

THE GREAT BRITANNIA HOUSE, WYNDHAM STREET, GUELPH.

IMMENSE ARRIVALS OF NEW SPRING AND SUMMER DRY GOODS AT THE MAMMOTH CHEAP STORE.

HEFFERNAN BROTHERS

The Only Dry Goods Firm in Guelph who Import Direct from Great Britain, have pleasure in announcing the arrival ex-steamship Scandinavian, from Liverpool, of a superb stock of New Spring and Summer Dry Goods, which have been carefully Selected and Imported exclusively for our own trade.

EXTRAORDINARY INDUCEMENTS! SPECIAL ADVANTAGES! ALL GOODS BOUGHT FOR CASH!

HEFFERNAN BROTHERS, owing to their unlimited resources, are enabled to purchase exclusively for cash, and as their stock was all bought before the recent advance in prices, they are prepared to offer inducements and advantages to customers unequalled by any Dry Goods House in Ontario. Our stock is now fully assorted in the following lines, all of which we are determined to offer at a small advance on the sterling cost:

Dress Goods in all the New and Fashionable Fabrics.

Dress Trimmings in laces, fringes, gimps, satin and velvet folds, buttons, etc. etc. A beautiful lot of Shawls, including a line of American Goods, quite new, and really handsome. Skirtings, parasols, gloves, hosiery, real laces, linen and lace sets, ladies underclothing, cotton braids, edgings, trimmings, etc. etc. etc.

Carpets and House Furnishings.

Velvet, Brussels, and Tapestry Carpets, 2 and 3 ply; all wood, and Union Carpets, Dutch and Hemp Carpets, Stair Carpets, Stair Linens, Crumb cloths, etc. Curtain Repe and Damasks, Lace and Muslin Curtains, Curtain holders, Fringes, Laces, Table Linens, Counterpanes and Quilts, Toilet Covers, Towellings, etc. etc. etc.

READY-MADE AND ORDERED CLOTHING

A Fine Assortment of Men's, Youths and Boy's Ready-made Clothing all manufactured on the premises, which we will guarantee well-made and finished in the very best style. The Ordered Clothing Trade, under the management of Mr. James Foster, is every day increasing. In order to meet the requirements of this important Department, we have purchased very extensively, and have been careful to select only the newest and most desirable goods. In every instance we warrant a good fit, or no sale. **Gents' Furnishings, Mens' and Boys' Hats and Caps in Endless Variety.**

DAMAGED GOODS, DAMAGED GOODS.—We have received a few lines of Goods a little damaged at the late fire in the Iron Block, Toronto, which will be sold at a great sacrifice:

2000 Parasols, "slightly damaged," from 50 cents to \$1, worth double the money.
500 Shawls, at \$1.50, \$2, and \$3, worth from \$3 to \$10.
175 pieces Dress Goods; at One York shilling per yard, worth 30c.

200 dozen Ladies Cotton Hose at 25c per pair, regular price 50 cents.
500 dozen Ladies Cotton Hose at 12c per pair, regular price 25 cents.
All these Goods are only partially damaged, and are rare bargains.

MANTLE AND MILLINERY SHOW ROOMS.

Our Show Rooms will be opened early in April, when we will be prepared to show all the Novelties of Fashion in Hats, Bonnets, Jackets, &c. &c.

Guelph, April 2nd, 1872

NOTED FOR CHEAP GOODS.

(dw1m)

HEFFERNAN BROTHERS, Britannia House, Wyndham Street, Guelph.

Guelph Evening Mercury

SATURDAY EVENING, APRIL 13, 1872

HELEN MOIR OR LOVE AND HONOUR.

A TALE OF THE CLYDE. CHAPTER XXVI. ENTRAPPED.

"Well, my child, what news?" asked David Bridgenorth of Helen, as, after a rush to the gate to the gate to meet the postman, she rejoined him in the arbour in the garden, where they had both been seated.

"No letter from Hermann yet," she answered with a sigh. "It is only a packet from Edwin to Mrs. Allerton. It bears the London post-mark, so that he has not yet left England."

"In England still, and it is nearly a week since he left us? Why don't you try thus? Surely the attractions of London cannot have sufficient power over him to delay his journey."

"Is London so very attractive, then?" asked Helen.

"To many," he replied, "to very many it is, but I did not find it so. Ah, me! London is associated in my memory with horror and dismay, with pain and suffering indescribable, with all that is most terrible and agonising in the dark sorrow of my life. I should shudder to see it again."

