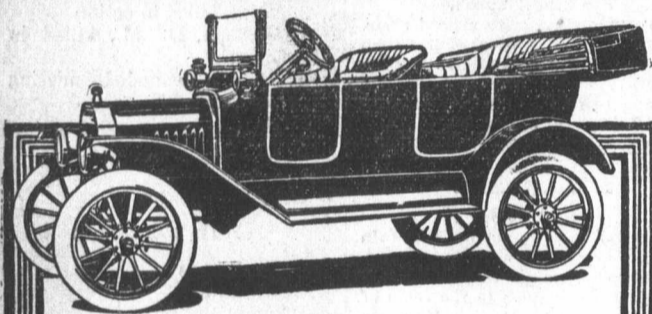


Furs Now on Sale Below the Manufacturer's Cost

A lucky purchase enables us to offer the season's finest styles in furs at prices lower than the actual cost to manufacture. Every article in this sale is of the very finest quality and the style the newest.

Persian Lamb Muffs, regular \$20.00 for \$12.00	Men's Heavy Beaver Coats, Lamb Collar, regular \$15.00 for \$9.75
Persian Lamb Muffs, regular \$23.00 for \$13.00	Men's Chamois Lined Beaver Coat, Marmot Collar \$18.50
Marmot Muffs, regular \$6.50 for \$4.00	Men's Chamois Lined Coat, Persian Lamb collar \$20.00
Marmot Muffs, regular \$9.00 for \$6.00	Men's Fur Coats, best Siberian Beaver, regular \$23.00 for \$18.00
Blue Fox Muffs, regular \$10.00 for \$6.00	Children's Gray Lamb Caps, regular \$2.75 to \$3.50 for \$1.00
Marmot Stoles, regular \$12.00 for \$7.80	
Marmot Stoles, regular \$6.50 for \$4.50	
Marmot Stoles, regular \$9.00 for \$6.00	
Persian Lamb Stoles, regular \$23.00 for \$13.00	

A. BROWN & CO.



"MADE IN CANADA"

FORD TOURING CAR Price \$530

If you stayed indoors all winter—you might not need your Ford 'till "new grass" time. But in the wide "out-of-doors" the Ford serves as well in January as in June. It's the all-year-round car with a reputation for service and economy that isn't affected by the seasons.

The Runabout is now \$480; the Town Car \$780; f.o.b. Ford, Ontario. All cars completely equipped, including electric headlights. Equipment does not include speedometer. Get particulars from Ray Morningstar, Watford, agent for Watford and Warwick, or G. A. Hadden, Alvinston, agent for Alvinston and Brooke.



FREE

A post card addressed to us as below, with your name and address on the other side, will cost but one cent. Drop it in the nearest mail box, and it will bring promptly a copy of our illustrated 80-page catalogue for 1916. With it will come also—free—a 15c. packet of

Byron Pink Tomato

A perfectly formed tomato, the Byron Pink is uniform, large, and attractive. The flesh is firm, and the flavor delicious and full-bodied. It is a robust grower and a heavy cropper. It is an ideal tomato for forcing. You are going to buy seeds anyway; then you might just as well send for our catalogue and get this free premium for yourself.

The Catalogue tells about the other valuable premiums which we give with every order.

DARCH & HUNTER SEED CO., LIMITED, LONDON, ONTARIO, CANADA

To the Electors of Watford

Kindly accept my thanks for the liberal support you gave me at the polls on election day.

F. KENWARD.

John Madill, baker, Strathroy, has sold out to W. G. Ross.

Lieut. Kress, of the 149th Lambton Battalion, has been transferred from Forest to Arkona, and Lieut. W. A. Williams from Arkona to Forest.

Mrs. William Stonehouse, Petrolia, a former resident of the town line, has lost the sight of both of her eyes. The affliction is attendant with intense pain and there are no probable hopes of restoration.

Miss Mabel Johnston, of Oil Springs, had her hands and arms severely burned last week, while putting out a fire which caught in some curtains. Her presence of mind stopped what might have been a serious fire.

"The war is not so bad as the weather. Soon I believe we will be getting leave for the Old Country for eight days."



YOU NEED

good glasses if you need any. Every eye which needs the help of glasses, suffers more or less from eye strain. Good Glasses, the right kind will relieve this eye strain and give comfort to the wearer.

WE SUPPLY

The right kind of glasses, being careful in each case to do our best. No one can do more. We want you to know more about our work through an actual visit to our optical department.

