Poster to Stimulate Recruiting.

Huge colored posters of the type shown are being used extensively in London, England, to swell the ranks of the new army. Note the quoted words of the War Secretary.

Advertiser Illustrations

GERMAN BODIES STREWN OVER THREE WHOLE TOWNS

Enemy Made Five Attempts To Capture Town of Bethune, All Unsuccessful—Attack Was Planned By Kaiser Himself.

PARIS, Jan. 28.—6:05 p.m.—After having concentrated large forces between La Bassee and Festubert, says a Havas Agency dispatch from Saint Omer under date of January 25, the Germans attempted to break through the lines of the Allies in an effort to capture Bethune. The attack was commenced early in the morning, the infantry being supported by artillery and armored trains. Five attempts were made but they were all unsuccessful. The Germans even went as far as the church in Givenchy-les-La Bassee.

Fierce bayonet fights, the dispatch continues, were incidents to the battle and the carnage was great. Vermelles, Givenchy and Guinchy were covered with bodies of Germans.

According to a prisoner, the message concludes, this attack was planned several days before, Emperor William himself going to La Bassee to study the disposition of the troops.

Antwerp Lawyer Confirms German Atrocity Stories

Holds Audience Breathless With Terrible Tales of War-Swept Belgium.

Have the stories of Belgian atrocities been exaggerated?

Last night, in the Masonic Temple, under the auspices of the Arts Club, Monsieur Yzeux, a lawyer of Antwerp, and an eye-witness of the horrors of war, told to a large audience in language simple, dignified, yet eloquent, the story of his country, overrun and trampled upon by German soldiers, of a people stricken, maimed and murdered, of homes and treasures of art and architecture in ruins to satisfy the spirit of Prussian militarism. As added proof, photograph after photograph of harrowing scenes was thrown on the screen, the evidence of an absolutely reliable witness, the camera.

Suppressed Mobilization News.

Regarding the German contention that mobilization had not taken place in Germany until after the declaration of war, ample proof to the contrary was furnished by the lecturer. On July 31, the German chancellor told the Belgian ambassador that, in view of the imminence of war, mobilization would follow immediately. On July 30, the German Government seized editions of papers that announced mobilization. Further proof was furnished that mobilization took place August 1, at 5 o'clock. On the 26th of July, Monsieur Yzeux was holidaying in Germany, when he had occasion to visit a customs house on the border of Holland and Germany. The official told him of news received of complications between Austria and Servia, and Russia and Germany, and that he had received a letter from the German Government to report to his regiment, which was being mobilized.

Thought England Would Remain Neutral

Alleged reasons given by the Germans for the war were false pretexts. Germany declared war because Germany knew she herself was ready and other nations unprepared. She relied upon the Belgians to let her soldiers pass over Belgian territory unopposed and upon the English to stay out of the struggle. A letter of mobilization found on a Grman soldier who was living in Italy at the time of the outbreak of war, advised him to join his regiment in Amiens, sixty miles from Paris on August 7, three days after the declaration of war.

As a Belgian, the lecturer found it easy to understand the disappointment and rage of Germany when Belgium insisted upon maintaining her integrity as an independent, neutral state. From the beginning of the fight, Belgium knew no longer political parties. The Belgian people were united as one family, finding in union strength. The atrocities heaped upon the civilians by the Germans were attributed to the rage and hate and also to the remembered teaching of Bismarck, "Above all, you must inflict on the inhabitants of invaded towns the maximum of suffering," the object of this being that they might ask the Government to stop the war. When Antwerp had fallen and the country was in the hands of the invaders, no further word was heard of atrocities. The Germans had achieved their end.

Scenes of Violence.

On August 4, a friend of Monsieur Yzeux, the most peacable of men, was holidaying with his wife, children, a brother-in-law and servants in a house in a border town between Germany and Belgium. At 8:30 in the morning the first patrol appeared, followed by the Army Service Corps, artillery, infantry, etc. At mid-day, all seemed orderly in the town despite the presence of soldiers and the family party lunched quietly in the dining-room. Suddenly a shot was heard and immediately a rush was made for the cellar. The Germans knocked at the door and the husband and brother-in-law admitted them. The soldiers rushed in, ransacking and looting. The brother-in-law was taken away and to this day nothing more has been heard of him. In time the house caught fire and with the aid of the soldiers, the bars of the cellar windows were broken and the family rescued. But, directly after, the husband was placed against his wall and, in the presence of wife, children and servants, a volley of shots fired at him. His death did not immediately result, so a German officer stepped up close and completed the work with a revolver. This was an example of atrocities perpetrated without rhyme or reason.

