East. Phone 663. Corner Richmond Street and Cen-tral Avenue. Phone 4151. Corner Horton and Wellington Streets. Phone 379. Corner Hamilton Road and Ander son Avenue. Phone 405. Corner Wortley Road and Cralg Street. Phone 1920.

PROMPT DELIVERY SERVICE.