



Farmers and Investments

They say the best investment to-day is a good farm—well run. The next best is an insurance policy in some reliable, well-managed life company. The farmer having both of these in a particularly enviable situation.

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But over and above that, and the matter of provision for your old age, Canada Life insurance will return you a satisfactory profit on the money invested. It has done so for thousands of others. Where Canada Life profits have been added to the policy they have in many cases more than doubled the insurance.

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424th Day of the War TO-DAY'S Messages.

11.00 A.M.

READY TO AID SERBIA AND GREECE AGAINST BULGARIA

PARIS, To-day. The Temps announces that France and Britain have already taken military measures to defend Serbia and Greece against Bulgarian aggression. The Temps does not indicate that armed steps have been taken by the Allies, nor is anything official available, respecting their military dispositions. It is presumed in military circles here, however, that a formidable expedition will land either at Kavala or Saloniki, or that it already may be landing. The indications are that Italy and Russia are co-operating with France and Britain in execution of this joint movement, although the actual military forces will probably be drawn from Britain and France and that the Italians will lend aid in the Mediterranean, and the Russians on the Black Sea front. The Allied movement is said to have been designed to offset the agreement said to have been effected between Bulgaria and the Teutonic allies under which Bulgaria will act against Serbia before October 15. It is understood that Britain felt disposed to await the result of this eventuality, but French diplomacy favored an immediate initiative for the purpose of overcoming any Bulgarian menace to Serbia, before it could be put into effect. The minister of one of the Balkan States said to-day that Bulgaria never replied to the joint note of the Triple Entente Allies, submitting Serbia's concessions to Bulgaria with regard to Macedonia. Instead of replying, this minister said, Bulgaria ordered the mobilization within a few days after she received the Allies' joint note. This mobilization, in the opinion of the minister, was itself an adverse reply and expressed the belief that Bulgaria did not intend to make any further answer. The Allies, the minister said, considered two courses open to the Allies: First, a peremptory ultimatum to Bulgaria to demobilize immediately; and second, a military expedition to safeguard Serbia, before Bulgaria's project could be carried into execution on October 15. There are indications in Paris that both these moves are under way or in contemplation, and the Temps' definite announcement appears to assure an early execution of the expeditionary move.

THE LONDON BUDGET.

LONDON, To-day. The belief that Bulgaria has taken sides with the Central Powers and Turkey, and that the Anglo-French and Russian troops will assist the

friends of the Entente Allies, which momentarily has diverted the attention of diplomats has not dampened the interest of the public in the situation in the Eastern and Western theatres of war. The offensive of the Allies in the West and the determination with which the Russians are opposing the Austro-German advance in the East are the absorbing topics. This news from the two fronts is considered here as the best for many months. French and British forces apparently have made no further progress except in the region of Neuville, in Artois, but on the other hand they have been successful in repulsing German counter-attacks and so far as is known have held virtually all ground gained. In the East, the Russians appear to be making a much better effort to hold their positions, for except just in front of Divinsk in Volhynia, the Germans have made no progress, while between these two points in Galicia, according to the Berlin official report, all attacking is being done by the Russians. Indeed the Russian troops by a counter-attack on that which Field Marshal Von Hindenburg launched on Minsk from the Northwest have succeeded pretty well in straightening out their line from North to South. Italy is also showing signs of renewed activity and commenced an offensive along Isonzo River, particularly against the important Austrian position of Tolmino. Nothing has been heard of the much talked of Austro-German offensive against Serbia, or of the operations in the Gallipoli Peninsula.

DROPPED BOMBS ON SERBIAN HEADQUARTERS.

NISH, Serbia, To-day. Kragujevac, where the Crown Prince Alexander and the Serbian army staff have headquarters, was bombed yesterday by Austro-German aeroplanes. The Crown Prince was uninjured. Kragujevac which is 50 miles south east of Belgrade has an arsenal and manufactures for arms and ammunition.

TREATING PROHIBITED IN LONDON.

LONDON, To-day. A formal order, declaring London and surrounding districts, to be an area under the Defence of the Realm Act, in which the practice of treating is prohibited, and further dilution of spirits allowed, was issued to-night. No order is made, regarding the hours of opening and closing public houses. The measure becomes effective on October 11.

