

# The Robert Simpson Company, Limited

The Store Remains  
Closed All Day  
To-day

Opens at 8 o'Clock To-  
morrow—Thursday—  
Closes as usual at  
5.30 p.m.

Now that the Gifts are bought and the parcels delivered, we wish to thank you for the hearty good-will you have shown towards the Store during this greatest of all great years of gift buying.

May your Christmas Be a Merry One, and may each gift, given or received, carry well its message of love and thoughtfulness.

## Time to Think of Your Overcoat

The intensely cold weather comes in the next month or two. When such small sums will clothe you properly to meet the severe weather, it is the part of wisdom to at least investigate such offers as we are making just now. Thursday morning there will be a

### Sale of Men's Overcoats and Ulsters

We can save you many dollars if you buy a warm winter overcoat or ulster. We made a special, large purchase of high-grade coats, and will clear the entire number at about half what they usually cost. Good value English tweeds, in browns, greys and greens, in stripe designs, cut single and double-breasted ulster style, with two-way convertible collars; also single-breasted Chesterfields, with self and velvet collars; strong, good-wearing linings, and best workmanship. \$10.00, \$12.00, \$15.00 values. Sale price.....\$7.95

### Men's Fur-Collar Coats

Made from heavy English black beaver cloth, in double-breasted style, with shawl collar of marmot fur; lined throughout with a curl cloth, a good imitation of Persian lamb; have interlining of rubber, making them proof against wind and rain; good workmanship. Price.....\$14.75

### Men's Tweed Suits

A big value Tweed Suit in grey and brown mixed, with rough surface; warm, durable, and the right kind for winter time; single-breasted three-button style; good linings and workmanship. Price.....\$10.50

### Boys' Clothing

35 Smart Double-breasted Russian Overcoats, with close-fitting collar, brass buttons, all-around belt, and red flannel lining; made from a soft all-wool blanket cloth and splendidly tailored. Thursday, sizes 21 to 26.....\$4.95

### Boys' Three-piece Serge Suits

Boys' Double-breasted Three-piece Suits, made from an English blue serge, with first-class linings and tailoring; single-breasted vest and straight pants. Thursday, sizes 28 to 34.....\$5.99

(Main Floor.)

## White Blankets, Pair, \$4.68

Unshrinkable Wool Blankets, thoroughly scoured, with warm, soft napping; 7-lb. weight; size 64x34 inches. Special, Thursday, pair, \$4.68

### Striped Flannelette, 10c Yard

A large range of stripes, heavy quality, fast colors, 55 inches wide. Thursday, yard.....10c

### Damask Cloths, \$1.98

Table Cloths, in assorted designs, bordered all round; size 32x36 yards. Special, Thursday.....\$1.98

### Bath Towels, 3 Pairs for \$1.00

Fancy Striped Turkish Bath Towels, good, serviceable quality; large size, 21x45. Thursday.....3 pairs for \$1.00

### \$2.00 Hemstitched Sheets, \$1.68 Pair

Hemstitched Sheets, beautiful, fine quality; large size, 70 x 90 inches. Regularly \$2.00. Thursday, pair.....\$1.68 (Phone Linen Department—Second Floor.)

## Woollen Dressing Jackets

Thursday, \$1.49

Women's Dressing Jackets, of heavy all-wool ripple eiderdown, cardinal, garnet, sky, grey, or old rose; loose and fitted backs, sailor collars or Dutch necks, edges trimmed with satin or silk stitching, all sizes in the lot. Thursday, to clear.....\$1.49

## Of Interest to Out-of-town Customers

Our new Mid-Winter Sale Catalogue is now being mailed. It contains many prices that will help you to solve the high cost of living problem.

Only needed merchandise has been selected to fill these 88 pages; all closely priced articles, on which you have no transportation charges to pay. The prices named are for delivery at your station.

We guarantee all goods to be satisfactory to you, and will refund all money paid, or will exchange any unsuitable purchases, upon the return of goods to us at our expense.

Our Mail Order Service brings the facilities of this great city store to every Canadian home.

Ask for a Catalogue.

## Clearing of Umbrellas

130 only Men's and Women's Umbrellas, fine silk mixed covers, with tape edge, excellent close fitting frames, silk lined. Handsome handles, rolled gold, and sterling silver mounted. A splendid lot, left over from our Christmas lines. Specially marked to sell Thursday.....\$2.48

120 only Men's Umbrellas, strong steel rod and frame, and assorted handles in good style, durable covers. Special, Thursday.....79c

(Main Floor.)

## Keeping Pace With The Season

(In the Mantle Section.)

Among the dresses and wraps being offered Thursday there is nothing but the newest and nicest of garments. The reason is not far to seek, for we have to keep our buyers very busy to supply the demand for one-piece dresses and coats. In spite of the demand, however, we have been able to secure very exceptional values for Thursday to sell at remarkably low prices.

### Sample Dresses, \$8.95

New York styles are featured in these dainty one-piece dresses, cleverly designed and beautifully made, in net, silk chiffon, charmeuse silks, with high or low neck, outlined with lace and trimmings; skirts have tunics, straight or over-draped effects; colors are grey, blue, mauve and pink, in a variety of shades. Exceptional value.....\$8.95

### Advanced Styles in Winter Coats for Misses or Women, Splendid Values at \$4.98

Made from selected frieze cloth, in navy, brown and black tweeds, in dark or light mixtures; cut after new style, with belted back; stylish muffler; collar, or with plain back. Exceptional value.....\$4.98

(Third Floor.)

## Hosiery and Gloves

A great clearance of all broken lines and odds and ends.

Women's Kid Gloves, soft and pliable, best finish, various shades and sizes, odds and ends. Come early, Thursday.....39c

Women's Long French Glace Kid Gloves, Mousquetaire, soft, pliable skin, in different lengths, 12 to 16 buttons, various shades and sizes, odds and ends. Come early.....98c

No Phone or Mail Orders.

Men's Winter Gloves, tan, suede, finished leather and cape leather, with heavy, warm wool lining, well made, sizes 7½ to 9½, \$1.00 value, Thursday.....79c

Men's Cape Leather Gloves, silk-lined throughout, neat, stylish, dress glove, best finish, tan shades, sizes 7 to 9½, \$1.25 value, Thursday.....89c

(Main Floor.)

The Robert Simpson Company, Limited

The Simpson Lunch Room is one of the best places in Toronto for Breakfast, Noon Lunch and Afternoon Tea. Try it to-morrow.

Use a Transfer Card when buying more than one article. It saves giving address so often and you pay all at once.