

LIFE INSURANCE

CONFEDERATION LIFE
ASSOCIATION.

Head Office, - Toronto, Canada

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J. K. MACDONALD,
Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, A.C.A., Secretary

CROWN LIFE

ENDOWMENTS FOR CHILDREN

No Medical Examination Required. Definite sum of Insurance
Guaranteed, and increasing each year.Highest Guaranteed Loan, Cash Surrender and Paid-up, Insur-
ance after three years.Premium Rates Lower than those charged by other companies.
Write for particulars.**CROWN LIFE INSURANCE CO.**

HEAD OFFICE, - - - TORONTO.

Liberal Salary and Commission Contracts, with good Territory,
available to Reliable Agents.**DESIRABLE VACANCIES**

The Excelsior Life Insurance Company

has openings for—

Provincial Manager

Two Inspectors

A number of General and District Agents.

Liberal contracts will be given to gentlemen possessing requisite qualifi-
cations, which must include ability for organizing and procuring new
business. Apply Head Office, Toronto.

THE

DOMINION LIFEhas good openings for one or two bright men in
Western OntarioApply to **FRED HALSTEAD,**

Waterloo, Ont.

Superintendent of Agencies,

For Reliable and Timely Insurance News
—Read the Monetary Times each week.

LIFE INSURANCE

**Continued Progress
and the Reason**The first two months of 1910 give The Great-West Life a business
\$305,596 greater than January and February of 1909. The gain for
the two months is \$1,285,580—making the Business-in-Force on
March 1st \$47,276,366.The reason for this substantial success is readily found. More and
more of those needing Life Insurance are enquiring why The Great-
West Life should, for three successive years, write the largest Cana-
dian business. In the Premium Rates—the Profit Returns—and the
Policy Provisions—they find good and sufficient reason.

Investigate for your own satisfaction

The Great-West Life
Assurance Company

HEAD OFFICE, - WINNIPEG

**The
MUTUAL LIFE
OF CANADA**wrote during 1909 new business (all Canadian) amount-
ing to**\$8,125,578**

making total insurance in force, December 31, 1909,

\$59,261,595

Its net surplus earning for 1909 over all liabilities was

\$508,921.25while the ratio of expense to income was less than for
the previous year.

Head Office - Waterloo, Ont.

**The Federal Life Assurance
Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$4,512,949.53

Total Assurances in force - - - - 21,019,322.31

Paid to Policyholders in 1909. - - - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**SUN LIFE OF
CANADA**

At 31st December 1909

ASSETS - - - - \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 3 1/2 and 5 per cent. Standard - 3,305,534.53

SURPLUS GOVERNMENT STANDARD - 4,940,556.77

INCOME 1909 - - - - 7,778,132.05

ASSURANCES IN FORCE - - - - 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and
Progressive."**SUN LIFE POLICIES ARE EASY TO SELL****Commercial Union Assurance Co.**

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENTCapital Fully Subscribed \$14,750,000 Life Funds (in special trust
for Life Policy Holders, \$17,314,405

Total Annual Income - 21,250,000 Total Funds exceed - 88,850,000

Head Office Canadian Branch, Commercial Union Bldg. Montreal

Jas McGregor Mgr. Toronto Office, 40 Wellington St. East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York