

WAXTITE

Protects

Kellogg's

**Toasted
Corn
Flakes**

For You
and
For Your
Customer

against moisture or
any other injurious
influence.

**WAXTITE
ENSURES
THE
FLAKES**

reaching your cus-
tomer's table with
that delicious flavor
and as fresh and
crisp as when they
left the oven in our

**TORONTO
KITCHENS**

Made in
Toronto, Canada
by

H. K. Kellogg
CEREAL CO.

Kellogg Toasted Corn Flake Co.
Battle Creek, Mich. Toronto, Canada



By cutting the
Waxtite

wrapper with a
sharp knife, like
this, the
cap can be re-
placed and the
flakes kept fresh
until they are
all used.

Housekeepers
will find the
wax paper
handy for many
purposes.

See that this full signature
is on the package