

DATE 07/16/97  
774005

REPORT CTAB4A

S.1 Q.11a Which country do you believe is the world's largest exporter to ... the United States

|                  | MOST ATTRACTIVE<br>OVERALL |              |             |             |
|------------------|----------------------------|--------------|-------------|-------------|
|                  | TOTAL                      | U.S.         | Canada      | Mexico      |
| TOTAL INTERVIEWS | 704<br>100.0               | 466<br>100.0 | 77<br>100.0 | 98<br>100.0 |
| Japan            | 447<br>63.5                | 302<br>64.8  | 50<br>64.9  | 62<br>63.3  |
| Canada           | 69<br>9.8                  | 50<br>10.7   | 8<br>10.4   | 9<br>9.2    |
| Mexico           | 18<br>2.6                  | 10<br>2.1    | 1<br>1.3    | 6<br>6.1    |
| Other            | 132<br>18.8                | 82<br>17.6   | 15<br>19.5  | 18<br>18.4  |
| D.N.S.           | 38<br>5.4                  | 22<br>4.7    | 3<br>3.9    | 3<br>3.1    |