

**THE LONDON ADVERTISER**

**Zam-Buk ends the pain, and stops bleeding. Try it!**  
All dealers, 50c. box.

**Zam-Buk**

### CHILD'S TONGUE BECOMES COATED IF CONSTIPATED

If Cross, Bilious, Sick, Feverish, or Full of Cold, Take No Chances

"California Syrup of Figs" Can't Harm Tender Stomach, Liver, Bowels.

Children love this "fruit laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely. A child simply will not stop playing to empty the bowels, and the result is, they become tightly clogged with waste, liver gets sluggish, stomach sour, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or diarrhoea. Listen, Mother! See it tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food pass out of the system, and you have a well, playful child again.

Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeits sold here. Get the genuine, made by "California Fig Syrup Company." Refuse any other kind with contempt.

### NUXATED IRON

Increases strength of delicate, nervous rundown people 100 per cent in ten days. In many instances, \$100 forfeit if it fails to produce a cure. Ask your doctor or druggist about it. Standard Drug Company, Limited, always carry it in stock.

### FOR THIN FOLKS WHO WOULD BE FAT

Increases in Weight Ten Pounds or More. "I would certainly give most anything to be able to eat a few pounds and stay that way," declares every excessively thin man or woman. Such a result is not impossible, despite past failures. Thin people are victims of malnutrition, a condition which prevents the fatty elements of the food from being taken up by the blood as they are when the powers of nutrition are normal. Instead of getting into the blood, all the fat and flesh-producing elements stay in the intestines until they pass from the body as waste.

To correct this condition and to produce a healthy, normal amount of fat, the nutritive processes must be artificially supplied with the power which nature has denied them. This can best be accomplished by eating a Salsogen tablet with every meal. Salsogen is a scientific combination of the best strength-giving, fat-producing food elements known to the science of nutrition. This highly-concentrated food nourishment taken in combination with regular meals mixes with the food and rapidly turns the sluggish, inactive, fat and proteins of the meal into rich, ripe nourishment for the tissues and blood. The effect is remarkable. Gains of from 10 to 25 pounds in a single month are by no means infrequent. Yet the members of the Salsogen family are absolutely harmless. Salsogen is sold by the best druggists everywhere and every package contains a guarantee of weight increase or money back.

**CAUTION:**—While because of its direct nutritive action on the nerve cells, Salsogen has been widely prescribed for nervous indigestion, it should not be used for such purpose over five days at a time unless the user is also willing to increase at least ten pounds in weight. Standard Drug Company can supply you and all leading druggists.

## ENEMY RESERVES BEING "WASTED" AT GREAT RATE, STATES MAURICE

Never Such Slaughter of Germans as in Past Few Days.

MASSSES ARE SWEEPED AWAY

Haig Securing Ridges, and When Job Is Finished Will Claim Victory.

HOLDING Foe OFF RUSSIA

Pressure in West Accounts for Such Little Progress Against Disorganized Ally.

LONDON, Sept. 27.—On his return from a visit to the Italian front, Major-General F. B. Maurice, chief director of military operations at the war office, today discussed the situation in Flanders with the Associated Press. During the last month there has been a long pause due to the rain and mud in Flanders," he said. "The pause made necessary more ample preparations than ordinarily after a first advance—preparations equivalent to launching an entirely new battle. But the result amply justified the preparations, and while on previous occasions we won our objectives only after protracted fighting, yesterday we were in possession of the whole of our objective before 8 a.m.

"The fighting yesterday was in the most vital area, the nexus of the ridge system dominating the plain of Flanders, and the key to the whole series of ridges. There is a good deal more to be said about this battle than what we gained.

"Never Such Slaughter.

"Officers who have been with the British army from the beginning all agree that since the first battle of Ypres there has never been a slaughter of the Germans compared to that they suffered in the repulsed counter-attacks of the last few days. The Germans counter-attacked in masses, and dozens of these could not be swept away by our fire with terrible German losses.

"The most important aspect of the Flanders battle is summed up in the words 'wastage of reserves,'" said General Maurice. "The Germans have done their best to keep up off the series of ridges. When we finish getting these ridges we shall claim a victory.

"The question then is whether we can capture that victory, and exploiting it depends on whether we have got more reserves than the enemy.

An idea of Wastage.

"Thus far the German wastage has been much greater than ours, and they have used 75 per cent more divisions than we since July 21."

"Regarding the east front situation it is chiefly remarkable for the little advantage the Germans have taken. The Germans counter-attacked in masses, and dozens of these could not be swept away by our fire with terrible German losses.

