

To the Trade December 17th

Ladies' Neckwear.

A beautiful selection now in stock of Silk Soutache Braid Collars, Applique and Battenberg Lace Collars, Silk Chiffon and Ponce Ties (with lace ends), Silk Scarfs in a variety of colors, Taffeta Ribbons for neckwear in all

Leading Colors.

Filling Letter Orders a specialty. John Macdonald & Co., Wellington and Front Streets East, TORONTO.

WAKE UP, OLD COUNTRY! WALES' URGENT MESSAGE

Continued From Page 1.

This country was under the leadership and direction of but a handful of our fellow countrymen, and we received the high qualities of the men who have won and kept for us that splendid possession.

Advances of Australasia. Australia saw the consummation of the great mission which was the most immediate object of our journey, and we imagine the feelings of pride with which I presided over the inauguration of the first representative assembly of the new-born continent.

New Zealand offered to us a splendid example of a vigorous, independent and progressive people, living in the full enjoyment of free and liberal institutions, and where many interesting social experiments are being put to the test of experience.

Loyalty, Strength and Unity. It was asked to specify any particular impressions derived from our journey I should unhesitatingly place before any others that of loyalty to the Crown and attachment to the Old Country. It was indeed touching to hear the invariable references to "home," even from the lips of those who never had been, nor were ever likely to be, in these islands.

Any child can wash with PEARLINE. Really nothing but soap in PEARLINE and water to loosen the dirt, and then rinsing out. No scrubbing needed. Better without. Washboard ruins PEARLINE. Saves clothes. Less rubbing. Less wear and tear. Less steaming over wash-tub. Less ill-health for every woman who uses PEARLINE.

RUPTURE CURED. Dear Sir—Some twelve months ago I was fitted with one of your trusses, which has proved entirely satisfactory. I have been chosen by two physicians quite recently, who fall to find any trace of the hernia, a fact which speaks for itself. Yours truly, D. W. Scott, Ontario Agency for Lindman Truss, 89 Carlton Street, Toronto.

ESTABLISHED 1843 SCORES ESTABLISHED 1843 Their Exclusiveness Makes Them A Pleasure. Our new shipment of "Guinea" Trouserings is particularly smart—all the latest designs—many sold exclusively to us—real value \$7—spot cash \$5.25. All the newest importations in Gentlemen's Furnishings—Dressing Gowns—Smoking Coats—Neckwear—Gloves—etc.—splendid for Xmas gifts at popular prices. Ladies should inspect. R. SCORE & SON, Tailors and Haberdashers, 77 King St. W.

that the Old Country must wake up if she intends to maintain her old position of pre-eminence in colonial trade against foreign competitors.

No one who had the privilege of enjoying the experience which we had during our tour could fail to be struck with the prevalence of the pressing demand—the want of population. Even in the oldest of our colonies there were abundant signs of this want.

That's the daily admonition of all the shopkeepers these days—seems like useless advice in the "hurry and scurry" of your Christmas buying—but in selecting furs it means a lot to you and a lot to us—you don't choose furs in a minute—you want time, you need leisure—you don't want to be in uncomfortable crowds—so, shop early!

And what a wealth of pretty, useful, comfortable and stylish things you can choose from here—big furs, little furs—high-priced furs—low-priced furs—but all good furs and guaranteed to please you in every particular—just a few lines to help you decide—the show rooms tell the rest of the story.

FUR JACKETS.

Ladies' Raccoon Jackets—35.00 up. Ladies' Astrachan and Wallaby Jackets—25.00 up. Ladies' Electric Seal Jackets—35.00 to 65.00. Ladies' Persian Lamb Jackets—85.00 to 150.00. Ladies' Seal Jackets—150.00 to 250.00. Grey Lamb Jackets—40.00 to 60.00.

MEN'S FUR-LINED COATS.

Men's Marmot-lined Coats—blue beaver shells—Alaska rat collars—35.00. Men's Rat-lined Coats—Otter or Persian Lamb trimmed—50.00 to 75.00. Men's Black Rat-lined Coats—75.00 to 100.00. Men's Mink-lined Coats—150.00 to 250.00.

SCARFS AND MUFFS.

Columbia Sable Scarfs... 4.00 up. Columbia Seal Scarfs... 6.00 up. Columbia Seal Scarfs... 10.00 and up. Columbia Sable Scarfs... 4.00 to 6.00. Western Sable Scarfs... 5.00 up. Alaska Sable Scarfs... 8.00 to 12.00. The best value in Canada in an Alaska Sable Scarf or Muff at 10.00.

GREY LAMB STORM COLLARS.

Grey Lamb Storm Collars... 4.00 to 7.00. Grey Lamb Collarlets and Capes... 10.00 to 15.00. Muffs to match.

CAPES AND GAUNTLETS.