CARL CLASS

Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

Lambtons 149

Lambtons sons in our One Four Nine, are joining now the fighting line. More men and money—these we need: Be ready then in word and deed. To guard the right we'll ever fight—O give us men of brain and might! Now don't delay!—The Hun at bay!—So join to-day!—So join to-day!

O men of Lambton hear the call,—Never let the old flag fall!—Enlist to-day!—Yes!—Fight or Pay!—For honor's cause and freedom's laws O Sons of Lambton never pause!—Up and away!—Our foe we'll slay Rally to-day!—Join the fray!

Never let the old flag fall!—Into line!—All else resign!—Now list to your country's call! Enlist to-day in One Four Nine!

A. R. B.

Letter From Pte. Thomas Lamb to His Father

Dear Father,—We are still in Belgium. We are having very bad weather here now. It rains nearly every day. Everything is quiet in these parts. Occasionally our artillery bombard the German trenches heavily just to keep them busy. The trenches are in bad condition. We go in to-night. We go to the trenches now just as we would go to our work in civilian life in the morning and at ten. A German aeroplane was over here noon yesterday, but he saw one of ours after him, so he beat it for all he was worth.

"I think the Germans are almost beaten. Some of their navy are reported to be opposite us. They must be getting scarce of men when they have to put naval men in their trenches."

"We have all kinds of guns behind us. When the Germans start our artillery sends about four or five to every shell they send. I was out this morning about 5.30 listening to the rifle fire. The Germans threw a bomb and our guns sent two shells in reply to one bomb. The boys in the artillery were on the job also."

"About two weeks ago at 1 a.m. our officer came along and told us to give five rounds rapid, and as soon as we started a battery behind us also began spitting fire. I had a piece of shrapnel come pretty close to my head the other day."

"The town which is just back of the lines is simply a mass of ruins. We hear some talk of a peace conference in Switzerland, but I don't think we should have peace till we beat them so badly they will never again be a military nation."

"The war is not so bad as the weather. Soon I believe we will be getting leave for the Old Country for eight days."

"Your loving son,
"THOMAS LAMB."

The Committee of 100

Petrolia, Jan. 10.—A meeting of delegates of the County of Lambton and the City of Sarnia, representing nearly all the municipalities of the county, was held today in Victoria Hall to organize for the consummation of the plan originated by the "committee of 100," for a "dry" Ontario by July, of this year. Every municipality in the county, including Sarnia, is now organized for this purpose and a central body effected to-day will do everything possible to see that the opinion of all Lambton is secured on the matter. The canvass is to be started on January 24 and will be continued all that week.—The canvassers for this district are:—Bosnaquet—John Dallas, John McDonald.

Brooke—Geo. Oke, J. H. Morrison, Clarence Atkin, W. J. Bourne.
Warwick—Rev. H. F. Kennedy, D. A. Ross.

Plympton—Dr. P. McC. Brown, Robt. McLaren, Thos. Jackson Jr.
Buphema—G. A. Annett, W. A. Edwards.

Forest—H. J. Pettypiece, Sam. Rumford, Chas. Cordie.
Watford—John McCercher, D. Watt, Alvinston—D. H. Newcombe.
Arkona—Rev. A. W. Hare.
Theford—Capt. Bryan, Mr. Rumford.

Hillis—MacNeil

A decidedly pretty event took place at the home of Mr. and Mrs. A. B. McNeil, 7th concession, Brooke, on Wednesday Dec. 22nd, when the second oldest daughter Margaret, was united in holy matrimony to William A. Hillis, a prosperous young man of Oil Springs. Promptly at one o'clock the bride entered the parlor leaning on the arm of her father, to the strains of Mendelssohn's wedding march played by Miss Verna Auld. The bride took her place beside the groom, dressed in a very becoming arch. Miss Bessie MacNeil ably performed the duties of bridesmaid, while the groom was supported by the bride's brother, Mr. Neil MacNeil.

The bride was charmingly gowned in white Messaline de Soie with net and pearl trimmings, and carried a sheaf of white carnations and ferns. The bride's maid wore pink Messaline de Soie and carried carnations and ferns. The ceremony was performed by the Rev. R. G. MacKay, of Guthrie Church Alvinston, in the presence of about thirty guests. The groom's gift to the bride was a set of Stone Martin furs, to the bridesmaid a cameo ring, to the best man a watch fob and the pianist a bar pin. After the customary congratulations, and during the signing of the register, Miss Verna Auld sang "O Promise Me." All sat down to a sumptuous wedding repast, after which a toast was given by Rev. R. G. MacKay to which the groom responded, and all drank to the bride's health.