"The question is, have they done so little because they have been unable to do more, or have they withheld their hands for political or other reasons? It is too early to reach a decision on that question, but in my own mind I have no doubt that the strain on the west front is the chief reason for the small German progress.

Italians Are Wonders.

"General Maurice, discussing the impressions received on his tour of the Italian front, said: 'I have a greatly increased respect for what the Italians have done. From the beginning of the campaign the Italians have been dominant in the enemy-fighting a real uphill battle with all communications and approaches within full view of the enemy. Even when they reached the plateau the situation was still difficult.'

Every 10c Packet of **WILSON'S FLY PADS** WILL KILL MORE FLIES THAN \$2.00 WORTH OF ANY STICKY FLY CATCHER

Clean to handle. Sold by all Druggists, Grocers and General Stores.



## FOREIGN SECRETARY OF FRANCE CAN READ KAISER LIKE A BOOK

Reply to Pope Avoids All Practical Questions.

PLANS BELGIUM'S END

No Policy for Present Germany Except Domination by Arms.

PARIS, Sept. 27.—Jules Cambon, general secretary of the ministry of foreign affairs, in his weekly talk with the Associated Press, today spoke of the replies of the central powers to the pope's peace proposal, which, he said, he found "remarkable, carefully avoiding any practical question, while dealing at length on arbitration, disarmament, liberty of the seas and philosophical questions, which the Germans always have treated as chimerical."

"It can recall conversations with the Kaiser," Mr. Cambon continued, "in which he ridiculed such questions as children's nonsense and unworthy the attention of responsible statesmen. There is no policy existing for the Germans which is not realistic with conquest and domination as its aims. If Germany has thus changed, it is because that country feels the expression of such views binds it to nothing, whereas precise declarations would engage it in things which it carefully avoids."

"As regards the verbal propositions about Belgium, the conditions are not acceptable to all Belgians, as they involve the negotiation of any true independence. A distinction between the Walloons and Flemish would be the end of Belgium."

Secretary of State Lansing's revelations of German intrigues for America have not surprised M. Cambon, who considers them a part of the general plan pursued by Germany, not only in belligerent countries, but in neutral states. Germany is not satisfied with the attainment of military success, M. Cambon said, decided on systematic agitation to upset established order and divide the Allies, in order to gain benefit for herself. He pressed the personal opinion that the conflict between Germany and Argentina would result in a rupture of relations.

The Reich calls the affair a "new Dreyfus case."

## PROBES CONSIDER PROHIBITING SALE OF CREAM ENTIRELY

Supply and Distribution of Milk Under Inquiry.

OTTAWA, Sept. 27.—Investigation into matters relating to the supply and distribution of milk in urban centres throughout Canada was commenced here today by a special committee appointed by the food controller.

The inquiry will include such matters as cost and profits, and the food controller has indicated his readiness to call any person from whom information of the committee may want information. The members of the committee represent points as far apart as Winnipeg and Halifax.

Among questions which will be discussed will be the provision of a regular supply of skim milk at reasonable rates for people in urban centres and the feasibility of setting a price for Canada or for zones in the Dominion, the possibility of setting a price for cream during the war, or for any special period; and the feasibility of setting a price for cream at which the producer, the wholesaler and retailer will sell, and prohibition of the manufacture of ice cream.

## RETURNED OFFICERS AND N.C.O.'S CALLED TO TRAIN DRAFTIES

Preference Given to Men Who Have Seen Service.

OTTAWA, Sept. 27.—The militia department is desirous that all officers and non-commissioned officers who have returned from the front, shall report at the earliest possible opportunity to the headquarters of the military district to which they belong.

The services of these men are needed in connection with the training of recruits obtained under the military service act, and it is desirable that their names and addresses be in possession of the officer commanding their military district.

In so far as possible it is the intention of the militia department to place the training of the new men in charge of returned officers and N.C.O.'s who have seen actual service at the front. Officers who went to England, were given the opportunity of reverting to the rank of lieutenant in order to get to the front and those rather to return to Canada, will be given no preference when the new appointments are made.

## WATFORD WOMAN BREAKS NECK BY FALL INTO CELLAR

Daughter Finds Mrs. S. Barnes in Unconscious Condition.

WATFORD, Sept. 27.—Mrs. S. Barnes of MacGregor street broke her neck by falling down the cellar steps while preparing breakfast today. Her daughter, Alma, heard a noise, and on running down found her mother unconscious. She telephoned for a doctor, but when he came Mrs. Barnes was dead.

