GOSSID.

When business is slack advertise. Anyone can sell when things are booming. To overstate a case attracts attention to the matter, but is apt to weaken one's confidence in the one who exaggerates.

Mr. J. C. Jordan, of River Glade, N. B., recently visited Hood Farm, Lowell, Mass., and after going over the herd of Jerseys very carefully selected a son of Hood Farm Pogis 9th, the great bull at the head of the Hood Farm herd, the only son of Figgis in service, and probably the most valuable bull living. Figgis, it will be remembered, was champion and grand champion cow in the World's Fair show-ring at St. Louis last This young bull carries the blood of Sophie's Tormentor, the sire of the grand champion, Figgis, and 20 others in the 14-lb. list, through both sire and dam. To mate with this bull, Mr. Jordan selected six very choice cows, all highly bred, and combining the Hood Farm requisite, utility and beauty They are all of about the same color, light fawn, and are as handsome a bunch as anyone could wish to see.

Anyone wanting to purchase A1 Shropshire sheep will consult their own interests by looking up the advertisement of Mr. Abram Rudell, of Hespeler, Ont., in this paper, who is offering Shropshires of different ages from first-quality stock, several of the breeding ewes being of Mansell's breeding. The best of rams having been used upon them has built up a flock second to none in quality, as a proof of which we note that at the Provincial Winter Fair, Guelph, with stock of his own breeding, Mr. Rudell won first prize for a pen of three lambs against St. Louis and Chicago International winners. These young things look like continuing to go forward, and, perhaps, repeat similar honors again. This flock can be seen conveniently, as it is just about a mile from the town of Hespeler, which is only a few minutes' ride on the G. T. R. from Guelph, or it may be reached by trolley line from Berlin or Galt. When wanting a few good yearling rams or ewes or good lambs, give him a call.

Mr. Richard Wilkin, Harriston, Ont., breeder of Scotch and Scotch-topped Shorthorns, and whose advertisement runs in this paper, has a strong, useful herd, headed by two well-bred Scotch Most of the young stock is by Provost =37865=, a Cargill-bred bull, by Palermo (imp.) 36074, dam Scottish Ringlet (imp.). This bull has produced some really good stock for his owner and others. Mr. Wilkin has just landed a choice, thick thirteen-months-old bull to use upon his young stock, in Scottish Volunteer =56870=, sire the massive, thick show bull, Scottish Prince (imp.) 090= (84728), dam Clementine 3rd, by Prince Louis (imp.). Scottish Volunteer is a mellow, soggy, dark roan, with a mossy coat of hair, and plenty of substance, a good deal like his sire. look for him to produce the right kind of stock, as he is a good one from good ones. At the same time as the above was bought, a fine pair of heifer calves, namely, Fairy Pearl, a red, by Imp. Scottish Prince, dam by Imp. Guardsman, that should make a show heifer. The other is a nice quality roan, Lillian 2nd, by the same sire, dam Lillian by Guardsman (imp.). Mayflower 3rd, imported by the late Hon. M. H. Cochrane, has developed into a smooth cow of good size and is breeding well, having produced a good yearling in Mayflower 4th, by Imp. Scottish Hero, and a bull calf, by Provost. The above mentioned lot, along with some others, in the herd that have won many honors for their owner at county and township shows, make up a bunch that are a credit to any breeder anywhere. Among Mr. Wilkin's Clydesdales we noticed a pair of exceedingly well-bred imported mares. One, Maid of Aireland, rising three years old, by Woodend Gartley (10663), dam Nellie of Aireland. She is in foal to Imp. Baron Lorne and should breed something good. The other mare referred to is Lily Alexander (imp.), a five-year-old, by Captain Alexander (10175), dam Sally, by Cairngorm (6567). This big, strong mare is also in foal to Baron Lorne. When in need of either of the above lines of stock, write Mr. Wilkin, or better still, call and see what he has.

The Successful Sheep Man Uses WONDERFUL ZENOLEUM.

He does not allow his sheep to become a prey to scab, lice, ticks, stomach worms, etc. He destroys the parasites and heals the wounds of his sheep for two reasons: First: It is profitable to him. Second: It is humane. He knows that securing sheep health and sheep comfort is the surest guarantee of his profit both in wool and in mutton. Good shepherds differ on the minor details of sheep raising, but on the one great point of how best to secure the health and profit of their sheep they are all agreed. They have found Zenoleum the infallible remedy through experiment. The great prize winners and the most successful feeders have passed the experimental stage. Good Shepherds Everywhere Endorse Zenoleum. The Great Coal Tar Carbolic Dip and Disinfectant. Its worth is now a matter of common knowledge. It comes not only from common experience, but the highest scientific authorities of the land have proved and proclaimed it.

