

VICTORY BRAND Clothing

100 Per Cent. Value

The clothes we turn out are uniform in style, quality and workmanship. Every suit is tailored with the same care. Every stitch sewn into it is as important as the making of the suit itself.

Every progressive dealer will readily realize the increased patronage and profit he may enjoy by handling clothes of such qualities. Ask your dealer for

VICTORY BRAND CLOTHES.

The White Clothing Mfg. Co., Ltd.,

Duckworth Street

2783

Bales of Quality Hay

Now due per "Canadian Miller."

Lowest Prices Whilst Landing.

IN STOCK:

- 200 cases Silverpeel Onions,
- 100 kegs Green Grapes
- 200 barrels King Apples,
- 700 sax P. E. I. Turnips, cheap.
- 1500 half sax P. E. I. Potatoes
- 50 barrels Cranberries.

GEO. NEAL, Ltd.

A Great Bargain!

Last Spring we received a small shipment of BLUE SERGE too fine for Costumes. We are now selling same at cost, \$5.75 per yard.

This Serge is an ideal weight for Ladies' and Children's Dresses. Only a limited quantity, so come early and secure a genuine bargain.

J. J. STRANG.

Cleaned CURRANTS!

NEW CROP.

Just Arrived One Pound Cartons.

For Lowest Price

W. A. MUNN,

Board of Trade Building.

Forty-One Years in the Public Service—The Evening Telegram.

Elegy Written on a Dog's Graveyard.

(With apologies to Gray, and no disrespect meant to a good dog).
Some crackles' bones in this selected spot might lay.
Whose over-lord hath Kaiser-like ambition and desire.

All parties he unaided would dominate and sway
And shake like mad-dogs (so he said) the clergy, in his ire.

No more the Presidential hearth shall burn
The inner dog no more the under-dog's chief diet fills,
No more the nightly palls they'll sniff and overturn,
Nor yet again they'll slay the sheep that white the South Side Hills.

This grave's memorial—a cat it would amuse,
Full many a crazy stunt and numerous mad schemes explain,
Yet many an artful test the mouth-piece doth diffuse,
A hood-winked, cheated, unsuspecting people's vote to gain.

This concrete sepulchre and costly marble slab
Doth laughter and great mirth from unjalled "grafter ghouls" provoke
But now these soul-cured, reformed, saints who spurn a "grab"
See no canicular yank-aped, wordy joke.

Such cause the obsequies of all dogs have not shown,
The dreadful, grim, and ghouliah graveyards sanctity to mar,
Full many a canine is pupped to yelp unknown
And send its wasted bark against a great "blacksome rascal's" car.

Oh, seek ye not in rhyme sly top dogs to expose,
They have got there, they should worry what kind of road they've trod.

By schemes so intermixed themselves they aren't disclose,
In luxurious ease they live off the people that they cod.

The Week's Calendar.

NOVEMBER—11th Month—30 Days.

15.—MONDAY. St. Machutus. Battle of Colenso, (South African War) 1899.

16.—TUESDAY. Suez Canal opened, 1869. Clemenceau, French Premier, 1917.

17.—WEDNESDAY. St. Hugh. Accession of Queen Elizabeth, 1558. Joppa occupied by British, 1917.

18.—THURSDAY. Moon in first quarter 11.44 p.m. Disastrous fire in Carbonear, 1873. General Sir Stanley Maude, died, 1917.

19.—FRIDAY. Wolfe Tone died, 1798. S.S. Volunteer lost at Englee, 1891. Monastir captured by Allies, 1918.

20.—SATURDAY. St. Edmund. Ypres I ended 1914. British surprise attack at Cambrai, 1917.

21.—SUNDAY. 25th after Trinity. Big fire St. John's: 260 houses burned 1817. German fleet surrendered, 1918.

To-Night's Attraction at Casino.

"CIVILIAN CLOTHES."

The war has bequeathed to the theatre few themes of more vital and human interest than the one which underlies "Civilian Clothes," which the Klark-Urban Company presents at the Casino to-night. "Civilian Clothes" is a play about an American girl of patrician stock, who goes to France and falls in love with a brave young captain. He is a hero, a masterful and efficient officer and a romantic lover. She marries him secretly in a shell-swept village just behind the lines, and a few days later he is severely wounded. In fact, his name appears in the list of those killed in action, and the girl does not see him again until months after the war, when he comes unexpectedly to her home in civilian clothes. The shoes of the hero are a bright yellow, his tie is red and green, and his suit bulges where it should press closely, and presses closely where it should hang free. He is not a romantic figure, and with the glamor gone, her love goes too, for a little while. The shock to all the harder when the former army man tells the girl that his father is the best cobbler in Racine, and that he intends to take her to live in a little cottage next the shop. The complications which follow this disillusionment, offer the greatest possibilities for humorous and dramatic situations, and keeps the audience markedly amused from start to finish.

