

Telephone Main 7841

1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919

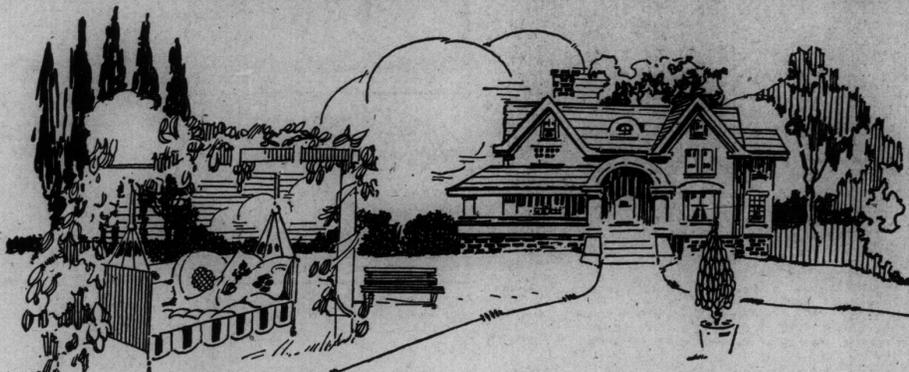
Market Adelaide 6100

**Dine in the Palm Room**  
Breakfast, 8.30 till 11. Dinner, 11.30 till 2.30.  
Afternoon Tea, 3.00 till 5.30. Lunches a la carte throughout the day.  
Simpson's—Sixth Floor.

# SIMPSON'S

**Optical News**  
See our latest styles in Shell Eyeglasses and Spectacles. Consult our optician and get his expert advice free.  
Optical Dept.—Second Floor.

## Have You Completed the Furnishing of Your Summer Home?



### HOME-LOVERS' CLUB

Membership in our Home-Lovers' Club enables you to purchase the articles advertised on this page by making a partial payment in cash and arranging for a series of future payments for the balance. Thus you can avoid the possible burden which an immediate outlay in cash for complete payment might involve. Hundreds of customers have furnished their homes through this system of deferred payments.

It costs nothing to join the Home-Lovers' Club. Call on the secretary today and he will gladly explain it to you—Fourth Floor.

### Sample Wicker Chairs 1/4 Off

This is an event that will be welcomed by many thrifty homekeepers, coming as it does right at the time when extra chairs are needed for the veranda or summer home. There are only about 25 all told, so select yours early.

Included are all the newest color finishes, and most comfortable styles of chairs fitted with either spring or padded cushions. Regular prices \$14.75 to \$47.50. Today \$11.07 to \$35.63.



**Loose Cushions for Wicker Chairs Today 89c**  
500 to sell today, well made, padded and buttoned with fully reversible covers of dainty art chintz in a host of desirable colorings. Size about 19 x 19 inches. Today, each 89c.  
Drapery Dept.—Fourth Floor.

### Linens for Household Needs

Dainty yet serviceable requisites for the summer house in table cloths, pillow cases, sheets and bedroom towels may be purchased today at special prices. Their purchase will prove an economy, as they are of texture suitable for service after the summer is past.

**Silkoline Covered Comforters \$4.75.**  
In dark Paisley designs. Size 72 x 72 inches. Special, each \$4.75.

**Bedroom Towels Pair 59c.**  
White Huck is the material—strong wearing quality. Ideal for camp or summer homes. Special, pair 59c.

**White Turkish Bath Towels, Pair 98c.**  
Heavy soft quality, large size. Special, per pair 98c.

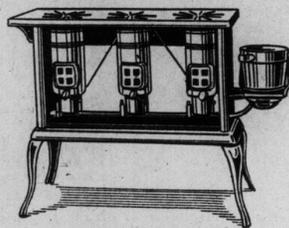
**Hemmed Cotton Pillow Cases 75c Pair.**  
Nicely made, 40, 42, 44 inches. Special per pair 75c.

**Damask Table Cloths \$1.69.**  
Heavy quality in assorted designs. Size 62 x 62 inches. Special, each \$1.69.

**Plain Bleached Sheets \$3.25 Pair.**  
Heavy quality. Size 70 x 90 inches. Hemmed, ready for use. Special, per pair \$3.25.

