ENORMOUS DEMAND FOR "FRUIT-A-TIVES"

1,152,000 Boxes Sold Last Year.

Six of These Fruit Liver Tablets for Every Man, Woman and Child in the Dominion.

In seven short years, "Fruit-a-tives" has become the most famous and the most widely used medicine in Canada that has ever been introduced to the people of the Dominion. Even those who take "Fruit-a-tives" regularly and recommend these famous fruit juice tablets to their friends, probably have no idea of the enormous number of "Fruit-a-tives" that are being used by those wishing to regain their health.

Last year, over eight thousand gross boxes of "Fruit-a-tives" were sold. As there are one hundred, forty four boxes in a gross, this means that over one million one hundred thousand boxes were sold in 1912. And this year, this number will be still further increased.

This means a box of "Fruit-a-tives" for every six persons in Canada, or six tablets for every man, woman and child in the country.

"Fruit-a-tives" are sold in every section of the Dominion. On the rugged Atlantic coast, throughout the Maritime Provinces, among the French in Quebec and the English in Ontario, all over the great Prairie Provinces and on the shores of the Pacific, "Fruit-a-tives" is the best selling medicine in stock.

This is true because "Fruit-a-tives" gives results. For chronic Constipation, Indigestion and Stomach Trouble—for bad Blood, Skin Eruptions and Eczema—for Rheumatism, Sciatica and Lumbago—for Kidney, Bladder and Urinary Troubles—"Fruit-a-tives" cures when nothing else will.

In the head office in Ottawa, are hundreds of letters and photographs from grateful men and women who have been cured of sickness and suffering by "Fruit-a-tives." Many of these letters and photographs have been published by permission and have induced other sufferers to try "Fruit-a-tives." This is one of the factors in the demand for "Fruit-a-tives," which is now sold in every city, town, hamlet and cross roads store.

50c. a box, 6 for $2.50 trial size, 25c., at all dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

THE PRICE OF WAR.

Its Chief By-Products Are Widows, Orphans and Costly Pension List.

War is the most costly thing in the world, but if it were the cheapest it would still be too dear. It is sued for the purpose of changing boundary lines, satisfying selfish ambitions, administering punishment, destroying happiness, wrecking hopes, demolishing cities, bringing about general devastation and overthrowing governments.

If war had never been invented Napoleon might have been a truck gardner and William the Conquerer would perhaps have gone in for raising chickens. War is and has ever since the first big battle was fought been the chief cause of burdensome taxation and unmarked graves.

A curious thing about war is that the people who pay for it get the least out of it. War is declared by kings, presidents, parliaments and irresponsible persons, and it is carried on by people who do not as a rule know what they are fighting for. Billions of dollars have been invested in wars, but no war has ever produced dividends for the small stockholders or resulted in a reduction of the difficulty of living.

War began when Cain slew Abel. At that time it was considered a wretched business, because neither Cain nor Abel wore a uniform or carried a flag. War has been waged over women, over religion and over a large part of the earth's surface, but never so far as we know, over a question that might not have been settled without it.

Advoactes of war insist that its principal object is to bring about peace. If they are right it is about the slowest process in existence.

War makes colonels, generals, presidents and emperors, and its chief by-products are widows, orphans and pensions.

Municipal Homes.

A municipal home has just been opened in Harve, by the local Bureau of Charity, which is said to be the first of its kind in France. The city owns three ancient buildings on the island quarter known as St. Francois and until recently they were insanitary for building and unfit for habitation. For the nominal rent of one franc per annum the city turned them over to the Bureau of Charity, which proceeded at once to put them in complete repair at a cost of only £860.

Each family (a widow with children), has an apartment of three large, well-lighted and ventilated rooms, for which the only charge is 2s. 6d. a month, to pay the cost of supervision.

The simple regulations are that each tenement shall be kept clean; that notice of disease shall be given promptly; regular attendance of children in school; prohibition of the presence of alcoholic beverages and peace among all the residents, of which there are now 15 widows and 80 children.