Digby Makes Port.

S.S. Digby, Capt. Chambers, 9 days from Liverpool, reached port at 11 a.m. yesterday, bringing 600 tons of cargo and the following passengers: W. T. Bellamy, Miss M. A. Carter, A. Cleaver, F. S. Cotton, J. Cornish, E. P. Cross, F. J. Dodd, Miss H. Frohlich, J. Flood, Hon. W. B. Grieve, H. G. Harris, A. J. Harvey, W. H. Heath, D. Irvine, Miss T. Lathan, H. McCoan, R. C. Mitchell, Mrs. Mitchell, Rev. M. O'Reilly, Hon. W. F. Penney, D. Plastowe, J. and Mrs. Rorke, L. H. Skelton, Mrs. Skelton, W. H. Speed, R. McN. Tetter and 12 in transit for Halifax. The ship sails again this evening for Halifax.

1400 (Fourteen Hundred) pairs of Ladies' Sample Boots. Price to clear only \$5.50 per pair, at SMALLWOOD'S Big Shoe Sale.



STIRRING NEWS
4 BIG VALUES!
AT
Smallwood's Big Shoe Sale.



10 per cent off Boys and Girls Boots.

LADIES' LACED and BUTTONED BOOTS only \$3.99
MEN'S FINE LACED BOOTS \$5.50, \$6.50, \$7.50 and \$8.50
LADIES' TAN HIGH LACED BOOTS only \$7.50
LADIES' BLACK HIGH LACED BOOTS only \$8.75
MEN'S RED SOLE LONG RUBBERS only \$5.50
Spot Cash Sale. No Charging. No Appropriation. All Mail Orders accompanied with cash will receive prompt attention.

F. SMALLWOOD,

The Home of Good Shoes.

Wholesale and Retail,

218 and 220 Water Street.

Express Passengers.

The following passengers are on the incoming express, having landed from s.s. Kyle at Port aux Basques, yesterday: J. Hayes, E. Boland, S. Jensen, J. S. Crawford, Mrs. H. Crawford, Hon. J. A. and Mrs. Clift, Mr. Ross, Col. Martin, S.A. S. Spencer, J. Bidcroft, B. Morey, Miss A. Strickland, R. Fagan, C. A. Prince, J. Komleky, H. P. Bradstreet, S. L. Alcock, J. McConnell, Capt. T. Jackman, E. and Mrs. Carroll, T. Young, Hon. S. D. Blandford, C. F. Taylor, G. Ryan, Miss E. Driscoll.

Try our Special Cambridge Sausages. Made fresh daily at ELLIS'.—nov10,11

Come On, McGill Men.

The following message was received yesterday by the local McGill Campaign Committee from headquarters in Montreal:—"On eve of Campaign enthusiasm running high. Governor-General of Canada, Premier of Quebec, Sir Arthur Currie and others spoke at mass meeting of members and citizens at Montreal last night; splendid tribute paid by Sir Arthur Currie to loyalty and co-operation of graduates at present crisis. Governors and campaign committee extend thanks for your hearty co-operation and wish you success in your efforts."
—GRAHAM DRINKWATER,
Chairman Executive Committee.
Graduates, ex-students and friends of old McGill are expected to do their duty this week, however humble the service may be. Communicate with J. W. Morris, B. Sc., or W. H. Parsons, M.D., Secretaries Local Campaign Committee, P. O. Box 823, St. John's.

Fresh Smoked Kippers at ELLIS'.—nov10,11

Big Fire on S. W. Coast.

A big fire is now raging on the S.W. Coast, according to a message received by the Inspector General of Police from Constable Squibb of Hr. Breton. The message, which is reproduced below, does not give a great deal of information.

"North Side of Broad Cove, about two miles from here, burning. Unable to render assistance owing to storm raging. Fire likely to wipe out half the settlement if not checked. About ten houses in the vicinity."

Your friends can buy anything you can give them except your Photograph. J. C. PARSONS, Photographer, Bank of Montreal Bldg.—oct22,131.f.m.v

MINARD'S LINIMENT FOR BURNS, ETC.

Prevent Leaks.

BUY

"Champion"

Roofing.

200 Rolls in Stock.

Harris & Elliott, Ltd.

Wholesale Hardware Dealers.

Personal.

Mr. F. J. Dodd was a passenger from England by the Digby yesterday.

Mr. W. L. Orr left by the Rosalind yesterday enroute to Boston.

Hon. W. B. Grieve was a passenger from England by the S.S. Digby yesterday.

turned by the Digby yesterday. Hon. H. J. Brownrigg, who came out of hospital last week, has been obliged to return to that institution, for the purpose of receiving special treatment for eczema.

Stafford's Phoradone for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 35c. btl. Postage 10c. extra.—oct22,11