

We've told the Public

in the past all about Mayo's Smoking and Chewing Tobacco, of its pleasant flavor, its slow-burning, its satisfying-ness, its popular price. The Public has responded and it has never been disappointed, the merits were there

MAYO'S

deserved—and deserves to-day—all the good things said about it. Ask the man who smokes Mayo's—he'll tell you.

Imperial Tobacco Co.
Newfoundland Ltd.

Christian Brothers' Collection.

50c. each—J. Glasco, Mr. Murphy, S. James, G. James, F. Galway, Master W. Clarke, Master Guzzell, Mrs. Stamp, L. Ryan, J. Ryan, Master G. Molloy, Master G. Kennedy, Master L. Stamp, Master J. Malone, Master R. O'Toole, Master L. Carey, J. Rogers, M. O'Rourke, T. Healey, T. Dawson, L. Evans, J. Kennedy, Mrs. Power, Miss M. Kennedy, P. Murahy, Master W. Cousins, Mrs. P. Lewis, E. Croke, T. O'Leary, A. Howley, D. Malone, W. Kenny, W. Morrissey, W. Spratt.

LITLEDALE.
\$1 each—Mr. N. St. Croix, Mrs. S. Cullen, Mrs. Power.
70c.—Mrs. Stanley.
50c. each—Mrs. G. Holden, Mrs. Brophy, J. Murphy, Miss Murphy, Mr. Walsh, Mrs. Holden, J. O'Neill, P. O'Neill, P. Nolan, J. Dunn, Miss Nash, Miss Farrell, M. Aylward, Mr. Byrne, Mrs. E. O'Neill, J. Murphy, P. Murphy, B. Pringle, Miss Murphy, P. Hickey, Mrs. Murphy, N. Nolan, M. Aylward, P. Nolan.

KILBRIDE.
\$2—Patrick O'Brien.
\$1 each—Patrick Murphy, M. Ryan, H. Murphy, M. Aylward.
50c.—J. Tobin, M. Gorman, J. McDonald, P. Tracey, E. Connolly, J. Walsh, R. Walsh, P. Fahy, M. Darcy, T. Murphy, P. Tobin, Mrs. A. Murphy, Miss S. Brennan, Mrs. A. Purcell, Mrs. S. Connolly, J. Ryan, M. Tracey, Mrs. F. Densmore, Mrs. Murphy, W. Sinnott, T. McDonald, M. Merner, A. Pooking, J. Murphy, M. Walsh, P. Murphy, M. Breen, J. Green, Mrs. Gorman, J. Aylward, S. Densmore, Mrs. M. Aylward.

ADDITIONAL SUBSCRIPTIONS.
\$5 each—Rt. Rev. Mons. Reardon (Placentia), Rev. Fr. Enright (Red Bank), Charles Peddle (Bell Island).
\$2—John, Hagen, H. M. C.
\$1.50—Sergt. Alphonsus Cahill (Wandsworth Hospital).
\$1—Master Richard Earles.
50c. each—Master W. Power, Master Sylvester Brennan.
\$15 each—M. J. Kennedy, M.H.A.; Mr. Geo. McGulgan.
\$5 each—Rt. Rev. Mons. McDermott, Dan Curtin, John O'Brien, Ex-Pupil New York.
\$1 each—Pte. Douglas Phelan (France), Pte. Jas. Phelan (France).

5TH ANNOUNCEMENT.

COMPANIONSHIP!

Half the enjoyment of a long sea voyage depends on one's shipmates. The West Indian ships of the "Royal Mail" have accommodation for 50 first-class passengers, and during last winter they were filled to capacity on every trip. With such a large number of people to select from, it would be strange indeed if everybody did not find a companion.

Information with regard to dates of sailing and cost of tickets can be obtained from the following agents:

THE REID NEWFOUNDLAND COMPANY.



THE ROYAL MAIL STEAM PACKET COMPANY
57-59 Granville Street, HALIFAX, N. S.

Soldiers and Sailors Entertained.