Children's Grey Lamb Gauntlets... 3.50 to 4.50. Ladies' Persian Lamb Gauntlets... 7.50 to 10.00.

PERSONALS.

Mr. John Carey, Southampton, was in town yesterday. Mr. J. H. Weldon and Mr. Watson (late, two of our countrymen) were in town yesterday.

Fairweather's Xmas Furs

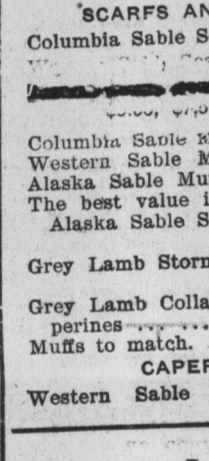
SHOP EARLY—and You'll Buy in Comfort



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with Persian Lamb or Electric Seal—regular size—pointed protee plain or brocade linings, 13.50 to 16.50. Western Sable and Persian Lamb Capes—extra large and long front—special... 22.50. Alaska Sable and Persian Lamb Capes—best selected skins—plain or brocade linings, 30.00.

J. W. T. FAIRWEATHER & Co. 84 Yonge St.

Bastedo's 77 King Street East. IT PAYS TO BUY FROM US. Alaska Sable and Persian Capes, \$25 and \$27.50. Sable and Persian Capes, \$21. Sable and Boharan Capes, \$18. These are the best value in Canada.

THE TORONTO SECURITY CO. "LOANS." Address Room 10, No. 6 King West Phone Main 4233.

BUTTER Guelph Dairy School, Strathroy Dairy School, Palermo Creamery and City Dairy Butter, the best that's made. The prices suit. CITY DAIRY CO. (Limited), Spadina Crescent. Phone North 2040. 135

THE SALE OF Weston's Home-Made Bread. Is sufficient guarantee of its excellence. Month after month the sale continues at high-water mark. No let-up to the enormous quantity of material being consumed. Every bag of flour every ounce of bran and sugar is of the purest. No bread is so sweet and pure as Weston's. Phone Main 320. MODEL BAKERY CO. (Limited) GEORGE WESTON, MANAGER.

SIMPSON COMPANY, LIMITED Toronto, Tuesday, Dec. 17th. \$12.50 Overcoats, \$7.00 Popular-Long, Loose Cut. 8 o'clock, Wednesday

Our clothing man won these from the biggest and best manufacturer in Canada, who cited the wintry weather, the holiday season and the scarcity of these stylish coats as three reasons for keeping his last lot at the old price. Making it part of a deal that climbed away up into the thousands of dollars won the coats. Notwithstanding, look at them in the window—see if you can match them anywhere for \$5 more than we ask!

85 Only Men's Sweil Raglanette Overcoats, cut long and loose, with square military shoulders, of fine imported Thibet cloth, in a dark Oxford gray, lined with Italian cloth and mohair sleeve linings, also some dark Oxford grey chevrons, herringbone pattern and black chevrons with diagonal twill, sizes 34 to 42, regular 10.50, 12.00, 12.50, special, Wednesday 7.00 morning See Yonge Street Window.

Oxford Wraps and Christmas Furnishings

Here's a nice suggestive list from the furnishings section of the Men's Store—neckties, mufflers and so on—specially priced for to-morrow in many cases: Men's Fine Muscovite Silk Oxford Wraps, quilted lined, in well assorted colors, correct style and well shaped, regular 7.50, Wednesday's special price... 4.99. Men's Fine Corded Black Silk or Fancy Brocaded Oxford Wraps, finely quilted, satin lined, extra special quality, \$1 value, useful present... 75. Men's Fine Cashmere and Silk or All Silk Mufflers, in fancy brocade, checks, stripes or plain black, correct size... 75. Men's Fine Silk Suspenders, plain or fancy patterns, rolled kid ends, gilt trimmings, dome cast-off, put up one in a fancy box, useful present... 1.00. Men's Fine Silk and Satin Neckwear, all the very newest patterns and shapes, viz. flowing ends, knots, puffs, graduated Derbys, strings and bows, special... 25. Men's Fine Imported Silk Neckwear, in all the choice colorings and patterns, flowing ends, puffs, knots and graduated Derbys, put up one in a fancy box, useful present... 50. Men's Fine Imported Laid-out Colored Cambric Shirts, open back and front, separate cuffs, in fancy black and white stripes, length of sleeves 32 and 33, sizes 14 to 17, our Xmas price... 1.25. Men's Fine White Laid-out Shirts, 4-ply linen, short bosom and wristbands, open back or front, Austrian make, extra fine cambric cloth, sizes 14 to 17, made to sell for \$1.25, special price... 75.