The happy young couple left on the 3.25 train amidst showers of rice and confetti for Detroit, Jackson and other points. The bride travelled in a becoming green serge suit and black hat with pink mounts.

They carry with them to their new home in Oil Springs the best wishes for a long and happy wedded life, from their many friends. They will be home to their friends after Jan. 19th. The gifts were costly and numerous showing the esteem in which the young couple are held. Guests were present from Detroit, Sombra and Watford.

Watson—Mackenzie Nuptials

(Sarnia Observer)

The home of Mayor Elect Thomas Doherty and Mrs. Doherty South Front Street was the scene of a quiet but happy event last evening when their daughter Mrs. Phoebe Louise Mackenzie became the bride of William A. Watson. The marriage ceremony was solemnized by Rev. J. J. Patterson, pastor of St. Andrew's Presbyterian Church and was witnessed by only the parents of the bride and the mother of the groom.

Following the marriage the newly wedded couple left for a honeymoon trip to Lake Umbagog and on their return will take up their residence at the Alexandra Apartments.

Both bride and groom are popular with a wide circle of Sarnia friends all of whom will extend best wishes for their future happiness.

Election Money Buys Drill Hall

Alvinston, Jan. 7.—At last the local boys of Lambton's Own (149th Battalion) have been able to get a suitable place for drilling purposes. Elections in Brooke and Alvinston this year were not held, and the money thus saved has been used to lease the music hall for the boys of the 149th. The hall will make a splendid barracks and will give ample room for drills and physical culture. The two municipalities will divide the cost between them.

NOTICE TO CREDITORS

In the Estate of Thomas D'Arcy Brown late of the Township of Brooke in the County of Lambton, Farmer, deceased.

NOTICE IS HEREBY GIVEN pursuant to R. S. O. 1914, Chap. 121, Sec. 55, and Amending Acts, that all persons having any claims against the estate of the above named deceased, who died on or about the second day of October, 1915, are required to deliver or send to the undersigned a statement and full particulars of their names and addresses and the security of any or before the 15th day of February, A. D. 1916.

AND TAKE NOTICE that after the said last mentioned date the administrator will proceed to distribute the estate amongst the parties entitled having regard to any claims of which they then shall have notice and the administrator will not be liable for the estate of any part thereof to any person or persons of whose claim or claims they shall not then have had notice at the time of such distribution.

JOHN BROWN, Administrator.
By COWAN, TOWERS & COWAN,
Watford, Ont., Solicitors.
Dated at Watford this 8th day of January A. D. 1916.

A COMPLETE BREAKDOWN AFTER LA GRIPPE

It Leaves the Sufferer a Victim of Many Forms of Weakness.

Ask those who have had lagrippe regarding the present condition of their health and most of them will answer "Since I had the grip I have never been well." There is a persistent weakness of the limbs, bad digestion, shortness of breath and palpitation of the heart caused by the thin-blooded condition in which grip almost always leaves its victims after the fever and influenza have subsided. They are at the mercy of relapses and complications, often very serious. This condition will continue until the blood is built up again, and for this purpose nothing can equal a fair treatment with Dr. Williams' Pink Pills, which quickly make the blood rich and red, drive the lingering germs from the system and transform despondent grip victims into cheerful, healthy, happy men and women. Mr. John Battersby, London, Ont., says:—"Just before Christmas, 1914, I was taken down with an attack of la grippe, and the trouble left me in a deplorable condition. I was almost too weak to walk about, as I was then working on a farm in Western Ontario, I was quite unable to follow my usual work. I tried several kinds of medicine, but it did not help me. As a matter of fact I felt steadily growing weaker, and in this condition, when reading a paper, I saw Dr. Williams' Pink Pills advertised and decided to try them. I got a supply and by the time the second box was finished I felt considerably better, and after continuing the pills for some time longer I felt better than I had done for months. This was my first experience with Dr. Williams' Pink Pills, but you may depend upon it that if I find medicine necessary again I will know just what to take."

You can get these pills from any dealer in medicine or by mail, post paid, at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Farr—MacKenzie

On Wednesday, December 29th, 1915, at "Burnbrae", the residence of the bride's father, in the presence of the immediate families of the parties, Mary Elizabeth MacKenzie, of Victoria, B.C., daughter of Mr. and Mrs. Robert MacKenzie, Warwick, was united in marriage to Everett Stanley Farr, Vegreville, Alta. The bride and groom were attended by Miss Jessie MacKenzie, of Detroit, Mich., and Andrew S. Sibbald, of Saskatoon, Sask. The Rev. John C. Forster, of Watford, was the officiating clergyman. Mr. and Mrs. Farr left on Wednesday afternoon's train for their future home at Vegreville, Alberta.