In Louvain, a few days after the siege, an example was witnessed both by the speaker and an American gentleman of the administration of German justice. A tribunal of German officers was established near the station and in front of them were driven like wriwelling cattle by brutal soldiers, women, girls and boys. After judgment had been passed, the innocents were taken behind the walls and shot down.

The excuse made for such conduct was that the citizens had been sniping soldiers. In Prussia, posters warned the citizens that when the Russian invaders entered they should be shot down in the night and that every civilian should take part in the struggle. Germany's plan was to push the entire population of Louvain and the besieged town of the district towards Antwerp, to complicate matters there. Prussianism did not reckon upon the boat loads of refugees that would be immediately taken for protection to England.

Burn Homes to Check Advance.

Another fruitful source of misery arose from the necessity for razing houses and destroying farms before the advance of the Germans. Monsieur Yzeux placed himself and motor car at the service of the general in command at Antwerp when the staff were preparing the surrounding ground before the siege. In the morning they came to a farm home where were found an old lady, her daughter and grandchildren.

The son-in-law was doing duty in the trenches. The news carried to the old lady was that the farm must be destroyed and house burnt within four hours. A superior officer, an elderly man, himself insisted upon helping to gather together the family belongings and convey them to a place of safety.

Four hours later, the old woman sat in the field, surrounded by her household goods, her beloved home smouldering in the distance. When the farmer returned from trench duty, nothing remained for him, but like hundreds of others to get his family and belongings into the city, store the furniture, sell his live stock for whatever it would bring, and, with his family, depend upon charity. And this was a man who all his life had been independent and paid his way. Such refugees streamed into Antwerp, and the population seemed to change to one entirely made up of peasants. The strength of mind of these people and their splendid moral fibre has been shown by the fact that, huddled together by the scores, men, women and children accustomed to plenty of space and the open country, accustomed to receive honest pay for honest work, have retained a high standard of morality, and evinced the patience to wait for the rehabilitation of their country.

Women Lose Reason.

Doubly thrilling was the story of the siege told by one who had lived through it, who had spent hours in his cellar, momentarily waiting the end from the shells of the enemy, which burst over the city unceasingly for 36 hours.

Stories were told of women who had lost their reason because of the sufferings they had endured, one in particular, the wife of a professor in Louvain. During the siege of Antwerp, the Germans had employed their usual tactics of murdering the innocent through training their guns on ships filled with women and children refugees.

One think the speaker assured, in spite of the tremendous suffering, Belgium does not regret having stood by her word. Her young king would do again exactly as he has done to defend a sacred trust, and to preserve untarnished the integrity and honor of the nation—terms that have no translation in German.

Thanks Canada for Help.

On behalf of his people, Monsieur Yzeux heartily thanked the Canadians for the magnificent help sent, and still being sent, commending the wisdom in having supplies checked up by American consuls, and for the finest gift, that of gallant Canadian soldiers.

Monsieur Yzeux is on a lecturing tour for the purpose of arousing sympathy for his stricken country, and also funds. Apart from his travelling expenses, all money raised goes to Belgian relief in some form.

Introducing the lecturer, Canon Tucker paid a gracious compliment to the stranger in delivering his address of welcome, and also of praise for the Belgian nation, first in French, then translating in English. The delighted expression on the face of the guest of honor, revealed his delight and appreciation.

Very fitting as an opening number was the poem on Belgium, written by Rev. Mr. Norwood, for the special Belgian Relief edition of The Advertiser, subsequently set to impressive music by Mr. Jordan, and splendidly sung by Miss Lula Laymon, who also sang The Marseillaise.

TO FIGHT CAPITAL PUNISHMENT.

OTTAWA, Jan. 28.—At the coming session of the Dominion House Robert Bickerdike, of Montreal, will reintroduce his bill for the abolition of capital punishment and George H. Bradbury, of Selkirk, his for the prevention of stream pollution.

VETERAN BLACKSMITH DIES.

AILSA CRAIG, Jan. 28.—James Alexander, a veteran blacksmith of this town, died this morning following a short illness. He had been a resident of Ailsa Craig for more than forty years and was widely known throughout the surrounding district. Surviving are his wife and two brothers, John and Johnston.

Interment will be made Saturday at Carlisle Cemetery.

FIRE TUGS RESCUE 300 MEN IN PERIL

Fishermen Were In Danger On An Ice Floe In Niagara.