An Inexpensive Son-in-Law.

The old gentleman showed a good deal of displeasure. "It seems to me," he exclaimed testily, "rather presumptuous for a youth in your position to ask for my daughter's hand. Can you advance any good reason why I should give my consent?"

"Certainly, sir!" promptly replied the suitor.

"What?" pressed the old man.

"I am comparatively modest and economical in my personal expenditure," replied the suitor, "and I think, sir, that altogether you will find me less costly to maintain than almost any other son-in-law you could select."

NATIONAL TASTES IN EGGS.

The Spaniard Boils His a Minute and Then Drinks Them Down.

How do you eat an egg?

To a stranger the manner in which you eat this part of your breakfast may indicate your nationality. Nearly every nationality has some especial way of cooking and serving eggs for breakfast, and, quite unconsciously, the average person's order of eggs will reveal his nationality.

Americans are said to prefer poached eggs. The foreigner when traveling who sees a man order a couple of eggs poached on toast almost immediately jumps to the conclusion that only an American could have given the order. Hard boiled eggs, served whole, are another American dish, and "deviled eggs," where the yolk is mixed with various condiments, is strictly American. Fried eggs, too, are more common in America than elsewhere.

Hard boiled eggs are eaten in Germany, too, but they are usually prepared in a glass, chopped with butter, salt and pepper. The German likes his soft boiled eggs very soft, indeed, and breaks the contents into a china cup, eating them from the cup. The "egg cup" is an invention of Germany, but the German cups are large enough to contain several eggs. "Sour eggs" are eaten in Germany too.

The average Englishman likes his egg boiled for three and a half minutes, no more and no less. He is particular about the time. He prefers a small egg cup that holds one egg, the shell of which is not removed. The Englishman then removes the top of the shell. Bread and butter, instead of the toast of the American, is eaten with the Englishman's eggs.

The Frenchman removes the top of his egg, too, but then he stirs the contents vigorously and adds bits of bread and butter to the egg. Sometimes squares of bread are dipped into the egg.

No Spaniard would dream of letting an egg boil three minutes—that is, if he prefers his eggs prepared strictly in the native fashion. The egg is allowed to boil only one minute and is then broken open and the contents poured into a glass, the real Spanish epicure drinking it off as if it were water.

In Italy eggs, to be perfectly prepared are started on their boiling by being put into cold water. When the water comes to a boil the egg is done. It is eaten on a large plate with bread. —Chicago Tribune.

A Curious Rescue.

Two officers hunting wolves on the Dry mountain, in Central Servia, lost their way in a fog. After wandering for fourteen hours one of them lay down in the snow and speedily became unconscious. His comrade bound him with cords, placed him in a sitting position and then rolled him down the mountain. He glided down the slope at terrific speed and reached the bottom safely, being found an hour later in an exhausted condition by a peasant.—London Mail.

Mankind and Machinery.

Why do employes go on strike? An English physician says that it is solely due to the craving for excitement, and remarks that men engaged in exciting pursuits are never found on strike. Machine-like tasks and long hours are the real cause of strikes, he assures us. It is interesting from how many angles comes support of the Ruskin-Morris theories of the degradation of mankind by machinery.

SUNDAY SERMON BY PASTOR RUSSELL

A PURE HEART IS A PURE FOUNTAIN

We Are Learning Power of the Will, Says Pastor Russell.

STARTING THE NEW YEAR RIGHT

Pure Thoughts—Two Ways of Fighting Vice, Sin—We Must Copy God's Methods—Impurity Is Devouring Our Race—Its Ramifications—In Business, In Society, In Politics, In the Home, Everywhere—The Fight Against Impurity—Its Progress—Its Soldiers—Its Efforts and Results, Present and Future.

