

5c. The Crescent Picture Palace. 5c.  
EVERY AFTERNOON 2:15—EVERY NIGHT 7:45.

Presenting L. C. SHUMWAY in  
**"The Web of Hate."**  
A strong drama of the underworld, produced in 2 reels by the Lubin Company.  
"THE MOMENT BEFORE DEATH"—A thrilling drama, featuring Adda Gleason.  
"IN LEOPARD LAND"—A jungle Zoo wild animal feature.  
"THE PRICE OF PIES"—A comedy scream featuring Billie Reeves.  
PROFESSOR MCCARTHY PLAYING THE PIANO.  
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS—A COOL AND WELL VENTILATED THEATRE.  
Send the Children to the Big Matinee on Saturday.

## HOLIDAY FOOTWEAR



Ladies' and Gentlemen's White Bathing Sandals at  
**50 cts., 60 cts., 80 cts.**  
Gentlemen's White Canvas Tennis Shoes, rubber soles, \$2.20.  
JUST IN—The White House line of Men's Shoes for young and old; all styles.  
**MEN'S HIP RUBBERS.**  
400 pairs Men's Tan Blucher and Button Boots. Regular value \$6.00. Now only  
**\$5.00 per pair.**

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

## SOONER OR LATER You'll Want to Cover Your Roof!

Write me for information and sample of EVER-LAS-TIC READY ROOFING.  
EVER-LAS-TIC is NOT a rubber roofing, it's made of Asphalted Wool. Rubber rots—EVER-LAS-TIC lasts. Anyone who has been in America will tell you "the best roofing in U. S. A. is made by the BARRETT people." BARRETT makes EVER-LAS-TIC. Your Merchant sells it. You ought to buy it.

GET A FREE SAMPLE.  
**COLIN CAMPBELL.**

## ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING** and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND** our styles and qualities are of the very best. There is no other factory throughout the **COUNTRY** where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED** proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

**Nfld. Clothing Company, Ltd.**

## Fresh Cream Daily.

**BISHOP, SONS & CO.**  
Limited.  
Grocery Department.

**N. Y. Chicken,  
N. Y. Corned Beef**

Egg Plant.  
White Squash.  
Horseradish.  
Cucumbers.  
Red Cabbage.  
Cauliflower.  
Fresh Corn.  
New Carrots.  
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Lettuce.  
Radishes.  
Celery.  
Mushrooms.  
Beet.  
White Onions.  
New Potatoes.

Cut Okra.  
Sauerkraut.  
Spaghetti in Tomato.  
Royal Lentils in Tomato.  
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Dry Shrimp.  
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Creamed Chicken a La King.  
Sweetbreads in Tomato Sauce.

Oxford Sausage in Tomato.  
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Cantrell & Cochrane's Ginger Ale.  
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Rose's Lime Juice.  
Raspberry Vinegar.  
Welch's Grape Juice.  
Am. Beauty Fr. Butter.  
Moir's Slab Cakes.

Bananas.  
Oranges.  
Table Apples.  
Grape Fruit.  
Pineapples.  
Red Plums.  
Blue Plums.  
Lemons.  
Cantaloupes.  
Water Melons.

**Abdulla  
Cigarettes.  
Abdulla  
Smoking Mixture**  
Phone 679.

## The Latest Quarterly Division of Spare Moments,

Containing Fine Serials, Short Complete Stories, Chatty Moments, Moments from the Past, Poems for Recitation, Prize Stories, Prize Jokes, Portraits of Celebrities, etc., etc. Price 35c; outports, 4c. extra.  
**LOT O' FUN and COMIC LIFE**—Latest Quarterly Division. Price 35c; post paid, 39c.

**THE LATEST BOOKS.**  
The Honey Pot—Countess Baryenska, 90c.  
Unrest—Warwick Deeping, 90c.  
The Daughter Fays—Mrs. Ballie Reynolds, 90c.  
The Bars of Iron—Ethel M. Dell, 65c.  
Within the Tides—Joseph Conrad, 1.75.  
My Lady of the Moor—John Oxenham, 90c.  
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Faith Tresilion—Eden Phillpotts, 65c.  
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Fenton's Captain—M. E. Francis, 65c.  
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When Pan Pipes—Mary T. Theobald, 90c.  
Confessions of a Convert—R. H. Benson, \$1.35.  
The Ivory Child—H. Rider Haggard, 65c.  
The Latest English and American Magazines.

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Bookseller & Stationer.

**Canadian Butter!**

**NEW GRASS CANADIAN BUTTER.**  
(Wholesale and Retail).  
A few Cases FRESH EGGS, large size.

**JAMES R. KNIGHT**

Blair's Liniment Cures Distemper.

## Our Great Summer Sale,

Now in full swing. Wonderful Bargains in **LADIES' BLOUSES, LADIES' MISSES' and CHILDREN'S ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, GINGHAMS, ETC., ETC.**

Call to-day and see our Great Bargain Offerings.

**William Frew.**

## OUR BIG SHOUT

This week is a lot of

## Ladies' BLOUSES,

AT

**85c. each only.**

Our last 85c. Blouse Sale was a big success, being appreciated by the ladies for the values and styles offered. We can only keep this special range running for a limited time, so you can make your call here early.