BUFFALO, N. Y., Jan. 28.—Three hundred fishermen were in grave danger of being carried down the Niagara River on an ice floe tonight. They were rescued by fire tugs. At midnight it was believed that all had been brought ashore, but several had not been definitely accounted for. A fire tug will cruise through the broken ice until daylight.

The fishermen had been working off Windmill Point, about twelve miles up the north shore of Lake Erie. They were returning at nightfall when they were held up by a channel of open water. Men with dog teams were sent south, and it was found that the break had been caused by the shifting of a big boat during the afternoon, and extended to the steel plant district, five miles west of the harbor entrance.

The fishermen had assembled in a crowd, about half a mile out, awaiting the arrival of a boat or a shift in the ice that would bring them in. About 9 o'clock it was discovered that a huge section of the ice on which they had gathered had broken free and was drifting toward the head of the river.

Word of the fishermen's plight had in the meantime reached the police, and two fire tugs were sent out. It took the boats until midnight to pick up the men and land them at the harbor entrance. There were reports of men still missing, but it is believed many of these started for the south shore of the lake before the break occurred, and will return in the morning.

LARGEST LIQUID ASSETS IN DOM. BANK'S HISTORY

Quickly Available Assets Aggregate 40 Per Cent of Liabilities.

Net earnings of $925,000, or a decrease of but $25,000 from the high record of the previous year, are shown by the Dominion Bank for the fiscal year ending December 31, 1914. This result, in view of the world-wide depressions, and the wise policy of the bank to conserve its resources in liquid form, must be regarded as highly satisfactory.

Quarterly dividends were paid during the year at the rate of twelve per cent per annum, which, with a bonus of two per cent, amounted to $835,000. Contributions were made to the officers' pension fund and the Canadian Patriotic Fund of $25,000 each. Other patriotic donations amounted to $2,500. It is interesting to note in this connection that the bank is paying the salaries of all its employees who are on military service.

Gold and Silver Holdings.

The statement shows that the bank now possesses the largest amount of gold, silver and other quickly available assets in its history. The former amount to over $11,000,000, while the total liquid assets aggregate $27,200,000, or over 40 per cent of the bank's liabilities to the public. There is a slight contraction in total deposits, the decrease amounting to about $2,000,000. Current loans in Canada, which now amount to nearly $47,200,000, are down $1,300,000 from the figures of the previous year. Call loans abroad have been reduced, too, but call and short loans in Canada have been increased somewhat, and now stand at $5,135,000.

Subject for Congratulation.

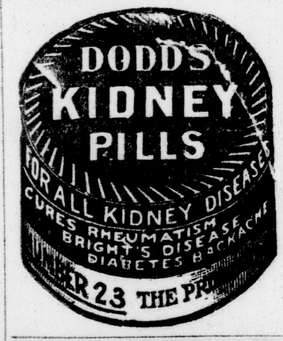
The annual meeting was held at the head office of the bank, in Toronto, last Wednesday, and the shareholders have every reason to congratulate the general manager, directors and officers of the bank on the handsome showing for the year, in spite of the many adverse conditions.

NEW DEVICE FOR LOCOMOTIVES.

OTTAWA, Jan. 28.—Owing to the increasing number of complaints as to fire danger from locomotives using certain classes of western coal which have poor coking or non-coking properties, that the spark-arresting devices prescribed under regulation 2 of general order 107, do not control, the railway commission is considering further protective measures.

TO REACH THE SOLDIERS.

OTTAWA, Jan. 28.—The postoffice department today issued a notice concerning mail for Canadian soldiers, stating that the following particulars must be given: Name of soldier in full, regimental number, battalion, battery, squadron or unit, brigade, number of contingent.



A Single Application Banishes Every Hair

(The Modern Beauty.)

Here is how any woman can easily and quickly remove objectionable, hairy growths without possible injury to the skin: Make a paste with some powdered delatone and water, apply to hairy surface and after 2 or 3 minutes rub off, wash the skin and the hairs are gone. This is a painless, inexpensive method and, excepting where the growth is unusually thick, a single application is enough. You should, however, be careful to get genuine delatone.—Advt.

Saturday Last Day Of Our 1914 Business Year

REMEMBER THIS IS ONLY A PARTIAL LIST OF SATURDAY'S CLEARINGS—All sales up to 6 o'clock Saturday will figure in 1914 year's business and all departments are spurred to the greatest activity to reduce their stocks by tomorrow night to the lowest possible figure, and also to clear every end and oddment of merchandise, making Saturday a day for pr actical economy, the day to buy needed things at a substantial saving of money, which, after all, is the consideration which creates the greatest interest these times, when you are doing your best to make every dollar you spend bring back two in value. Begin in the morning that you may visit every section of the store tomorrow.