The volunteers of the Army and Navy at present in training were entertained at the Grenfell Hall last night by the ladies committee of the Soldiers' and Sailors' Club. The hall was packed and a programme of songs, recitations and instrumental selections were gone through to which the following contributed:—
Miss Ryan, Miss Hogan, Lieut. F. Knight, Lance Corporal Winter, Pte. F. Udle, Mr. Brett (H. M. S. Briton), Messrs. Hutton, T. H. O'Neill, R. Kendall, J. Williams and J. Sullivan and H. M. S. Briton's string band.
Each number was well received and encored. After the concert the ladies served refreshments. The rendition of the National Anthem brought the event to a close.

Presentation

To Poultry Association's President.
At the Board of Trade Rooms last night a meeting of the Nfld. Poultry Association was held, Mr. H. W. LeMessurier, C. M. G., presiding. The exhibition held recently at the Prince's Rink was reported by the Committee in charge to be the best on record since the inception of the Association. Altogether there were 792 exhibits, including 95 Barr'd Plymouth Rocks, 89 Rhode Island Reds and 85 White Leghorns. Judge Trehill, of U. S., declared the White Orpingtons, White Leghorns, Rhode Island Reds and White Plymouth Rocks to be the best birds exhibited. Eighty-nine cockerel for breeding purposes were sold after the Show. Congratulations were then extended to President LeMessurier, who was presented with a set of handsome pipes, donated by some other members of the Association, for his having presided over the biggest poultry show ever held in this Colony. The recipient made a fitting reply.

The silver cup donated by Sir W. D. Reid for the most blue ribbons for locally bred birds was presented to Mr. W. Butler. The cup has to be won three years in succession before it becomes the property of any exhibitor. The Association is now making rapid strides and it is being contemplated to give a miniature exhibition in parts of Conception Bay during the winter months, at which methods of poultry raising can be illustrated with lantern slides. Five new members were admitted into the Association last night.

Rose of Sharon L. O. A.

ELECTION OF OFFICERS.
The annual meeting of the Rose of Sharon Royal Black Preceptory, No. 216, L. O. A., was held last night and was largely attended. Sir Knight C. H. Hutchings, E. C., Past Deputy Grand Master of the Grand Black Chapter of British America, conducted the election of officers, which resulted as follows: W. P., Sir Knight W. H. Cave; D. P., Sir Knight Geo. Langmead; Chaplain, Sir Knight Rev. Dr. Edgar Jones; Registrar, Sir Knight R. J. Iyamy, re-elected; Treasurer, Sir Knight L. J. White; 1st Lecturer, Sir Knight John Norman, re-elected; 2nd Lecturer, Thos. Nobleworthy; 1st Censor, Sir Knight J. B. Giles; 2nd Censor, Sir Knight Geo. Reid; 1st Standard Bearer, Sir Knight Norman Heater; 2nd Standard Bearer, Sir Knight Arch. Hicks; Inside Pursuivant, Sir Knight James Cook; Outside Pursuivant, Thomas Adams; Deputy Registrar, Sir Knight John Miller; Committee, Sir Knights O. Spencer, S. J. Hynes, Thos. James, A. Piercey, Alex. Piercey, T. Lockyer, W. H. Parsons; Surgeon, Sir Knight Dr. Roberts.
Fifty dollars was voted and ordered to be sent to the Treasurer of the Cot Fund.

Japanese Naval Plans.

The American programme to expand the Navy has created a great impression in the Japanese mind. Some of the newspapers in Tokyo have not hesitated to point out that the expansion of the American Navy is fraught with meaning for Japan, which is the next-door neighbour of the United States of America. Be this as it may, the strength of the Japanese Navy is to be increased. We take the following details from The Japan Magazine (Tokyo):—
The new plans contemplate the construction of a fleet of eight battle-ships and four battle-cruisers of the super-Dreadnought type, anything short of which is regarded as unworthy of the defences of a great nation. The fact that other nations possess two and even three such fleets is enough to make Japan think, and to feel anxious for her safety. So thinks the Jiji Shimpo, which urges the naval authorities by all means to bring the fleet up to the strength desired; and not only this, but that the morale and personnel of the Navy be also improved, so that in both ships and men Japan may be individually superior to any possible enemy.