Bargains For New Years at the Rexall Store

Any of our regular 25 and 35 cent pictures, your choice for 19 cents

Odds and Ends—Boxed paper and envelopes, regular 25c and 35c, your choice 19 cents

The balance of four 1916 Calendars: 25c for 5 cents 25c for 15 cents 50c for 35 cents \$1.00 for 50 cents

Best assortment of New Year Chocolates we have ever shown—10c to \$2.00 per box. See our Chocolate window.

New Year Post Cards—2 for 5c. Folders 10c each, 2 for 15 cents.

J. W. McLAREN

Drugs Stationery
The Rexall Store

Wa

Volume XLII—No.

LOCAL HAPPENINGS

THIS GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phoenix, send by mail or drop item in GUIDE-ADVOCATE Letterbox.

RAGS are going up in price, but body is wearing them blantly.

DR. SAUNDERS has moved into his new office, opposite Mr. Andrew McDonald, Ontario Street.

ANY PIECE of enamelled ware in south window 25c cash, Saturday only. T. DODDS & SON.

ON CERTAIN days the 27th Regt. officer in the Lambtons 149 is paid Capt. Smyth.

CHATHAM soldier is ill from German measles. This is the irony of fate vengeance.

NEW SILK and knitted cravats open this week.—A. BROWN & CO.

THE Sportsmen's Patriotic Association will present the royal colors to the 7th Batt. Col. Towles is delighted with the thoughtfulness of the Association.

CAPT. J. E. HAIN of the 27th Regt. who left here with the 1st Battalion interpreter has been awarded the military cross for gallant and distinguished service.

Present it does not look as though there would be any unemployment premium in the rural districts next summer and there should be none in the city and towns.

WYOMING boasts that its lock-up compares favorably with any village lock-up in Western Ontario. Probably place its size needs a lock-up more than Wyoming.

C COMPANY of the Lambtons 149 is on parade to the Congregational Church on Sunday morning. Dr. E. E. Bradshaw, principal of the Western University, London, will preach.

A GERMAN in Ottawa walked out of Church of the Blessed Sacrament with the parish priest delivered a recent sermon. What's a man who approves Germany doing in a church anyhow?

OVER 90,000 Presbyterians voted against church union, and it is considered unlikely that the General Assembly will attempt to force union on such a minority. Less than 150,000 voted favor of union.

NEW PRINTS, new galates, new gingham opened this week. The colors absolutely fast.—A. BROWN & CO.

THE Dresden Times says:—"This is time to keep the flag pole bare, school authorities should keep the 'Jack waving at the masthead.'"

THE Young People's Society of Watford Presbyterian Church will entertain soldiers at a social evening in the school room Friday from 8 to 10 o'clock, with a good program will be furnished, refreshments served.

THE Germans have lost over 25,000 men in their attack in the Champagne district. Well, Champagne has been down for many men before this, it looks as though it would be a popular trifle in Germany after the war.

THE DEATH of Charles Shaper of N. York, N.Y., of paralysis at the early age of 103 years should be a warning to the men who persist in using tobacco. A boy he had chewed tobacco and at time ran a distillery. But for his habits he might have lived another years.

THIS is the year for a liberal vote on the Warden's chair. Several names put forward as likely candidates, among them Wm. Hall of Warwick, Re Simpson of Alvinston and Reeve J. McCallum of Alvinston. It is a long time since the honor came to this part of county and Reeve Hall would make capable warden. His chances of securing the position should be good.

INSTRUCTIONS have been issued Robert Newman, Inspector of moving picture theatres for Ontario, stating an order-in-council has been passed Toronto, changing the theatre and cinematograph act, so that a moving picture house can put on only one act in course of a performance, the act to not more than 15 minutes, with only people on the boards.

AMONG those mentioned in the list of honours accorded Canadians for distinguished service and bravery in act announced by cable from London last week, is the name of Sergt. F. C. Newell of the 1st Battalion, son of and Mrs. Thomas Newell of Warwick Village. In these strenuous times letters D. C. M. after a man's name counts for more than all the college gres put together. Sergt. Newell's friends and acquaintances are proud him.

The regular monthly meeting of Watford Women's Institute was held home of Mrs. P. Humphries on Wednesday evening, Jan. 12th, the presiding. Meeting opened by singing "The Maple Leaf". The Institute decided to do more Red Cross work January month in making mattrass cover and socks for the Canadian Hospital England. Miss Nellie Kennel gave accompaniments on the piano, which good. Meeting closed by singing National Anthem.—Sec.