Forty Agricultural Colleges Use And Endorse Zenoleum.

Wonderful Zenoleum "Coal Tar Disinfectant and Dip" The Great Promoter of Animal Health.

One gallon of Zenoleum will be sent you, express prepaid for \$1.50 and it will make 100 gallons of reliable disinfectant solution. Try it for the animal troubles and ailments that are worrying your stock: use it as a disinfectant, germicide and insecticide; for lice, mange, scurvy, ringworm, canker, scab; for removal of stomach and intestinal worms; to cure calf cholera, abortion of cattle, chicken cholera, scab in sheep, cattle mange or itch, etc. We are satisfied that if we can induce you to make the trial you will become more than enthusiastic about Zenoleum. In addition to every representation made above, Zenoleum is guaranteed to be non-poisonous—absolutely harmless for internal or external use. Neither injures skin, discolors wool or roughens the hair.

We ask you to take no chances. Read the Zenoleum guarantee. "If Zenoleum is not all we say it is or even what you think it ought to be-you get your money back. No argument. Just Money.'

Most all druggists handle Zenoleum—if yours won't supply you, we will. The prices of Zenoleum are: One gallon, \$1.50, express paid; two gallons, \$3.00, express paid; three gallons, \$4.50, express paid; and five gallons, \$6.25, freight paid. Send to us for booklets, "Veterinary Adviser," "Chicken Chat" and "Piggie's Troubles." Free.

ZENNER DISINFECTANT CO., BRAMPTON, ONT. OR 113 BATES ST., DETROIT MICH.

Cured to Stay Cured

Attacks stopped permanently. Cause removed. Breathing organs and nervous system restored. Symptoms never return. No medicines needed afterwards. 21 years of success treating. Asthma and Hay Fever. 58,000 patients. Book 57F Free. Very interesting. Write P. HABOLD HAYES, Buffalo, N.Y. o

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THE WILLIAM WELD CO., LIMITED, LONDON, ONT.

AYRSHIRE BULLS

Two 13-months-old bulls, choice individuals, from grand milking cows, at very much reduced prices. Also an extra lot of last fall bull calves, away down in price if taken soon.

W. W. BALLANTYNE, Stratford, Ont.

FOR SALE: HIGH-CLASS AYRSHIRES

Special offering for next 30 days: Two cows at \$85 each; one bull calf, \$35; one yearling bull, \$45; also a few heifer calves, from \$20 to \$40 each, according to age. Poultry—Eggs for hatching, from W. Wyandottes, Silver-gray Dorkings, B. P. Rocks, Houdans and Black Spanish at \$2 per 15 eggs. All correspondence cheerfully answered.

WILLIAM THORN,

Trant Run Stock Farm. Lymedoch Ont.

Trout Run Stock Farm, Lynedoch, Ont.

SHANNON BANK STOCK FARM FOR AYRSHIRES AND YORKSHIRES

Young stock of both sexes for sale from imported stock. Cedar Grove, Ont.

MERTON LODGE HOLSTEINS



Forty head to select from. Such great sire as Sir Hector De Kol at head of herd. Present offerings: Young bulls, cows and heifers, all ages. Am booking orders for our entire crop of spring calves with gilt-edge pedigrees. We quote prices delivered at your station. Safe arrival guaranteed.

H. E. GEORGE, ORAMPTON, ONT. Maple Grove Holsteins—In official tests they for 3-year-old, 1st 2-year-old and 1st under 2 years old. Special inducements are offered in high-class bulls to quick purchasers. For particulars address,

Maple Gien Holsteins—Present offering is of quality. from producers. A spring calf from the champion dairy test cow. Carmen Sylvia, another from her granddaughter, Juanita Sylvia 2nd; a richly-bred Nov. calf from improw, sired by Jr. De Kol; also an Aug. calf from a first-prize Toronto winner. No females. o C. J. GILROY & SON, Glen Buell, Ont.

We want you to remember that HOLSTEIN COWS

owned by me (formerly at Brookbank Stock Farm, Currie's) won all sorts of honors in milk tests at Toronto, Ottawa and Guelph (5 years), and among many other prizes in the show-ring, including sweepstakes at Toronto and Pan-American in competition with the best in the world. Our herd is always improving. We have now 5 cows whose official test average 22.4 lbs. butter in 7 days, 10 cows whose official test average 9.6 lbs. butter in 7 days, 15 (3 yra, and up) whose official test average 19.6 lbs. butter in 7 days, 10 (3 and 4 yrs.) whose official test average 17 lbs. butter in 7 days, 10 heifers (average age 36 mos.) whose official test average 11 lbs. butter in 7 days. That is our idea of a dairy herd, and the kind of stock I handle. A few good young bulls, 1 to 13 mos., for sale.

o GEO, RICH, Annaudale Stock Farm, Tilsonburg, Ont.