SEE MACNAB.
Model 75 B Touring Car Roadster

25 Miles Per Gallon—

Here is a light, powerful, economical car that offers you every worth-while advantage found in the highest priced cars. Its low price includes complete equipment.

The new series Model 75 B Overland is superior to any other car in its price class both in appearance and performance.

It excels in power—makes hills seem almost like level roads.

In looks—the body is finished in a beautiful light grey.

In economy—what other car of its size and power will average from 20 to 25 miles on a gallon of petrol?

In comfort—the seats are deep, soft and roomy. The rear springs are of the famous shock-absorbing cantilever type. The tyres are 4 inch.

What's more—this Overland is completely equipped. Not a thing to buy extra. You get the finest Auto-Lite electric starting and lighting system, Tillotson carburetor, magnetic speedometer, one-man hood, demountable rims and practically every other accessory found on the highest priced cars.

Come in and see this new Overland today. Compare it with other cars selling at its price and judge for yourself which offers the most for the money.

We will be glad to demonstrate it for you.

Model 84-B
The Willys-Knight five passenger touring car, 114 inch wheelbase, Knight type engine.

T. A. MACNAB & Co.,
City Club Building, Distributors, St. John's.

The Willys-Overland Company, Toledo, Ohio, U. S. A.

AT IMPROVES
N'S
ort Wine.
O., Ltd.,
street.,
Merchants.
purchased
of this
ORT WINE,
arly
doz. each,

orders for immediate
3 weeks, for Cases,
the time to avail of
se while there is yet
and keeps on im-
r stock of
and Still.
ins, Ales, Stouts
rs.
during the next
ks.
dering Now,
too late.

air Now.



and Laced Boots, easily
e. Now \$2.75, \$2.90 and
asily worth \$4.00 per pair.

WOOD,
D SHOES.

LODE.
n Lamp
y. Gives a light

TY.
o. Cause, explosion of
appen from same cause.

LAMP.
WOODS,
ckworth Street.

TELEGRAM

T. J. Edens
Xmas Poultry!
TURKEYS, DUCKS,
GEESE, CHICKEN.
All selected dressed P. E. I. stock, due to arrive about Dec. 18th. We are booking orders now.

BACON!
BEECH-NUT, FIDELITY, KINGAN'S, DIAMOND C. CEDAR RAPIDS.
Citron Peel, best 25c. lb.
Seedless Raisins, 1 lb. tin . . . 20c.
Sultana Raisins, 1 lb. tin . . . 25c.
Table Raisins, 1 lb. tin
Pure Rich Cream, in tins, 20c. tins and 40c. tins.

FAMILY MESS PORK.
PORK LOINS,
PIGS' JOVLS,
NEW YORK CORNED BEEF,
PERRY BUTTER, 3 lb. prints.

XMAS STOCKINGS
and
XMAS COSAQUES.
Lucky Tabs, Satchels,
Goose Bags, Flags of Allies,
Fireworks, Aerial,
Fug of War, Good Luck Cat,
Giant Crackers, \$1.30 & \$1.50 ea.
Stockings, 6c. each to \$1.50 ea.

25 cases
SELECTED EGGS.

T. J. EDENS.
Duckworth Street and
Military Road.

Some Extra Specials!

Our New York buyer was very fortunate in securing for us some extra specials which we intend offering at the lowest possible prices. They are too many to enumerate and will be on sale to-day for the first time. Just a few to give some idea of same. A special lot of

Ladies' and Gent's Raincoats,
Worth \$10.00 or more.

Now Offered from \$5.00 up.
Just the thing for this weather.

Special lot of Ladies' Dresses, Coats, Skirts, Sweaters, in assorted colors, offered extremely low to clear. And a big assortment of Glassware in plain, decorated and fancy, just the thing for Xmas presents. Also Fancy Stationery, Toy Books, Enamelware and the many other things too numerous to mention, that we offer at the lowest possible prices consistent with quality.

NOTE.—SATURDAY IS OUR BARGAIN DAY.

THE FAIR,
C. L. MARCH Co., Ltd.,
Corner Water and Springdale Streets.