



For information, refer to:

Tel: (613) 944-4946 or 1-800-551-4946
Fax: (613) 944-1078 or 1-800-667-3802
Internet: www.infoexport.gc.ca/section2/winexp-e.asp
Intranet: Division Sites – Trade Branch – WIN Exports

WIN Exports (World Information Network for Exports) is the client information and contact management database of the Trade Commissioner Service and of Team Canada. Information regarding Canadian exporters, available through WIN Exports, enables the Trade Commissioner Service to facilitate the successful development of export opportunities for both established Canadian exporters and for organizations ready to enter the international marketplace.

WIN Exports information includes a company's contact details, its marketing profile, its exported products and services, and its targeted foreign markets. Armed with this knowledge, trade officers around the world are better able to promote Canadian companies and their interests. A trade officer at a mission abroad will, for example, use the data found in WIN Exports to recommend potential matches with importers, sales agents, trade shows and product specifiers. They also promote not only Canadian companies but Canadian interests as well through industry associations and NGOs.

With the newest generation of WIN, WIN On-Line, missions around the world are able to share information on Canadian organizations instantaneously. Once a firm is entered into WIN Exports from anywhere in the world, the knowledge gathered at each contact point is recorded and available immediately to everyone and to Team Canada partners.