PASTOR RUSSELL

New York, Jan. 4. — Pastor Russell, of the City Temple Congregation, took for his text to-day St. Paul's words: "Whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things." (Philippians 4:8. He said:

More and more we are learning the power of the will. "As a man thinketh in his heart, so is he." The heart represents the real man, whom we are not always able to properly recognize, weigh and value. God looks upon the heart, and each man should carefully scrutinize his own heart—especially all who desire to be pleasing in God's sight. But the Apostle uses the word think as representing another process of the mind, the will. We must do some thinking in order to will properly, wisely. As a man thinketh, he will gradually come to do, because the mind, the thoughts, give us our ideals for the activities of life, just as the architect's drawings give ideals in respect to the construction of a house.

The man who does no thinking has not properly begun to live. The man who thinks upon wrong things, who has set before his mind wrong ideals, is worse off than the man who has no ideals. We must admit the truth of the Apostle's proposition that we should think upon the good, the honorable, the just, the pure, the true, the loving things, if we would have our lives just, loving, true, noble, pure, lovely and lovable.

I have chosen this subject, not because I believe that this congregation is devoid of good ideals, but because we are apt to let slip some of those noble ideals which we set before our minds and which God has set before us through the words of Jesus and the Apostles and others of His servants. We need to set our affections on that which is just, noble, true and good— the Heavenly things of Divine approval; and as they slip away to earthly ideals, we are to set them afresh. The opening of a new year is a time especially favorable for resetting our heart affections upon things that are just, noble, pure, lovely, the time for calling to our aid all the will power and resolutions which we can command. Thus we make character.

Moreover, we are all preaching, by our words in public and in private, and by our actions. Our neighbors and our friends are influenced more by our actions than by our words if the two are in conflict. As God's people we are all to be ministers of the Truth, ambassadors for God, to show forth His praises as we have opportunity. Our ordination, our authorization, is of God through the Holy Spirit.

In November last I received appointment as a delegate to the World's Purity Congress, which met in Minneapolis, November 7th to 12th. Although I hesitated because of pressure upon my time, I was afterward glad of the experiences gained. There I made the acquaintance of some noble men and women who, so far as I could judge, are laying down their lives in fighting against sin, impurity, wrong, and to uplift humanity. Nearly all seemed to be having a considerable fight against the powers of darkness in their various fields of activity; and all seemed earnest, zealous, courageous and hopeful. Some labored as followers of Christ; others labored apparently merely from a humanitarian standpoint. But, I reflected, the Lord declared that there are but two masters; so I said to myself, As between God and mammon, these dear people seem to be seeking to serve God and to fight against mammon, against sin, against vice. They are on the Lord's side, whether they realize it or not.

You will be interested, respecting the scope of that Congress, and the various fields of activity of the workers. The Congress did not discuss evils merely, but rather the good, and what must be accomplished in order to have the good prevail. I was pleased to notice that even when they discussed the immoral characters whose work they seek to overthrow, there was a proper spirit of moderation and an appreciation of what I have for years been trying to present; namely, that apparently much of the sin and vice in the world results from ignorance and superstition, and should not be accredited wholly to devilishness of intention. Nevertheless, we must all agree that whatever the inspiring motives, there are people whose vicious conduct can scarcely be characterized as other than wicked, sensual, devilish; and the Apostle Jude is our authority for using these terms.

The welfare of children was carefully discussed. It was demonstrated that in the families of the very poor, ideals of chastity are unknown. These children possess knowledge of sex matters beyond their years; and, mingling with others in the public schools, like an infectious plague they poison the moral atmosphere of the entire school, suggesting immoral practices to those whose parents have sought carefully to maintain their purity.

The parental duty of giving children proper conceptions of the sanctity of their bodies was set forth. The child needs, not large instruction, but simply confidence in the parent, and the information that its body is sacred, pure, holy, and belongs to God, and that whoever violates its sanctity sins against God. This much information should be given to the child before it enters the public school. Indeed, first lessons in vice are sometimes given in the kindergarten, notwithstanding the teacher's watchful eye. The child should have the assurance that the parent will give further instructions later on; and should have such confidence in the parent that it would be content to wait for the further information which every child's mind seeks regarding itself and its origin.