## UNITED STATES PUTS MORE STUFF IN EMBARGO

WASHINGTON, Sept. 27.—A virtual embargo on the exportation of certain foodstuffs and feeds was declared tonight by the exports administration board in adding a list of articles to those already denied shipment where the export will contribute to the conduct of the war.

The commodities added are food grains and feed grains, oil cake and meal, animal fats, vegetable oils and soap, caustic soda, and certain machinery. Where the foods and feeds named are permitted to go forward

they can be licensed only with the approval of the food administration. Individual licenses will be granted for export of the commodities on the conservation list to Newfoundland, Mexico and Canada, except in small lots which will be licensed by collectors of customs.

## GERMAN OFFICER'S TRIAL WILL NOT BE DEFERRED

PHILADELPHIA, Sept. 27.—Capt. Max B. Thierichens, former command-



**"The Clothes YOU Order Here are Built for You Alone--If Not a Perfect Fit and Satisfactory in Every Way You Will Not be Allowed to Take Them."**—Head Designer.

This is part of the Scotland Woolen Mills creed of business. Absolute satisfaction to the customer or no sale.

The Suit or Overcoat you order is built for you alone—and to your specific instructions. It will be absolutely correct in fit and satisfactory in every way. We believe in being square. That is one of the chief reasons why we have this chain of THIRTY real custom tailoring stores.

There are certain things we want you to know, things you want to know, and should know, about this business that stand out distinct from any other tailoring organization in Canada.

No matter what your experience may have been, here is a proposition in our "Mill-To-Max" plan that you cannot reject. You're open for conviction, you want to save money on your Fall and Winter clothes—then come to-morrow and look over the wonderful mobilization of fabrics that come to us "Direct From The Mills."

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**Suit or O'coat to Measure**

Choose from Hundreds of New Weaves and Patterns. Blue and Black Serges; Plain and Fancy Worsteds; Plain and Fancy Cheviots; Irish Tweeds; Beaver Cloths; Meltons; Frieze; Naps; Venetians; Tweeds.

Any of the New Fall or Winter Style Plates

Out-of-Town Men

With a chain of stores in chief cities and towns, we are able to give you finer materials, greater values and better tailoring than any other concern in Canada. If there is not a branch store of the Scotland Woolen Mills in your city or town, write us direct, for samples and style books. You will save the middleman's profit that the small dealer is obliged to exact from you. We assume all responsibility and positively guarantee satisfaction. Write at once.

**Scotland Woolen Mills Co. Limited**

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30—Branch Stores—30

Hamilton, Brantford, Woodstock, London, St. Catharines, Welland, Galt, Guelph, Midland, Collingwood, Windsor, Sudbury, Sault Ste. Marie, North Bay, Sarnia, Cobalt, Parry Sound, Winnipeg, Medicine Hat, Brandon, Moose Jaw, Edmonton, Fort Arthur, Belleville, Peterboro', Kingston, Ottawa, Detroit, Mich., Akron, O.; Youngstown, O.; Havana, Cuba.

## SOCIAL SERVICE BOARD ENDS ITS SESSIONS

Rev. Canon Tucker, of London, On Executive Committee.

OTTAWA, Sept. 26.—Before the council for social service of the Church of England in Canada today Rev. Mr. Hammond, rector of St. David's Church, Sydney, N.S.W., expressed the gratitude of Australia for the way in which Canada had taken the lead during the war, and Archbishop Doobie, editorial board.

matters of revising the hymn book, the Book of Common Prayer. He praised joy on account of the resolution passed by the council with regard to prohibition.

The election of officers resulted as follows: Archbishop of Rupert Land, primate, president; Bishop of Huron, Bishop of Toronto, Bishop of Ontario, Archbishop Ingles, Archbishop Doobie, Canon Tucker, Matthew Wilson, Dr. C. H. Thomas, executive committee; J. M. McWhinney, Toronto, treasurer; the Bishop of Huron, the Bishop of Ontario, and Archbishop Doobie, editorial board.

**Krumbles makes sturdy boys; because it is made from the whole of the Durum wheat, with its protein, phosphates and mineral salts—the things that doctors say all children need—.**

Look for this signature **K.H. Kellogg**

**Kellogg's Krumbles**

All Wheat Ready to Eat

Toronto, Canada

**Million Chinese Are Homeless From Flood; Tien Tsin Threatened**

PEKING, Tuesday, Sept. 25.—Delayed.—The city of Tien Tsin is threatened by destruction by flood. The Chinese city and portions of all the foreign concessions are in water, which is rising rapidly, and which covers the great plain to the southeast of Peking.

It is estimated that one million Chinese are homeless.