A. CASKEY

Madoc, Ontario.

BULL CALVES

FOR SALE, sired by Count Echo De Kol, a sire of Record of Merit cows, and out of excellent dams.

Woodbine Holsteins Herd headed by Sir Mechthilde Posch, whose four nearest ancestors average 25 lbs, of butter in 7 days in official tests. Cows, heiters and young bulks, sired by Homestead Albino Paul DeKol, a grandon of DeKol 2nd Paul DeKol, sire of 41 A. R. O. daugh-

A. KENNEDY, SXT

ters, the greatest sire of the breed. Write for ex-

tended pedigrees and prices.

Over 50 head to choose from. A number of young cows and heifers for sale. Six young bulls from 8 to 11 months old.

BROWN BROS, Lyn, Ont.

IMPERIAL STOCK FARM HOLSTEINS. For Sale: Four bull calves, 5 months old, whose sire's three nearest dams average 21.79 lbs. of butter in 7 days. Also young bulls by the sire of first-prize herd at London.

W. H. SIMMONS. New Durham, Ont.

HOLSTEIN-FRIESIANS at RIDGEDALE FARM 6 bull calves for sale, from 3 to 9 months old, bred from rich milking strains. Special prices to quick buyers. Port Perry, G. T. R., and Myrtle, C. P. R., Shipping Stations. Ontario County. o R. W. Walker. Utica P. Q., Ont. HOLSTEINS and TAMWORTHS One choice yearling bull, excellent quality and breeding. Will be sold at a bargain to a quick buyer; also a few bull calves. One boar ready for service. Young pigs ready to wean. Write at once for bargains.

A. C. HALLMAN,

Waterloo Oc.

Waterlee Co. Breslau, Ont.

"BROAD LEA OXFORDS" Present offerings are: Ram and ewe lambs out of imported ram. One imported three-year-old ram, which has proved to be an ex-cellent sire, and which I have used my self for

E. T. CARTER & CO., . Toronto.

Lincoins are Booming

We have only a few more ewe and ram lambs and breeding ewes for sale. We have seven choice young bulls, Scotch topped, and a grand lot of heifers and young own for sale at reasonable prices. Write or come and see us.

F. H. NEIL & SONS, Telegraph & R. R. station. LUCAN, ONT.

Sheep Breeders Associations.

American Shropshire Esgistry Association, the largest live stock organization in the world. Hon, John Dryden, President, Toronte, Canada, Address correspondence to MORTIMER LEVERING, Secretary, Lalayetta, Indiana. cm

DORSET HORN SHFEP and SCOTCH SHORTHORNS

The latter representing the Nonpareil, Miss Ramsden, Missie and Glosterfamilies exclusively, and the former comprising more Royal winners and more St. Louis prizewinners than any other flook in the world. Stock for sale always on hand. John A McGilli

Champion Cotswolds—Silver medal ram, silver medal ewe. Won all first prizes except one at Toronto, 1904. A number of choice ewes, bred to imported ram, for sale. E. F. PARK, Burgeseville. Out. o

SHROPSHIRES 20 yearling ewes, 45 lambs, both sexes included, from Imp. ram. For particulars write to GEO. HINDMARSH, Alica Oraig P. O.. Ont.

LINDEN OXFORDS

I have some good yearling rams; also a choice lot of ram and ewe lambs, sired by first-class imp. rams. Come and see them, or write. R. J. HINE, Dutton, Ont.

NEWGASTLE HERD OF

Tamworth Swine and Shorthorn Cattle We have for quick sale some 50 head of Tamworth swine, including several boars ready for service. A grand lot of boars and sows, from 3 to 7 months old. A few sows bred and ready to breed. These are nearly all the direct get of Colwill's Choice, our sweepstakes boar at Toronto for several years. Also a beautiful Shorthorn bull calf, about ready for service; besides a few choice heifer calves, heifers well forward in calf, and cows in calf. All at moderate prices. All correspondence answer-ed promptly. Write for what you want—we can generally supply you.

OOLWILL BROS., NEWGASTLE, ONT. TAMWORTHE AND HOLSTEINS We have for quick sale a choice lot of spring pigs from prizewinning sows. A few boars fit for service and one yearling boar. Also a choice lot of bull calves, from I to 6 months old.

Bertram Hoskin. - To Grafton Station. The Gully P.O.

TAMWORTHS 2 fine boars fit for service; also a choice lot of both sexes from 2 to 4. wonths old, of good breeding stock Prices reasonable. stock Prices rea Glenairn Farm. Jas, Dickson, Orono, Ont.

In answering any advertisement on this page, kindly mention the FARMER'S ADVOCATE.