

602 - CHICAGO

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT INFO BOOTH AT ADVANCED MANUFACTURING SYSTEMS SHOW, APRIL 19-21, 1988.

BOOTH WAS STAFFED BY PROVINCIAL REPRESENTATIVES FROM ONTARIO, QUEBEC, ALBERTA AND INDUSTRIAL DEVELOPMENT COMMISSIONS FROM 8 MUNICIPALITIES. A TOTAL OF 74 INVESTMENT AND SOURCING LEADS WERE GENERATED.

QUARTER : 2

International Machine Tool Show (IMTS), 7-15 Sept. 1988 - post participated with IDP booth

Attendance of show was approximately 100,000; 81 enquiries were generated with representation from 3 provinces and 7 municipal/regional economic development offices

QUARTER : 3

AVSCOM mission to High Tech Vancouver
TROSCOM mission to High Tech Vancouver
Outgoing mission to AVSCOM Nov 88
Sustained visits to military commands
Autofact (CAD/CAM/CIM machine tooling)-post participated with IDP booth 31Oct-02Nov/88

Completed-34 interviews,resulted in Manitoba mission
Completed-21 interviews,awareness increased
Completed-2 agency approved;1 additional source approval request in progress
Show attendance over 20,000-18 investment leads generated-reps from CIBC,Trnto,Prov.Ont,ISTC ott,AECL,Mississauga-3 municipal industrial development officers.

QUARTER : 4

1. FMI: Planning and scheduling for investment promotion activities at this major food equipment industry expo.
2. Advertising promotion seeking proposals relating to technology transfers.
3. ASHRAE: Investment Booth with participation of economic development officers, banks and provincial and federal government personnel.