THE 1911 WINNIPIG

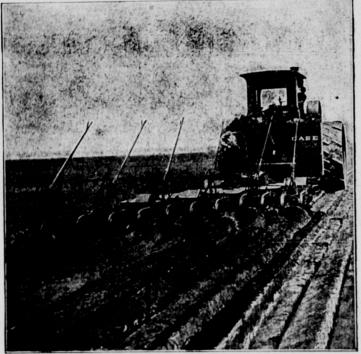


PROVES MORE CONCLUY CASE ENGINES ARE CONCLUY NOTE THE AMOUNT OF COAL

ENTERED THIS YEAR IN COMPARISON WITE

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WHEN CASE ENGINES COMPETE IT IS NOT AGAINST OTHER



Case Engines

Have Never Failed to Win First Prize in Any Class Whenever Entered in Any Winnipeg Contest

The Contest of 1911 was held on a section adjoining the field plowed in the 1910 Contest and was practically the same soil plowed at the same season of the year. If anyone tries to tell you, Mr. Purchaser, that the excessive coal consumption of every 1911 entry was due to the soil being wet, etc., etc. (for 45 minutes) ask them to explain the coal consumption on the brake as given in the official reports the essential figures of which are reproduced and rearranged below for easy comparison.

TWO HOUR BRAKE TEST

| ENGINE | | | | | KIND | | HORSE POWER DELIVERED BY BELT | POUNDS OF COAL USED PER HORSE POWER HOUR |
|--------|-----|------|---|------|----------|------|----------------------------------|---|
| CASE | 110 | H.P. | - | 1910 | SIMPLEEN | GINE | 98.6 | 3.04 |
| ENTR | YN | .26 | - | 1911 | DOUBLE | | 75.64 | 5.57 |
| | " | 27 | - | | SIMPLE | ** | 71.77 | 4.9 |
| | | 28 | - | | DOUBLE | ** | 111.35 | 3.99 |
| " | | 29 | | " | COMPOUND | 11 | 101.52 | 3.86 |
| " | | 30 | - | | SIMPLE | | 103.06 | 4.61 |
| " | | 31 | - | | COMPOUND | | 83.25 | 4.52 |

NOTE!! THAT THE 1911 WINNER BURNED 54 3.5 POUNDS OF COAL IN THE

A CAREFUL STUDY OF THESE OFFICIAL FACTS WILL SHOW SEND FOR CATALOG Nº68 J.I.CASE THREST

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