It was pointed out, however, that comparatively few parents know how to broach this subject in a profitable manner. Alas, what have our schools and churches done, or not done, for these fathers and mothers! If they had received useful information helpful to their lives, no doubt church attendance would be much larger than it is to-day. Are we to see young boys start in bad habits that will injure their health and that of their posterity? The answer is, No! Yet great care should be exercised that thorough sex instruction be not given too early, lest the very evil be encouraged which it was sought to guard against.

The age of thirteen to fifteen, according to the child's intelligence, seems to be the critical age when clear knowledge is quite necessary to save the child from the evil which has already overtaken so many. Statistics indicate that boys and girls are especially subject to temptation through ignorance between the years of thirteen and eighteen, when the forces of nature are breaking forth, just as trees bud in springtime. The parent who rules his child with loving intelligence rather than brute force should have the child's confidence at this age. The parents are the God-given instructors and protectors of their families. Nothing can excuse them from this, either church work or slum work, or even Bible study.

It was brought out that five of our great states have already legislated on the subject of the minimum wage for female employes and of the hours during which they may be legally employed. Amongst these the three highest in appreciation seem to be Oregon, Iowa, and Minnesota, with evidences that the laws of the last named state represent the best features of all previous legislation on the subject.

The story of the battle to secure better regulations of vice and better hours and wages for female laborers was told in detail. In various ways the opponents of righteousness sought to circumvent the legislation so imperatively needed by the people whom they represented. And so far as we could learn, female suffrage and the active and intelligent labors of self-sacrificing women have been largely influential in effecting the rectification of the laws. We surely did rejoice in this. If the giving of the franchise to women shall mean better laws, more righteousness and purity in our nation, we surely all would agree that female suffrage could not come too soon.

Our thought therefore has been that in God's order the family is a unit, of which the husband is the head; and that the votes of these heads should properly protect every family interest. There is another side to the question, however, well worthy of consideration; namely, the fact that sin has disordered all the affairs and interests of life. It may be that under the stress of present conditions no wiser thing could be done than to give the ballot to women. The most powerful argument to the contrary is the conduct of some extreme suffragettes who wait neither for God, order and time, nor for the ripening of human thought on the subject, but seem utterly reckless as respects life, property and principles of righteousness.

Perhaps many of us have considered the expression "white slave traffic" a fiction of some over-zealous reformer; but not so. On the very best authority we learn that this immoral traffic has its agents and operatives in all parts of the civilized world. These operators control as a money-making arrangement approximately 68,000 women, reaping from their immoral traffic about $188,000,000 per year. These large profits enable them to exercise great influence at the polls and at the lower courts.

Although not a corporation, they co-operate with each other in all parts of Christendom. They are constantly on the lookout for recruits, as they are continually losing some through death, disease and the ravages of age; for as soon as these white slaves cease to be profitable to their owners they are dropped, and become the lowest of the low. They are generally obedient slaves, faithful to their masters, even to the extent of transfer from one to another. Many of them undoubtedly would die of despair or by suicide, were it not for the hope continually held out by their masters that soon sufficient money will be realized to justify them in settling down in a respectable little business.

The 68,000 regular slaves constitute only about one-half of the immoral women of this land who support themselves solely by immorality.

The great centre of traffic appears to be eastern Germany and Austria. From there white slaves are shipped with considerable regularity in all directions—to South Africa, South America, and latterly to China. Goodly numbers are coming to the United States; but finding it difficult to escape the government inspection, they are mostly brought in by way of Canada. The audacity of these immoral traders is illustrated by the fact that one of their agents recently was found on a committee organized for the destruction of the vice. This man enthusiastically offered $250 for the conviction of white slavers. He was wealthy, had a son at college and a daughter completing her education in Europe.

