

## AUTOMOBILE AGENTS:—

The present year will see an unprecedented boom in Auto Insurance. Make no mistake, connect up with the Continental, a pushing, service-giving company.

## THE CONTINENTAL INSURANCE COMPANY

OF NEW YORK

HENRY EVANS President

Now Writing **AUTOMOBILE INSURANCE**

CANADIAN HEAD OFFICE: 17 ST. JOHN STREET, MONTREAL

W. E. BALDWIN, Manager

## Insurance Company of North America

*The Oldest Stock Insurance Company on this Continent*

Assets .....	\$ 32,872,924.15
Capital .....	4,000,000.00
Surplus .....	9,199,070.88
Losses Paid since Organization .....	211,743,281.81

### KINDS OF INSURANCE

Fire—Marine—Automobile—Tourist—Rent—  
Inland Floaters—Baggage—Theatrical—  
Parcel Post—Salesman's Samples—  
War Risk—Horse and Wagon—  
Riot and Civil Commotion—  
Use and Occupancy—  
Motor Cycle

Agents in all the principal cities and towns in Canada and the United States, and Settling Agents in all the principal Foreign Countries.

## Robert Hampson & Son, Limited

GENERAL AGENTS FOR CANADA  
MONTREAL

First British Insurance Company established in Canada, A.D. 1804

## Phoenix Assurance Co., Limited

FIRE

of London, England

LIFE

Founded 1792

Total resources over .....	\$ 90,000,000
Fire losses paid .....	425,000,000
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed .....	2,500,000

Agents wanted in both branches. Apply to  
R. MACD. PATERSON, }  
J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

## Great North Insurance Co.

HEAD OFFICE, L.O.O.F. BLOCK, CALGARY, ALBERTA  
THE COMPANY WITH A RECORD



### OFFICERS

President and Manager .....	W. J. WALKER, Esq.
1st Vice-President .....	J. K. McINNIS, Esq.
2nd Vice-President .....	HON. ALEX. C. RUTHERFORD, K.C.
3rd Vice-President .....	HON. P. E. LESSARD, M.L.A.
Secretary .....	J. T. NORTH, Esq.

### AUDITORS

Edwards, Morgan & Co. ... Calgary

### DIRECTORS

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F. A. Walker, M.L.A.	W. J. Walker, Esq.
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ESTABLISHED 1886

## Queensland Insurance Co. Limited

of Sydney, N.S.W.

Capital Paid Up \$1,750,000 Assets \$4,015,811

Agents Wanted in Unrepresented Districts  
MANAGERS FOR CANADA:

Montreal Agencies Limited - - Montreal

## British America Assurance Company

FIRE, MARINE, HAIL and AUTOMOBILE

INCORPORATED 1833

HEAD OFFICES: TORONTO

W. B. MEIKLE, President and General Manager  
E. F. GARROW, Secretary.

Assets Over \$4,000,000.00

Losses paid since organization over \$45,000,000.00

## The Standard Life Assurance Company of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds .....	\$ 69,650,000	Invested under Canadian Branch .....	\$ 15,000,000
Deposited with Canadian Government and Government Trusts .....	8,200,000	Revenue .....	8,350,000
		Bonuses declared .....	40,850,000
		Claims paid .....	181,950,000
W. H. CLARK KENNEDY, Manager.		F. W. DORAN, Chief Agent, Ontario	

THE **MONARCH LIFE**  
SECURITY AND SERVICE  
**MONARCH LIFE**  
HEAD OFFICE - WINNIPEG.