**Eiderdown Couch Throws \$4.95.**  
In a good variety of colorings. Size 70 x 84. Special, each \$4.95.

### The "New Perfection" Oil Cook Stove A Boon to the Summer Cottager



The coolest, easiest, most perfect way of preparing tasty meals these hot summer days.

The three-burner "New Perfection" sketched is one of the three new models. It is lightly yet firmly constructed. The cylindrical burners confine the heat to a small space—while they add to its intensity. It can be cleaned quickly, and the attached oil can be refilled without soiling hands or clothing.

Two burner size. Particularly adapted to summer camps and cottages. Price \$17.50.

Three-burner size, ready for every purpose where a stove is required. Price \$22.95.

We prepay delivery on these oil stoves to any station in Ontario.

### Needlework

Japanese Table Cloths \$1.98.

In old blue, rose and white—boilproof colors—both serviceable and economical. Size 72 x 72 inches. Special \$1.98.

Chintz Table Scarf 59c.

In well-covered designs—fast colors. Size 18 x 45. Price 59c.

### Rugs for the Summer Home

Suitable for Porch—Cool and Artistic

#### Cocoa Fibre Rugs.

For a rug that gets outside exposure, the tough fibre quality is the most suitable, woven from cocoa fibre, stencilled in fast colors, that come in plain centre with key or ornamental border, also in artistic figured designs, size 2' 8" x 4' 6" at \$1.75 each; size 4' x 6' at \$4.50 each; size 4' 6" x 7' 6" at \$6.25 each; size 6' x 9' at \$9.75 each; size 7' x 10' at \$12.50 each.

#### Prairie Grass Rugs.

Cool and refreshing, this is the popular rug for summer cottage, equally suitable for bedroom or living-room wear, or verandah use, in brown or green shades with key border, or figured designs, and in a large variety of sizes, size 2' 6" x 4' 9" at \$1.75 each; size 3' x 5' 9" at \$4.25 each; size 6' x 9' at \$6.50 each; size 8' x 10' at \$7.50 each; size 9' x 12' at \$12.50 each.

#### Plain Japanese Matting.

For bedroom wear, the fine Japanese matting in plain colors, or small figured effects, is always artistic and serviceable, 36" wide at 35c, 40c and 45c per yard.

#### Plaited Rush Mats.

Very artistic and splendid for hard wear are the plaited rush mats, woven in squares, reversible and can be joined together to make larger rugs, size 3' x 6' at \$3.25 each.

#### Congoleum Rugs at Low Prices.

Cool and sanitary and easy to clean are the one-piece Congoleum Rugs, in good rug colors and designs with heavy grade finish, that are suitable for any room, size 6' x 9' at \$5.95; size 7' 6" x 9' at \$10.95 each; size 9' x 10' 6" at \$17.95 each; size 9' x 12' at \$19.95 each.

#### Wool and Fibre Rugs.

Reversible rugs in bright and fresh colorings that are light and just the thing for summer use, in two-toned colors, in shades of rose, green and blue effects, size 9' x 9' at \$12.25 each; size 9' x 10' 6" at \$14.25 each; size 9' x 12' at \$16.25 each.

#### Plain Cocoa Mats at Special Prices.

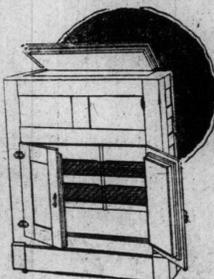
500 Cocoa Mats made from heavy quality cocoa fibre, with thick brush, and well bound, offered at special prices for summer sale, size 14" x 24", sale price, 69c each; size 16" x 27", sale price, 99c each; size 18" x 30", sale price, \$1.19 each.

### Refrigerators—Indispensable in the Summer Home

Refrigerators, golden finish, lift top with double door front, large provision chamber galvanized, has two shelves. Size 33 x 20. As illustrated, \$23.75.



As illustrated. Refrigerator, heavy oak case, white enamel interior, two shelves, ice box opens from front, \$34.75.



Refrigerators, hardwood case, golden finish, double door front, provision chamber white enamel, has two wire shelves, \$26.50.

### For Veranda, Camp or Canoe Portable Victrola at \$34

Make the joys of your summer outing complete by taking along with you one of these genuine little Victrolas. They are ideal for the veranda, camp, cottage or canoe. And are easily carried about. They have a sweet, true tone, and will give years of service.



