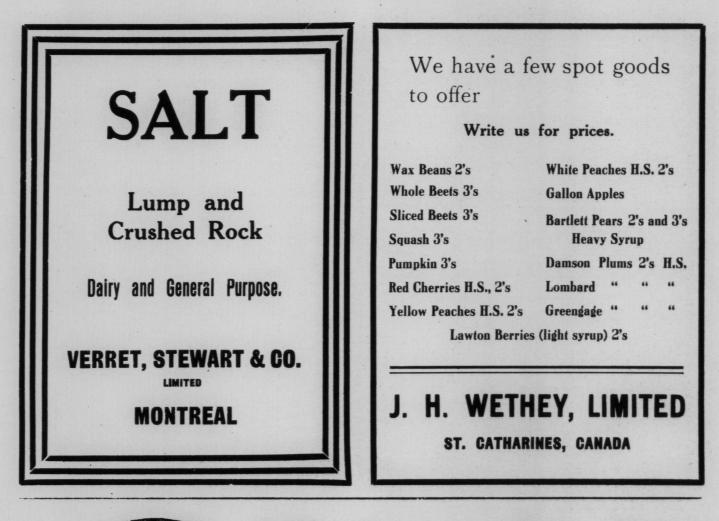
## THE CANADIAN GROCER



## COLLET S DE REU BAS DE REU BAS DE REU LIVE CULERES COMPERENT COLLET S COLLE

## Gillett's Lye Eats Dirt!

It cleanses whether the dirt is visible or invisible.

## **Gillett's Perfumed Lye**

has been the Standard for over 50 years, and millions of people use it every day. Why experiment with substitutes? Handle the brand with the established demand! Useful for 500 purposes.



GILLETT'S CHEMICAL WORKS ESTABLISHED 1852.