APRONS 25c and 50c

About 70 dozen of our two specials on sale Saturday. The Bungalow and the large Circular style. Get your supply from this shipment while assortment is full.

Bungalow Aprons, 50c. — 50 Dozen Bungalow Aprons, made of good quality print, navy with white white with navy, stripes and dots; also black or blue and white check. A large assortment. Special **50¢** each

Work Aprons, 25c.—20 dozen large Circular Gingham Aprons, black or blue and white checks. Special ..... **25¢** each

THE HOSE YOU LIKE AT LESS THAN YOU USUALLY PAY.

25 Dozen Fine 35c Ribbed Hose Saturday, 25c pair

Sizes for ladies, boys or misses, 8½ to 10, in our fine 2 and 1 ribbed fine quality all-wool hose. Spliced feet and seamless heel and toe. 25 dozen only to clear Saturday ..... **25¢** pair

Mink Furs Sharply Discounted

There is not a shadow of a doubt that this is your opportunity if you need a new set of Mink.

The few listed here will give you an idea of the direct saving you may make on the very best styles in Canadian Mink Furs. All are reduced.

1 only, Mink Stole, dark Labrador skins, 3 skins wide. Regular $120.00. On sale **$90.00**

1 only, Mink Muff, large pillow, new shape, 5 skins wide. Regular $115.00. On sale **$86.25**

1 only, Mink Stole, 2 skins wide. Regular $75.00. On sale **$56.25**

1 only Mink Stole, 2 skins, fancy neck piece, skins crossing at back. Regular $71.50. On sale..... ..... **$53.65**

1 only, Mink Muff, 6 skins wide, trimmed with heads and tails. Regular $98.00. On sale **$73.50**

1 only, Mink Muff, 6 skins wide, trimmed with tails and claws. Regular $90.00. On sale **$67.50**

1 only, Mink Stole, 5 skins wide. Regular $69.00. On sale **$51.75**

Cotton Sales Specials for Saturday

TWILLED SHEETS, $1.10 PAIR—Last of these Twilled Sheets, all ready for use, large size, bleached. Regular $1.35 pair. Special..... ..... **$1.10** pair

25c PILLOW SLIPS FOR 19c EACH.—50 dozen only, Special Hemstitched Pillow Slips, all sizes. Regular value 25c. Special **19¢** each

12½c CANTON FLANNEL FOR 10c YARD—Good heavy quality, 27 inches wide Canton Flannel, limited quantity. Special **10¢** yard

Remnant Day in Ladies' Ready-to-Wear

Tables, racks and groups of odds and ends in Ladies' Coats, Suits, Dresses, etc., which have been laid out during stock-listing, are all repriced, and grouped for final and immediate clearing Saturday.

ALL LADIES' SUITS HALF PRICE

Every suit this season's, in Broadcloth, Serge and Cheviot, in colors of Navy, Brown, Myrtle and Grey, also Black. We cannot describe each, but will give a detail list of sizes in each color.

24 BLACK SUITS, HALF-PRICE. Sizes: 1 suit, 16; 1 suit, 18; 2 suits, 34; 4 suits, 36; 3 suits, 38; 2 suits, 40; 4 suits, 42; 1 suit, 44; 1 suit, 39; 1 suit, 41; 4 suits, 43.

17 NAVY SUITS HALF-PRICE. Sizes: 1 suit, 18; 1 suit, 36; 1 suit, 38; 1 suit, 40; 6 suits, 42; 1 suit, 44; 1 suit, 37; 2 suits, 41; 2 suits, 43; 1 suit, 45.

6 BROWN SUITS HALF-PRICE. Sizes: 4 suits, 36; 1 suit, 38; 1 suit, 40. **GREY,** Sizes: 1 suit, 18; 1 suit, 39. **MYRTLE,** 1 only, size 34.

Prices, $15.00 to $40.00. Half-Price ..... **$7.50** to **$20.00**

One Rack Dresses Half Price

These are in Cloth and Silk, including a few Evening Dresses. Very dainty styles. A rare opportunity. All Half-Price Saturday.