Price \$34.00

If you desire to exchange it for a higher-priced Victrola at the close of the summer season we will allow you full value for it.

See and hear this model. It is a pleasure to demonstrate. Easy terms arranged.

Victrola Dept.—Sixth Floor.

### Out-door Music

Band, Hawaiian and Dance Records

- Music sounds particularly sweet in the open air, and the following records are specially selected for the porch or lawn.
- 17774—Cunha Medley—Lua Kaiti.
  - Hula Medley—Lua Kaiti. 90c.
  - 18767—Wailana Waltz (guitar duet)—Lua Kaiti. Hilo Hawaiian March—Irene West Royal Hawaiians. 90c.
  - 17803—Rosary (Hawaiian guitar)—Lua Kaiti. Aloha Oe (Hawaiian guitar)—Lua Kaiti. 90c.
- DANCE.**
- 18526—Till We Meet Again (waltz)—Orlando's Orchestra. Beautiful Ohio—Waldorf Astoria Dance Orchestra. 90c.
  - 18527—Rocking the Boat (fox trot)—Smith's Dance Orchestra. Girl Behind the Gun (one step)—Smith's Dance Orchestra. 90c.
  - 25484—Chong (medley fox trot)—Smith's Dance Orchestra. Some-times (medley fox trot)—Smith's Dance Orchestra. \$1.50.
- HAWAIIAN.**
- 17701—Hawaiian Waltz Medley—Lua Kaiti. Kihua Waltz—Lua Kaiti. 90c.

The Robert SIMPSON Company Limited

LOT FO  
AVENUE R  
the few good  
Waven road  
Price \$100 per  
W. H. WILL  
100 St. East.  
PROBS: Fresh  
with  
ES  
GREAT  
ON H  
W  
Leaves Min  
mander  
—Carry  
Minneapolis, July 9.—  
The R-34 left Room  
before midnight on  
to Scotland. Favo  
rable reports were re  
ported, save for on  
Atlantic.  
The great ship,  
1,000 balloon men,  
height of 200 feet  
tall. The motors  
and the craft, nos  
for New York.  
lights played on  
clearly discernible  
who had gathered  
and forward  
others in reserve,  
toward the south,  
westerly course by  
the direction of N  
It took the R-34  
to rise to the heig  
ness, cruising at  
200 feet up, barel  
with no lights vis  
ible at a speed  
of 100 miles an hour.  
Brigadier-General  
British aviation at  
States, said that th  
only the three un  
started unless un  
crossed.  
With favorable  
He Scott her com  
make the voyage  
over London before  
fortune, Scotland  
from permit.  
Made Beau  
The great ship  
picture as she drift  
bathed in the w  
powerful searchli  
nosed out of  
moon appeared  
clouds, partially  
field. A few re  
down.  
At 12.01, lights  
distant, which  
entire length of  
were switched on  
herself appeared  
swimming in th  
searchlights.  
Up to 12.01, it  
always in the  
west wind. At  
into the wind, n  
100 feet, and on  
appeared from th  
at Roosevelt Fie  
The big gas bl  
and filled with  
lines were in ex  
ready and instar  
stated this eveni  
official, small-wa  
cluding two gold  
Club of America,  
Alcock and Lieut.  
Vickers-Vimy bip  
Newfoundland in  
transatlantic "p  
less from North  
The  
It was just 11.5  
rang aboard the  
the hour of depe  
an officer on the  
the ship yelled, "A  
Major Scott lea  
window, forward.  
The great ship  
ring at the rope  
the ground when  
A few moment  
to cast off had  
the British Und

20,000  
IN FR  
None But T  
ticipate

Paris, July 9.  
Twenty thousand  
waiting all the  
parade from Pl  
Place de la Re  
Day, July 14.  
will view the tr  
victorious armie  
sectors.  
The parade wi  
Mallot and wi  
6.30 o'clock dow  
Grande Armees  
semble, to the  
Elysee, the Pla  
Boulevard, Cap  
marie, Poincar  
and St. Martin  
Publique.  
A squadron  
will lead the  
Marshal Foch a  
General Pershin  
General, then F  
the head of the  
Postiers and E  
Gallant little  
presented next,  
and Leman, the  
trophies from  
and Portugal,  
Bismarck and Cze  
of one company  
is the order na  
Marshal Peta