GREY DISPELS FALSE ACCUSATION.

WASHINGTON, To-day. Britain's answer to the reports widely circulated in this country that she has been interfering with the legitimate trade of the United States with neutral European nations for the purpose of her own export trade, was given in a note, handed to Ambassador Page, in London, by Sir Edward Grey, Foreign Minister, and made public here last night by the State Department. The note and figures quoted at length prove that where British exports and re-exports have increased, the growth of a similar trade from the United States has been many

times as large, while in many cases there have been vast increases in American exports, compared with decreases of those from the United Kingdom. The note which is a response to the British Ambassador's report in reference to an unfavorable impression created here by reports of increases of British trade with Northern European countries since the war began and suggests also the statements concerning Britain's policy have been inspired by German agents.

ABANDONED HOPE OF AVERTING WAR WITH BULGARIA.

LONDON, To-day. The hope expressed yesterday that war in the Balkans might be averted has virtually been abandoned, according to the belief expressed in official quarters. The statement made by Sir Edward Grey, British Foreign Secretary, this afternoon, concerning rumors that Austro-German officers have arrived in Bulgaria, just as they did before Turkey threw in her lot with the Germanic allies, is taken by officials to mean that Bulgaria too has definitely decided to join them. Such a move by Bulgaria would result in the Entente allies being called upon to keep their promise to support with all the means in their power those Balkan States which remain friendly to them, who are menaced by the threatened Bulgarian aggression. Athens never had much confidence in Bulgaria and the assurance that Bulgaria's mobilization was quite recent. It was asserted here to-day that other capitals have now been forced to the same conclusion. There is nothing to indicate the attitude of Roumania, but it has always been taken for granted that her friendship for Italy and France assured her continued support in the cause of the Entente allies. The question arises as to what assistance the Entente Allies could give Greece and Serbia. It is suggested an agreement be made with Greece that for every soldier sent by her to help Serbia, the Allies would land a soldier and equipment at Saloniki to protect Greek territory to the South when the time comes for march against Bulgaria. It is probable that this would be only one of the steps taken against Bulgaria, should her attitude continue the provocation which officials now consider it to be, despite the fact that a large majority of people in that country are believed to be still friendly to the Entente allies and especially to Russia and England.

1.15 P.M.

TORRENTIAL RAINS INTERFERED WITH OFFENSIVE.

LONDON, To-day. British headquarters in France reports that torrential rains and cold biting winds on Monday, Tuesday and Wednesday were unfortunately for the Allies, particularly against the important Austrian position of Tolmino. Nothing has been heard of the much talked of Austro-German offensive against Serbia, or of the operations in the Gallipoli Peninsula.

BULGARIANS DESERTING.

PARIS, To-day. A despatch received from the Serbian frontier announces that German troops have relieved the Austrian forces on the first line along the Danube. According to the Peti Parisien Bucharest correspondent, the German battalion which tried to cross the river at Semendria last Saturday was destroyed. The correspondent adds a detachment coming to its help in a barge was drowned. Several different attempts at various places to cross the river have been repulsed with heavy losses. Bulgarian soldiers are deserting in large numbers and taking refuge in Roumania. Eight hundred arrived on Thursday at Galafat, most of them belonged to cavalry regiment at Widin. The majority of men saved their equipment. They declare that Bulgarian women are doing their utmost to prevent men from joining colors and that the soldiers will throw down their arms on first occasion they meet Russians. They add that the gulf between the people and Government is increasing, and that M. Stambulski, the leader of the Agrarians has presented a new petition to King Ferdinand.

1.45 P.M.

PRINCE OF WALES HAD NARROW ESCAPE.

PARIS, To-day. An officer attached to the British staff, who returned to Paris to-day, states that the Prince of Wales had a miraculous escape from death during the battle of Loos. Strictly accurate details are that the Prince was speeding towards the front in an automobile. He ordered the driver to pull up at the foot of a knoll, which the Prince mounted and watched the progress of fighting through his binoculars. While he was standing on the hill a big shell fell on the automobile, destroying the car and blowing the driver to pieces.

FIFTY-EIGHT YEARS THE LIMIT.