Recent developments have shown that some high schools are deeply infected with vice, and every young woman, especially if attractive in appearance, is beset with dangerous pitfalls. The ignorance of the innocent respecting these things contributes to the success of the enemy. The unpreparedness of parents to do their duty seems to leave no alternative to the suggestion that sex hygiene must be taught in all grades of the high school and in the upper grades of the grammar school.

One of the most mortifying thoughts in connection with the entire matter is that there are men and women willing to sell themselves to such a vile business—to traffic in the morals of the young. The matter has gone so far that not merely on account of dangers from consumptives, but also from those who have venereal diseases, drinking cups for general use are no longer permitted at public fountains. Indeed, authorities charged with responsibility for such matters are at their wits' end to know how to overtake the spread of venereal diseases and those which outcrop from them to the third and fourth generation.

Surely it is time that white slavery and every form of immoral traffic shall be rooted out. To these calls from the Purity Congress people who love righteousness and hate iniquity and love their fellow men should acquiesce; and many should join the crusaders against vice in its many forms.

I speak to-day from a personal standpoint, and call for a crusade in your own heart, and in your own home, if you are parents. Do not allow false delicacy or the fear of being considered a prude to hinder you from doing your duty—from opposing everything in sympathy with vice. At the Congress it was clearly demonstrated that one of the serious tendencies of our time is what is termed "spooning."

Every Christian desiring the Lord's approval, and hoping eventually to hear His "Well done," should determine to-day that he will take a more active part in opposing vice, especially within his own home, and particularly in his own mind. God wants resolute Christians—overcomers. Our minds must be loyal to the Lord, to Truth and to Purity, and our bodies must be brought in as close harmony with these renewed minds as possible.

I am not urging you to give all your time toward moral reforms, nor so intending to do myself. According to our view, there is a still greater work than that of moral reform, good though that work be. The greater work is the one in which you and I are engaged, by the grace of God. We are preaching the Gospel, for the purpose of gathering out the Bride class, in order that, the Church being completed, the glorious Millennial Reign of Jesus and His Church may begin. In that glorified spiritual Kingdom of God we see the only hope of effectually, thoroughly, stamping out the social evil and every other evil, born of selfishness and sin, and associated with the present reign of Sin and Death.

We do not believe that present institutions will be able to accomplish the laudable desires for which we praise them. They will, we trust, however, be able to accomplish further good; and we take pleasure in bidding them Godspeed. The speaker would certainly be with them, heart and hand, in the battle against vice and for civic and moral uplift, purity, were it not that we have the still higher commission of finding the members of the Bride class and helping to prepare them for the Kingdom. Thus we are working for the effectual suppression of vice and the establishment of the Reign of Righteousness, even though from outward appearance not all may be able to perceive our relationship toward these noble co-laborers who are seeking their victories now.

Let us all, dear brethren, put on the whole armor of God, and be first pure, fighting against sin of every kind as we have opportunity, but especially serving the Household of Faith, as directed in the Lord's Word. Let us not give the impression to others that we are careless of their work and of the interests of the present time. Let us have a word of encouragement for them, and a hearty grasp of the hand; and if time permit let us be ready to do them good, in whatever way will not conflict with our higher opportunities of doing good to the Household of Faith. "Let not your good be evil spoken of." Take heed lest through your failure to express sympathy any should mistake you for an opponent of righteousness, truth, purity, loyalty to God and all the interests of His cause, great and small.

An Acre-Foot.

"An acre-foot" of water, a term commonly used in irrigation, is 43,560 cubic feet, or the amount needed to cover an acre one foot.

His First Dollar.

Every community has a citizen of whom it is said, "He has his first dollar yet."

Milan's Unemployed.

There are 30,000 unemployed building trades workers in Milan, Italy.

Beirut Buys Flour.

Beirut, in 1911 and 1912, imported 145,000 sacks of flour of 220 pounds each.

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