

RED BOBS GIVES

**Larger Yields
Better Grades
More Dollars**

Seager Wheeler's New Wheat

The Seed is being distributed Now--GET YOURS

Red Bobs Wheat

Ripens Six to Ten Days Earlier Than Marquis

Yields More Per Acre Than Marquis

Milling Value Equal to Marquis

Grades No. 1 Hard

Due to its early ripening Red Bobs is not liable to be damaged by rust or frost.

Red Bobs is a new wheat developed by Seager Wheeler, of Rosthern, Sask. Of this wheat Mr. Wheeler says: "I believe Red Bobs will revolutionize the grain industry of Western Canada. Grown side by side with Marquis on my farm it outyields Marquis eight to ten bushels per acre and ripens from six to ten days earlier. The Bobs Wheat ripens sufficiently early to escape all damage from rust or frost. It has an exceptionally strong straw, a compact head that fills uniformly from base to tip, with from 18 to 24 spikelets on each head and with from six to ten berries in each spikelet. I consider it the ideal Wheat for Western Canada."

You can get seed of this new variety,
but you will have to provide
for your allotment
NOW!

Red Bobs

Red Bobs Wheat is the most important agricultural development of recent years. The evidence establishing the superiority of this new variety is conclusive. Under ordinary circumstances this discovery would have been seized upon by private interests and exploited. Enormous prices would have been charged, the middleman would have taken extortionate profits, and only the wealthiest farmers could have purchased the seed.

The Grain Growers' Guide will distribute all of Mr. Wheeler's different varieties of wheat during the next two years. The Guide has paid a high price for this wheat. Mr. Wheeler is entitled to this, but, through its system of distribution, The Guide, instead of cornering the wheat for personal profit, is placing it within easy reach of every farmer in Western Canada.

To make it easy for anyone to secure Mr. Wheeler's new wheat all of the available supply will be distributed during the summer months. You cannot **BUY** any of this grain. You can secure as much as you care to earn by aiding us in extending The Guide's field of usefulness.

The Guide has published a Red Bobs Book that tells the secret of Mr. Wheeler's unusual success. It also gives the records of this new wheat and tells the interesting story of its discovery and development. This book should be read by every man that is raising grain in any one of the three western provinces.

Since its organization The Guide has always endeavored to render a practical service—a service that would aid in making agriculture more profitable. The Red Bobs Book was published with this end in view.

We will send a copy of this valuable book **FREE** to any person upon application. There is a copy of this book for **YOU**. It will be mailed without any obligation on your part.

Mail the coupon today and your copy will be forwarded by return of post.

The Grain Growers' Guide
Winnipeg, Man.

The Red Bobs Book

The Red Bobs Book tells the interesting story of the discovery and development of Red Bobs Wheat, and how the seed can be secured. It contains the secret of

**More Bushels,
Bigger Profits,
Better Homes.**

It will be sent free to anyone filling in the coupon below.



This Red Bobs Book will be sent free to any person upon receipt of coupon below.

Fill in your name and address and send the coupon to us. The Red Bobs book will be forwarded by return of post to anyone filling in this coupon.

DO THIS NOW!

COUPON Tear this Coupon off here COUPON

The Grain Growers' Guide, Winnipeg, Man.
Send me **FREE**, the Red Bobs Book.

Name _____

P.O. _____

Province _____