MILAN, Italy, To-day. Bulgaria is mobilizing all men up to the age of fifty-eight years, according to a Bucharest despatch. No citizen under forty-five is permitted to leave the country. Martial law has been proclaimed. Bulgarian artillery, the correspondent asserts, is being

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Supreme Court.

massed along the frontier in Dobroja, part of Roumania, bounded by the Black Sea and the Danube.

Mr. Grace Notes.

Mr. St. George, of the Horwood Lumber Co., arrived this morning from Western Bay, where the company has lately had discharged three loads of lumber for their branch business there.

Mr. Joseph Ross took a run over to St. John's on business on Tuesday last, returning on Wednesday night. Mr. Arthur Thomson is opening tomorrow his new cash store, where he will keep boots and shoes of all kinds. Well done, Mr. Thomson, you are doing your share in building up this town and we wish you abundant success.

Several of our townspeople are having their houses and business places painted up. Others are arranging to follow suit, and in time when we celebrate England's victory over the Germans this old town will look second to none, not even St. John's.

Two young people who are working in the same business establishment here and who were sparking for a couple of years now pass by without speaking. But that is not all. The young lover presented his fair one at Christmas time with a beautiful set of dishes. A day or so ago when both their tempers were up to a pearly white heat the young lady brought the present to the shop and returned it to the young man. He seized it at once and flung it through the third store window. It broke in fragments as it fell to the sidewalk. There will no doubt be many souvenirs of England's present war, but the corresponding hoists of the dish as a souvenir of this love war.

Dr. Goodwin is putting the finishing touches on his new dental parlors on Victoria Street. The doctor is also having a stable built on the same property for his horse.

Mrs. J. J. Lacey, of the Reid Nfld. Co., spent a few days here with her friend, Mrs. P. Walsh, who lately arrived from Montreal where she had been the past four years.

The shop of Mr. E. E. Parsons has just been repaired by Messrs. Walsh and Carson, contractors. The shop has now a very pretty and attractive front, and is a standing advertisement as to the good workmanship of the contractors. Mr. Parsons has now one of the prettiest shops in town.

Here and There.

EXPRESS ARRIVES.—The Kyle express arrived in the city at 12.30 p.m. to-day.

SALT CARGO.—The schr. Adriatic arrived at Burgeo yesterday from Cadiz with a cargo of salt.

LOCAL ARRIVES.—The local from Carbonar and Heart's Content, arrived in the city at 12.10 p.m. to-day.

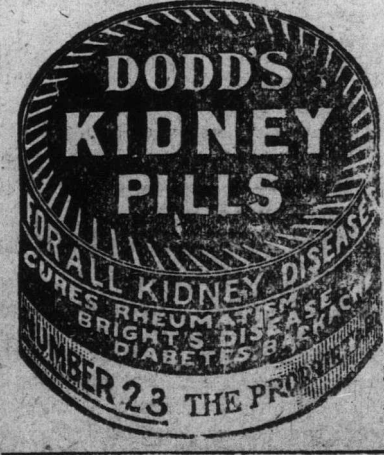
GOOD CROPS.—Some of our most experienced farmers say that the local crops this season are as good as ever they were before.

EARL OF DEVON SAILS.—The s.s. Earl of Devon, Capt. Carter, sailed on the White Bay service at 10 a.m. to-day taking a full freight but no passengers.

DESETER JAILED.—A seaman of the bargt. Attila, who deserted and failed to put in an appearance up to the time the vessel sailed, was arrested under warrant last night and sent to the Penitentiary to-day for three weeks.

MARRIED.

On September 29th, by the Rev. C. A. Whitmarsh, Blanche Fleet to William Parsons. Both of this city.



MINARD'S LINIMENT CURES DISTEMPER.

Amusements.

SEE THE CRESCENT ADVERTISEMENT.

See the regular advertisement in another part of this paper for particulars of the big picture show the Crescent Picture Palace has on to-day, this is no doubt one of the best programmes the Crescent has ever shown, every picture complete in itself and every one a feature. On Monday a great modern society drama, "Her Bitter Lesson" will be the attraction, this drama is produced in two reels and attracted large audiences in the big theatres of America. Coming, Charles Reade's great story, "Peg Woffington."

WONDERFUL DRAMA IS "WHITE GODDESS."

