FOR THE KING

## BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50. Over \$5,000 worth in Stock of the Latest Fabrics, at 12 c. per yard, town price 25c.

MILLINERY AND MANTLES: The balance in this Department will be cleared out regardless of cost.

GRENADINES AND MUSLINS ALMOST GIVEN AWAY.

PARASOLS: About 200 lined Parasols to be cleared at 37 to, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices.

Don't forget to call early as the whole stock will be sold. GEORGE JEFFREY, GUELPH

#### GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

## AT THE PEOPLE'S

STORE



AT THE PEOPLE'S

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large A GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawis, Mantles, all REDUCED, REDUCED! J. D. WILLIAMSON.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store

### GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

### HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at

1,000 pieces new 17c. and 20c. prints at One York Shill ag

1,000 pieces 12½c. and 15c. prints at 10c.

CLOTHS.

GUELPH, March 21,11874

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices. HEFFERNAN BROTHERS,

NOTED FOR CHEAP DRY GOODS.

Britannia House, Guelph.

GUELPH CLOTH HALL.

**8HAW & MURTON** 

OUR SPRING STOCK

Is now fully assorted in every department.

HATS AND CAPS.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

GOOD BOOTS AND SHOES

R. MACGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement.

We have the largest stock in town! Keep the best goods and sell at the lowest;
paying prices.

GENTS' FURNISHINGS

READY-MADE CLOTHING.

Shaw & Murton,

To the Inhabitants of th Town of Guelph and surrounding country.

**NEW STORES** 

log of the salt well recently completed by Messrs. Gray & Scott, it being the largest well in the Dominion, and capa-ble of yielding brine sufficient to man-ufacture 1,000 barrels of salt per day:— The bore for the first 100 feet is 10½ inches; \$\frac{3}{2}\$ inches for the next 308 feet, and for the remaining 600 feet, 6½ inches. STRATA DRILLED. Will be Opened for Business by the 1st WEST MARKET SQUARE, GUELPH, of September, 1874,

Newest Goods that the Fashions of the day present

And the community may look forward with great joy at the prospects of

GOOD GOODS, CHEAP GOODS,

And the best value in the Dominion from

The feeble health of Sir John A. Mac-defined continues to be a source of un-defined to the source of un-

JOHN HOGG.

# SALE OF PIANOS

The Committee appointed to dispose of the Pianos at the Manufactory of

TERMS OF CREDIT.

The stockconsists of about

10 2W

#### First-class Instruments!

Aninspectioninvited.

A competent person will be on the prem-ses, near Mr. John Harris's, who will show he instruments. Guelph, March 18.1874. dwtf

NEW GOODS,

**NEW GOODS** 

Justreceived, a large and carefully elect-edistock of articlessuitable

NEW COAL YARD.

GUELPH, May 19, 1874

Kard and Soft Coal at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to.
GEORGE MURTON,
Guelph March 1st 1874 dy Proprietor

CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL PICKINGS, e undersigned having opened a Coal in Guelph is prepared to furnish all

R. MacGregor & Co.

The highes market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph.

Plastere ir constantly on handfor ale. MOULTON & BISH Guelph,Ja

REMOVAL. G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiels, and a discerning public propounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

G. B. FRASER,

Wyndham Street, opposite his old stand. Guelph, May 23, 1874.

JOSEPH F. RAINER,

Willofferthem at a considerable reduction on cost on reasonable

Similar to those shown at the last Central Exhibition, and for which he was awarded the first grize.

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want ofpianos would do well to avail themselves of it.

FOR THE YOUNG FOLKS

BERLIN WOOLS

And all kinds of Fancy Goodsinstock as usual.

Allorderspromptlyattended to.