Men's Furs

7 Only Men's Fur-lined Coats, navy blue and black, imported beaver cloth covers, lined with No. 1 quality Russian marmot, including sleeves, German otter and electric seal collars, Wednesday... 33.00. 15 Only Men's Russian Call Fur Coats, made from medium dark well-matched skins, good deep collars, full 50 inches long, best quilted farmers' satin linings, regular price \$23.00, Wednesday... 16.85. 29 Only Men's Near Seal Fur Caps, full size, wedge shape, a dressy and rich-looking cap, good black twilled satin linings, worth \$4.00, Xmas special... 2.75.

The Picture Gallery

Our Picture Gallery on the Fourth Floor is crowded with Christmas suggestions. When you can think of nothing else that strikes you as exactly appropriate, come up on the Fourth Floor. You will find there. And you needn't go to great expense. An artistic little picture costs a mere trifle. Of course we have larger, more valuable engravings, and reproductions of famous paintings, too. It should be a good place for you to look through when you are in the store to-morrow. Here is an eight-o'clock item:

100 Tramed Pictures, water-color fac-similes and artotypes, in flower, figure, animal and hunting subjects, framed in 1 and 2-inch gilt mouldings, with two lines of burnish, also a few in dainty oak, cream, sizes 10x12 to 22x28, regular prices up to \$1.75, on sale Wednesday... 49. See Queen Street Window. 200 Sheet Pictures, genuine steel engravings, photographs and etchings, in figure, landscape, animal and marine subjects, after such artists as Rosa Bonheur, Meissonier, Boughton, Walker, Elias, Landseer and other well-known English artists, among the finest are some remarkable proofs of special merit, sizes 20x26 to 30x40, regular prices up to \$10.00, on sale Wednesday... 2.50.

Boys' Tools

The Hardware Department offers three good Christmas boxes for boys of a mechanical turn of mind. These outfits contain tools that are meant to be used, every one a practical article: The \$1.00 Outfit Contains: Hand saw, Hammer, Gimlet, Iron Block Plane, Screw Driver, Pliers, Handled Chisel, Try Square, Marking Gauge, Rule, Bradawl, Carpenter's Pencil, Sand Paper. The \$1.50 Outfit Contains: The dollar outfit and a Pot of Gloop, Hand Vice, Iron Spokeshave, Two Packages Tacks, Long Rule, Sand Paper. The \$2.00 Outfit Contains: Similar to \$1.50, but larger tools, and, in addition, One-Inch Bevel, Adjustable Plane, Emery Paper, Large Saw, etc.

In Drug Department

Some splendid ideas for presents in this part of the store. \$1 Hair Brushes 37c. These are brushes that have been on the counter as samples for the past few months; some of the backs are slightly scratched, but they are all in perfect condition otherwise. The prices were up to \$1, but are all reduced to the one price of 37c. \$3 British Plate Toilet Mirrors \$1.09. Size 14 x 12 inches; these are last of a large number of this kind, which arrived early in the season; we do not want any left after Wednesday, and to make sure of it we have reduced the price from \$3 to \$1.09.

Gold Jewelry.

Here are a few odds and ends of our big purchase, just a single piece or so of each. They are gold, and this is the insurance policy that goes with each—"You can get your money back here if returned at once." Further, we are told by the manufacturer's agent that at the prices we are selling these goods you could get your money back, or the most of it, from the refiner at any time. For example: Regular Wednesday. 1 14-Karat Woven Chain Bracelet... \$18.00 \$4.95. 1 Enamelled Snake Bracelet... 12.00 2.95. 1 Enamelled Miniature Brooch, gold setting... 15.00 3.75. 1 Colored Gold Leaf Brooch... 10.50 2.85. 1 Heavy 14-Karat Ruby Set... 20.00 5.25. 1 Brooch... 24.00 5.75. 1 Diamond Set Lace Pin... 15.00 2.75. 1 Gent's Diamond Set Tie Clip... 15.00 2.75. Special Gold Cut Link Offer. 15 pairs Solid Gold Cut Links, warranted in every way, ladies' and gentlemen's links, and selling regularly up to \$4.50 per pair; Wednesday, regular value \$15 set, finished, regular value \$17.50. Wednesday, half price... \$7.50. Jewelled and enamelled, very handsome and new designs. Wednesday, each... 25c. Silverware Offerings Wednesday. 8 only 3-Piece Silver-Plate Dessert Sets, sugar cream and spoon, enamel, plain, burnished and satin finished, regular value \$15 set, Wednesday, half price... \$7.50. Combination Sugar Bowl and Spoon Holder, complete with 6 Rogers tea spoons, special Wednesday... \$12.50. \$3.00 Mantel Clocks for \$1.85. These Clocks have fine polished mahogany and oak cases, 8-day movements, hour and half-hour strike, stand 21 inches high, fully guaranteed, 15 only, to sell Wednesday... \$1.85.

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