

**Mission:** 423 Vienna  
**Market:** 025 Austria  
**Key Sub-Sector:** All sub-sectors

Specific Product Opportunities	Current Imports (M\$)
Filets, saltwater (fresh/chilled/frozen)	8358.8
Salmon (all kinds)	852.8
Filets, freshwater (fresh/chilled/can)	973.3
Smoked fish	242.3
Caviar substitutes	238.3
Crustaceans (fresh/frozen)	68.4
Trout (fresh/chilled/smoked)	
Sole (fresh/chilled/frozen)	
Herring (fresh/chilled/frozen/canned)	
Mackerel (frozen/canned)	

### III

## EUROPE

#### General Comments:

During the period 1983-89 Austrian imports from Canada showed a steady and by a increase of approximately 100 percent. The best year was 1988 when fish imports from Canada increased by 61.6 percent. Amongst the increases were fresh frozen and deep frozen fish which increased by 102 percent; crustaceans and molluscs which increased by 9 percent; and other fish, prepared which increased by 10 percent. Unlever, which dominates the low-added products and the market, some demand exists for herring provided Canadian prices are competitive.

# AND NORDIC COUNTRIES

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