

To-Morrow Morning at 9 O'clock **Season Opening SHOE SALE!**

We expect this Shoe Event to bring the greatest business we have ever known. **Look at the Prices! Compare the Values!** You will say that this belief is justified. The prices make it easy for anyone desiring a new pair of Boots or Shoes. The wide variety of styles insures the widest possible choice and the greatest satisfaction. Remember--this event is for a short while, permitting savings of a truly extraordinary nature. That we shall endeavour to excel all past efforts is evidence that we have prepared on a larger scale than ever. Also, that we shall present economies even beyond your most hopeful expectations.

Ladies' Brown Laced Oxfords

Low rubber heel; medium toe. Regular \$3.00

Special for this event

1.79

Ladies' Black 1-strap Shoes

High grade Vici Kid; rubber heel. Regular \$3.25

Out they go at

1.90

Men's Black Sunday Boot

Strong and durable; limited quantity. Worth \$5.00

Special

2.90

Men's Brown Vici Kid Boots

Extraordinary value; absolutely all leather.

All sizes. Regular \$7.50

Something to grab

4.98

Ladies' 1-strap Vici Kid Shoes

Guaranteed good wearing; Cuban rubber heel.

All sizes. Regular \$3.75

Special

2.80

Boy's Black Boots

Sizes 1 to 6. Box Calf; Rubber heels. Regular \$3.70

Now for

2.90

FREE! One Pair of 69c Rubbers

With Every Pair of LADIES' or MEN'S SHOES Purchased Here

Misses' Brown Boots

Rubber heels. Sizes 11 to 2

Special

1.90

Ladies' Sample Shoes

One special lot. Values to \$5.00

Special

2.60

Ladies' Rubbers

Job lot. Limited quantity

Extra Special

19c

On account of our limited space many Bargains are omitted. Come and see that our Entire Stock is Reduced!

**Open
Nights
Until**

9 O'clock

AMERICAN BOOT & SHOE STORE

10 & 12 New Gower Street

**Come
Early!
Pick
Your
Choice!**