The programme at the Nickel Theatre yesterday attracted large audiences during the afternoon and evening. The great attraction was of course the feature film in three acts entitled, "The White Goddess." It is a startling story and it was acted in a manner which impressed all. The vocal ability and the dramatic talent, Alice Joyce was easily the best she has ever given. Those who were not able to see this picture last evening should see it to-day. Subjects of this class are not seen at the 'movies' often, consequently all should go to-day. "The Hazards of Helen" was specially good last night also. This evening the full programme will be repeated.

ROSSLEY'S EAST END THEATRE.

At Rossley's East End Theatre on Monday will be produced the great photo-play "Madame Sans Gêne" with Madame Riane, the distinguished French actress in the leading part. In certain parts Madame Riane has no peer in the world and in Sans Gêne she has a character to delineate which suits her fervid temperament exactly. Mr. Ian MacKenzie, an established favourite with St. John's audiences is received with great enthusiasm. Miss Rix Guerin in her songs displays great vocal ability and Mr. William Wallace has not been long in convincing his hearers that he is an accomplished violinist. The competition last night was an unequalled success and the evening was enjoyed by an excellent house. Mr. Rossley has brought from New York Mr. Dan Roche, a gifted and versatile artist. He is a good singer, sketch artist and capable pianist.

BRITISH THEATRE.

The pinnacle of picture programmes was reached yesterday at the British Theatre when the great photo-play, "The Treason of Hearts" was shown along with the other most excellent subjects along which may be mentioned a beautiful drama entitled, "The Heart Punch" in which Jess Willard the world's champion boxer is the principal. Too much praise cannot be bestowed upon the "Treasure of Hearts," it is a picture among pictures, every detail was brought out and the picture was seen at its absolute best. This photo-play was delayed in transit and should have been here three weeks ago, however it only arrived yesterday hence the delay in advertising. The picture will be shown to-day at 3.15, 4.15, 8.10 and 8.45 thus giving every body a chance to see it. Patrons will be pleased to hear that the great local favorite Mr. John L. Slattery will sing to-night. On Monday a splendid bill will be offered including a big war feature.

Here and There.

LEFT MARYSTOWN.—The schr. Winifred left Marystown to-day for Oporto with 3654 qtls. of codfish, shipped by the Marystown Trading Co.

DURANGO DUE HOURLY.—The Furness Liner Durango is hourly expected to arrive from Liverpool, bearing nine days out. She has a large mail for here.

BOWINGERS' SHIPS.—The Portia left St. Joseph at 8 a.m. to-day and is due here early to-morrow morning. The Prospero left Catalina at 7.30 a.m. to-day, going north.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Trial size 25c. bottle; postage 5c. extra. Large size 50c. bottle; postage 10c. extra.—sep21,tf

GUESTS AT BALSAM PALACE.—H. J. Crowe, Botwood; Rev. N. S. Irving, Grand Falls; Rev. Father Whelan, North River; A. Gneaves, Duluth, Minn.; Dr. C. Geisel, Battle Creek, Mich.; Miss A. Geisel, Battle Creek, Mich.

C. C. C. Monthly "Cinderella" Dance, Tuesday next, October 5th, C. C. C. Hall, King's Beach. Dancing 9 o'clock. Light refreshments will be served. Tickets—Lady's, 60c.; Gent's, 80c.; Double, \$1.00. Music by Full Cadet Band.—oct2,li

FLORIZEL SAILS.—The S. S. Florizel sails at 3 o'clock this afternoon for Halifax and New York, taking these passengers in saloon:—Messrs. Sampson and Buddington, Miss F. Ball, Mrs. W. Knowlton and son, L. S. Palmer, H. T. Wicker, Wm. Towers, Mrs. A. Murphy, Mary Crotty, Mary Waddleton, R. Evans and 10 second cabin.

Winners of McGuire's Bread and Dandylake Prizes for last week: Mrs. Nicholas Murphy, Blackmarsh Road, \$10.00; Mr. Jackson Roberts, Hamilton Ave., \$5.00; Mrs. Mary Kavanagh, Flower Hill, \$5.00; Mr. M. J. O'Brien, New Gower St., \$5.00. Four more prizes this week. oct1,21

The black velvet sash tied in a butterfly bow is a pretty touch on a fluffy frock.

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