

"My Telephone friends in Canada appreciate Kellogg apparatus".

"KELLOGG TELEPHONES GIVE FINE SERVICE"

- That is the unanimous verdict. Hot, cold, wet or dry climates; north, east, south or west; our equipment is giving reliable, uniformly excellent service.
- The Christmas season is an important one in Telephony. Managers of many exchanges find from their call records that December 24th, the "day before Christmas" is the busiest day of the year at the switchboard.
- Therefore our endeavor to give you the very best apparatus it is possible to build for every day in the year should help you in this busy
- ¶ Shopping by telephone is on the increase and the more your calls the greater the demand for your directory and the faster it grows.
- ¶ Our continuous effort in the coming year will be to furnish you with equipment of such excellence that every Christmas call in your exchange will be a merry one.

KELLOGG SWITCHBOARD AND SUPPLY COMPANY

MAIN OFFICE,

CHICAGO.

Represented in Winnipeg, Canada, by HOUSTON & C Represented in Regina, Canada, by R. S. DEERING

HOUSTON & COMPANY