



**Bilateral Trade Flows, 1994**

Canada to Mexico	US \$1.4 billion
Canada to US	US \$128 billion
Mexico to Canada	US \$3.3 billion
Mexico to US	US \$39 billion
US to Mexico	US \$51 billion
US to Canada	US \$114 billion

Source: GeoFitt Mexico, Ottawa: Forum for International Trade Training, September 1995; U.S. Department of Commerce, *Business America*, September 1995, p.23.

*The continent has shrunk to overnight delivery by air and three days by truck from all of the major industrial centres. We look at North America as one big country.*

**Max Persaud, Manager**  
Corporate Logistics, Customs and Traffic  
Phillips Electronics Ltd.