

## Prince Edward Island

Prince Edward Island is Canada's smallest province, and has been aptly named the "Garden of the Gulf of St. Lawrence" – its neatly manicured potato fields, tidy farms and rich soil impart a garden atmosphere. It was in Charlottetown, the capital of the province, in 1864 that the first talks leading to Canadian Confederation were held, earning the city the title, "Birthplace of Canada."



Prince Edward Island has a well established tradition of resource-based industries. Most of its population of 130,000 is engaged, in one way or another, in agriculture, fishing and tourism. Farm cash receipts total \$256 million annually, of which potatoes account for 46 percent. In addition to its famous table potatoes, Prince Edward Island produces some of the best seed potatoes in the world. The sea is a source of bountiful resources too. Island fishermen harvest more than 30 varieties of fish and shellfish which are marketed in North America, Europe, Africa, Australia and the Caribbean. Lobsters, mussels, clams and Malpeque oysters rank high on the list of popular shellfish. Revenue from fish products amounts to \$72 million annually, of which lobster accounts for more than half.

The tourism industry has also played a major role in establishing numerous and excellent dining, accommodation, meeting and convention, and other hospitality-related facilities. The province's active agriculture, fishing and tourism sectors offer opportunities for businesses which can help these industries to continue to grow and prosper.

In addition, over the last 10 years, Prince Edward Island has strengthened and diversified its industrial base by developing important secondary industries. A growing number of its population is now engaged in advanced-technology specialized manufacturing industries. These new emerging advanced-technology industries, taking advantage of the Island's natural setting and attractive quality of life present additional investment opportunities in the areas of agriculture and fishery.

The provincial government of Prince Edward Island has set up a representative office in Hong Kong which is the first official representative of the province in South East Asia. The aim is to encourage and promote new trade and investment opportunities between the province and the Asia-Pacific. The office can also offer assistance to those interesting in/or migrating to the province.

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# Government of Newfoundland and Labrador

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