One Rack Ladies' Coats (Tweed). Special **$7.50**

One Rack Ladies Coats, $15.00 and $15.50. Special **$10.00**

One Table Children's Coats, $3.50 to $4.00. Special **$2.95**

One Table Children's Coats, $5.00 and $5.50. Special **$3.95**

FINAL CLEARING OF INFANTS' WEAR

White Bearcloth Coats, best material. Regular $2.50 to $5.00. For..... ..... **$1.95** to **$3.50**

Velvet Coats, tan, rose and navy. Regular $4.00 and $4.50. For .. **$2.95**

Fancy White Aprons for children up to three years, at half price, from ..... **25c** to **62c**

A few dainty White Dresses, made of voile and Swiss, trimmed with embroidery and ribbon sash. ..... HALF-PRICE

First Step Shoes for children up to four years. Large assortment of pretty styles. From ..... **$1.00** to **$2.10** per pair

Second Floor.

Final Clearings Saturday at Linen Counter

ASBESTOS CASES, All Pure Linen, scalloped, 15 inches round, 5 dozen only. Regular 35c to 50c each. Saturday ..... **19¢** each

DAMASK BORDER TOWELS AT 39c EACH.—15 dozen only of these excellent all linen, Damask Border Huck Towels, large size. Good value. Regular 50c. Saturday ..... **39¢** each; **$4.40** dozen

HEMSTITCHED HUCK BEDROOM TOWELS AT 29c EACH.—25 dozen only of these. Saturday ..... **29¢** each; **$3.19** dozen

Telephone and Mail Orders Filled While They Last.

25-INCH ALL LINEN TEA TOWELLING AT 15c YARD.—200 yards 25-Inch All Pure Linen Tea Towelling, extra heavy make and splendid drying quality. 200 yards only left. Saturday ..... **15¢** yard

30 only Red Border Roller Towels. Saturday to clear ..... **19¢** each

30 Boys' Suits Saturday, $3.95

Two Fair Bloomers With Each Suit

A final stock-taking sale of these suits. Grey and Brown Tweeds. A small lot left from our mail order stock. Priced for quick sale. Saturday morning. Sizes for ages 8 to 15 years. Sale price **$3.95**

30 Boys' Over-Coats, $4.95

Winter Ulster Coats, with shawl or convertible collars, made from fine English Tweeds. A fine collection, worth up to $10.00, for ages 7 to 15 years. See these Saturday **$4.95**

Boys' Fancy Overcoats, $3.95

These are for the little chaps from 3 to 8 years, in shades of navy, grey and brown, in fancy styles, and all are good. Marked for a quick clearance Saturday, the final clearing before stock-listing, for ages 3 to 8 years. Sale price **$3.95**

Sale of Men's Shirts, 79c

Still a full assortment of sizes in these shirts. A recent purchase from the manufacturer. Canadian made. A complete assortment of light and dark shades, in sizes from 14 to 18. Splendid stripe effects. Secure your summer supply now while these last. All $1.00 to $1.50 shirts. Sale price ..... **79¢** each

Clearing of Men's Fur-Lined Coats---6 Only for $19.90 each

The price may seem ridiculous, but the coats are first-class, and we are determined to clear every coat Saturday. Black Beaver Cloth Shells, with Muskrat lining and Marmot collars. These half-dozen coats have been marked down to above special price for immediate clearance, and cannot be duplicated Sizes 36 to 40. Get yours early Saturday. Price **$19.90**

Also 8 only Fur Collar Overcoats, Black Beaver Coats with Marmot collars. Very dressy style, in sizes 36 to 44. To clear Saturday **$8.75**

COON COATS NOW $39.00

7 only left of these special coats, which we have reduced to above very low price for final clearing tomorrow. The Coon Coat is the standard fur coat for driving, etc., and these are No. 1 quality at less than manufacturer's price. 7 only in sizes 40 to 46. Final clearing price Saturday **$39.00**

MEN'S 35 CENT CASHMERE SOCKS 25 CENTS A PAIR

50 dozen Extra Heavy Pure Cashmere Socks, from the maker at a special price, enabling us to sell them at less than you usually pay for such quality. Get a few pairs at this price. Special ..... **25¢** pair

CORTESE ORCHESTRA SATURDAY.
Balcony, 3:30; Restaurant, 4:30.
Roast Chicken Dinner, Saturday 35c.

SMALLMAN & INGRAM LIMITED

AFTERNOON LUNCH, 15 CENTS.
Oyster Pattie, Bread and Butter and Cup of Tea or Coffee, 15 Cents.
3:30 to 5:30.