"My poor, dear father! your life has indeed been a suffering one," said Helen, in accents tender and compassionate, as she laid her head in loving gentleness on his bosom. "But the worst is past now," she whisperingly added. "The black cloud of the past can never be dispelled, but the gloom has become less dense, has it not? Have you not experienced something of the Divine promise, 'At evening time it shall be light?'"

"My darling, yes," responded her father, as he pressed a warm kiss upon her brow. "Happiness has come to me when I never looked—never hoped for it. But with that happiness a deep sore pain is mingled."

"Youngers Edinboro' Ale." You all know how good it is to get it at JOHN A. WOOD'S.

"Ay, my child, pain for the sorrow and suffering I have brought upon you. Had you never known me, or heard more of me, than what you heard in childhood, the greatest sorrow of your life would never have come."

"Father, dear father! speak not thus," exclaimed Helen, with great earnestness.

"I must, for it is true. I have come between you and the sweetest joys of your life. When I think of it, I bitterly repent that ever I left Australia, for then all this would have been avoided."

"Ah! but in that case you would never have known that you had a daughter; I should not have known that my father lived."

"What of that? You would have been the wife of Hermann, and known only happiness. Ah, Helen! it seems as if the evil consequences of my crime were to follow me to the end, and abide after I am gone with those whom I love."

Helen had not words to meet this wall of self-reproach. She could only cling closely to him, and caress him with the tenderest affection. It was a dark and desolate path on which they were treading; no ray of light could come through its gloom; no word of real comfort could be spoken by the one to the other. There was light and comfort at hand for them, and the darkness of the night was about to be turned into the brightness of morning.

As they sat in silence, a footstep was heard on the gravelled path leading to the arbour, and, looking up, they saw Mrs. Allerton approaching, with a bright glad smile on her face, and an open letter in her hand—a letter consisting of several closely-written sheets.

"Good news; oh, such good news!" she joyously exclaimed.

BREAKFAST—EPPE'S COCOA.—GRATEFUL and COMFORTING.—By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected cocoa, Mr. Epps has provided our breakfast tables with a delicately flavored beverage which will save us many heavy doctor bills.—Cited in "The Gazette." Made simply with boiling water or milk. Each packet is labeled "James Epps & Co., Homeopathic Chemists, London." Also, makers of Epps's Milky Cocoa (Cocoa and Condensed Milk).

PURE BRED CATTLE.—The London Free Press says: "The exportation of pure bred cattle to the United States is becoming of more and more importance to this Province. Of late, several large shipments have been made. The last has been one of ten pure bred bulls from the herds of Messrs. Miller, Bell, Whitson and Major, of Duffin's Creek, for Denver, Colorado."

Specific Articles!

TURKEY PRUNES 5 cents per lb. JOHN A. WOOD'S.

FRENCH PLUMS 8 cents per lb. JOHN A. WOOD'S.

RAISINS DAMAGED by fresh water \$1 per box JOHN A. WOOD'S.

DUBLIN STOUT FOR INVALIDS In pint and quart Bottles. JOHN A. WOOD'S.

YOUNGERS EDINBORO' ALE. You all know how good it is to get it at JOHN A. WOOD'S.

CAROLINA RICE Makes the Nicest Puddings. Sold at JOHN A. WOOD'S.

READ MY ADVERTISEMENT OF Cheap Sale of Crockery and Glassware

In the Weekly Edition of THE MERCURY and Herald, and govern yourselves accordingly. JOHN A. WOOD, Alma Block, Guelph.

ANCHOR LINE OF Transatlantic, Peninsular and Mediterranean STEAM PACKET SHIPS

The well-known favorite Clyde built Iron Steamships

America, Anghia, Britannia	Caledonia, Columbia, Europa	Scandinavia, Iowa, Ismailia, India,
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Sailing regularly every Saturday between

New York and Glasgow

Booking passengers to and from Great Britain and Ireland, Germany, Denmark, Norway and Sweden, Portugal, Spain, Italy, Sicily, Egypt, and the Adriatic, in connection with the Anchor Line of Peninsular and Mediterranean Steam Packets, sailing regularly between Glasgow and Mediterranean ports. Fares as low as by any other first-class Line.

For rates of passage, prepaid certificates, and all information, apply to

JAMES BRYCE, Agent American Express Company, Guelph, Guelph, April 13, 1872.

JOHN SPIERS, Veterinary Surgeon (Member of the Ontario Veterinary College.) Hirsch's Union Hotel, Guelph

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GUELPH TEA DEPOT

E. O'DONNELL & Co. HAVE JUST RECEIVED

90 caddies Young Hyson Dollar Tea

Containing 5 lbs. put up in a Nice Tin Caddie. FOR 80 CENTS PER LB.