See Window Display for some of the styles offered.

## HENRY BLAIR

## INTERESTING TO CLERGYMEN.

### CHURCH BRASS WORK.

MEMORIAL TABLETS, LECTERN, ALTAR RAILS and GENERAL CHURCH FITTINGS.

NOTE.—We have been appointed Sole Nfld. Agent for

**THE PRITCHARD-ANDREWS CO.**

of Ottawa, Canada. Samples of above goods on view at our office, 282 Duckworth Street, head McBride's Hill. Inspection invited.

**CHESLEY WOODS.**

## ARMADA TEA.

New Stock.

## Best Yet Offered

1 lb. Tins.

## Ask Your Grocer

Advertise in the TELEGRAM Advertise in the "Telegram."

## REID-NEWFOUNDLAND COMPANY.

## LABRADOR SERVICE

S.S. "MEIGLE" will sail for Labrador on Saturday, July 22nd, at 10 p.m., calling at Harbor Grace, Carbonear, Trinity, Catalina, King's Cove, Wesleyville, Battle Harbor, and the usual Labrador ports of call.

Freight will be received up to 6 p.m. Saturday.

**Reid-Newfoundland Co.**

## MICHELIN SEMELLE TYRES!

MICHELIN Steel Stud Tyres give the Motorist a sense of security impossible with any rubber tread tyre made.

**Michelin Semelles are Safe at Highest Speeds.**

THE STEEL STUDS DO PREVENT SKIDDING.

It is next to impossible to get orders for these celebrated Tyres forward. We have on hand the following sizes:

30 x 3 1/2 STEEL STUDDED NON-SKID.

31 1/2 x 1 1/2 STEEL STUDDED NON-SKID.

32 x 1 1/2 STEEL STUDDED NON-SKID.

33 x 1 1/2 STEEL STUDDED NON-SKID.

**A. H. MURRAY, Agent.**

## WANTED

TO PURCHASE!

## Choice Tinned Lobsters.

Will pay

**Highest Cash Price.**

## ROBERT TEMPLETON.

333 Water Street.

## PERFECTION.



When you buy from us you get

**Fine Gold,  
Good Weight,  
Bright Finish,**

and every Ring is carefully examined before going out. Out of town orders receive ever attention from

**T. J. DULEY & Co.,**

THE RELIABLE JEWELLERS, ST. JOHN'S.

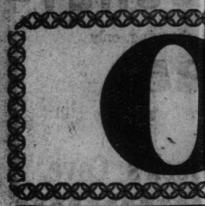
## WEATHER FORECA.

TORONTO, Noon.—Fresh S to W, winds, with showers to-day, Sunday fair.

ROPER'S, Noon.—Bar. 29.35; Ther. 82.

Drink Welch's Grape Juice.

VOLUME XXXVIII



## Auction Sale

**THE PEOPLE'S AUCTIONEER**

### AUCTION.

At the residence of

**MR. JOHN LEDINGHAM**

145 LeMarchant Road.

On Tuesday Next, 25th inst.

at 10.30 o'clock.

Part Household Furniture and Effects. Particulars in Monday's paper.

**P. C. O'DRISCOLL**

July 22, 11 Auctioneer

### AUCTION SALE.

On Tuesday Next, July 25th

at 11 o'clock, at

**Pope's Furniture Factory (Store),** George Street.

A complete outfit for a first-class galow, consisting of Doors, Window Boxes, Door Jambs, etc.

**M. A. BASTON**

July 21, 31 Auctioneer

## We Want Property

You must decide for yourself when to sell that property—when it comes to the matter how to sell it—PLACE IT IN OUR HANDS. If worth money, we can more than double the amount to sell will find it their advantage to list now. No sale, no charge.

**FRED. J. ROIL & CO.**

Real Estate & Auctioneers. Smallwood Building, Duckworth St.

## Important Notice Readers!

WITH REFERENCE TO EVAN'S LIBRARY.

The Booksellers have recently received the following communs from the Publishers of Ever Library:—

"Messrs. Dent & Sons sincerely regret that owing to the embargo by the Government on the importation of paper and materials of manufacture, causing an increase in cost by nearly 200 per cent also to the further increased labour and other materials, they are compelled on and after July 1st to advance the prices of this library as follows:

Cloth Edition, 12 net; Best Library Binding, 110; net; Grain, 26 net; 1/4 Pigskin, 1 Binding, 26 net; Aldine Morocco, Bedford Morocco, 39 net.

The local price for the Clonition of Everyman's will therefore be 45c. instead of its old price of 30c.

**DICKS & CO., Ltd.**

Highest, Brightest, Best and Book, Stationery and Fancy Goods Store in Nfld.

## CLARET

We have in stock about cases which we will sell less money than you can purchase in France. All our Wines and Spirits are of exceptional value. Only 5 months now clear our stocks. If a er, get our prices.

**J. C. BAIRD**

Water Street.

MINARD'S LINIMENT IS MAN'S FRIEND.