Buy a Caddie, and you make \$1. Lovers of Good Black Tea can buy a Tin Caddie holding 5 lbs of the best Tea for \$2.50, warranted to be as good as sold in Guelph for \$1.

We will guarantee satisfaction, or the cash will be returned. E. O'DONNELL & CO. Guelph, March 13, 1872

NEW TEAS

A Splendid Mixed Tea at 50 cents per lb.

EVERYBODY TRY IT.

J. E. McELDERRY, (Successor to E. Carroll & Co.)

NO. 2, DAY'S BLOCK

GUELPH CLOTH HALL. SHAW & MURTON

Have now received the Balance of their Spring Goods, and would invite inspection to their Stock of CLOTHS, which is this Season more than usually attractive.

Gentlemen will do well to leave their Orders as soon as possible. SHAW & MURTON, MERCHANT TAILORS.

LUMBER, LUMBER. NOTICE

WE, the Undersigned, beg to inform the public that we have sold out our Lumber Yard on Upper Wyndham Street to

MESSRS. DOUGLAS & BANNERMAN, and as they have been in our employment for a number of years we have much pleasure in recommending them to the public as our successors.

AND we also beg to inform our numerous customers that our business will hereafter be carried on

AT THE GRAND TRUNK RAILWAY STATION

Where we will sell as usual, wholesale and retail. Guelph, Jan 10, 1872. GOWDY, STEWART & Co.

THE MEDICAL HALL GUELPH

WM. STEWART

Is now opening out a very attractive Stock of New DRY GOODS for early Spring use.

Notwithstanding the great advance in Dry Goods, I will be enabled to offer these Goods at last Season's prices. See advertisement next week.

WM. STEWART. Guelph, March 16, 1872

New Disinfectant!

(BROMO CHLORALUM) NON-POISONOUS, POWERFUL DEODORIZER and DISINFECTANT.

ARRESTS and PREVENTS PUTREFACTION and CONTAGION;

The Best and Safest Disinfectant for all Contagious and Pesticidal Diseases,

SUCH AS CHOLERA, TYPHOID FEVER, SCARLET FEVER, SMALL POX, &c. &c.

For DWELLINGS and FAMILIES it is a most useful agent for CLEANING and PURIFYING damp Cellars, Closets, Store Rooms, where close confined air generates unpleasant vapours. In the SICK CHAMBER it can be used with perfect safety—when the air is impregnated with unwholesome odours which the patient is obliged to repeatedly inhale, cloths wet with the Bromo Chloralum and suspended in the room will purify and absorb the noxious odors. For sale by

E. HARVEY & Co. Chemists and Druggists.

MEDICAL DISPENSARY. Yorkshire Relish

THE BEST AND CHEAPEST SAUCE IN THE WORLD!

This Excellent Sauce is carefully prepared from the choicest ingredients, and has been used for years by all the principal Clubs, Hotels, and Families in Yorkshire, and acknowledged by epicures to be superior to any other for imparting a delicious and piquant relish to all kinds of Fish, Game, Steaks, Chops, Steers, Soups, &c. &c.

Price 25 cents per bottle.

Sold by McCullough & Moore, Wyndham Street, Guelph.

Guelph Lumber Yard

WE, the undersigned, beg to inform the inhabitants of Guelph and surrounding country that we have purchased the stock in trade of the Guelph Lumber Yard,

UPPER WYNDHAM ST. LUMBER Lath, Shingles, Waterlime, Flour and Feed as usual

Bill Stuff Cut to Order! We hope by strict attention to business to merit a share of public patronage. Douglas & Bannerman, Guelph, Jan 10 1872.

WM. HEATHER'S Stove and Plough Depot

The subscriber would call the attention of the public to Kinney's Patent Improvement in Stove Furniture, by which pots, kettles, frying pans, &c. are so constructed that all smoke, smell and steam from frying meat or other cooking are conducted up the chimney as perfectly as in the old fashioned fire-place. Ladies, give them a trial.

A good assortment of STOVES, TINWARE, and PLOUGHS always on hand, and at the lowest prices.

WM. HEATHER, Corner Woolwichet, and Eramosa Road Guelph, 22nd August, 1871.

PLASTER, PLASTER! Just Received

600 Tons Fresh Ground Plaster! Paris and Caledonia. Also a large quantity of Land Salt and Seed Grain.

For sale at the Montreal Warehouse, below the Railway Crossing. G. BALEWILL, Guelph, Feb. 20th, 1872