



"Look for the Roll with the Paroid Label"

The Largest Manufacturers of Roofing, Wall Board and Roofing Felt in Canada.

Also Manufacturers of Neponset Wall Board

## Have your Roofs this Protection?

**H** EAD and shoulders above all other roofings stands Paroid, which not only defies the weather, but resists fire. That is real protection, and explains why the Canadian Government and the railways have used Paroid.

## NEPONSET Paroid ROOFING

has been giving all round satisfaction for 19 years. The genuine Paroid makes farm buildings warmer in winter. But remember—there is only one genuine make of Paroid—Neponset Paroid, with the label as shown. It has the grey surface. We also make two finishes of Slate Surfaced Paroid—Red and Green, permanent colors.

Every roll carries a complete kit inside, and has our unconditional guarantee.

For your home, use Neponset Twin Shingles, surfaced with crushed slate, Red or Green; they give all the durability and protection of Paroid. Look for the Neponset dealer and get real satisfaction.

BIRD & SON, Dept. B, Hamilton, Ont.

Warehouses:  
Montreal, St. John, Edmonton,  
Winnipeg, Calgary, Vancouver.

There is BIG MONEY

IN TRAPPING

when you ship your RAW FURS

To John Hallam Limited

131 HALLAM BUILDING, TORONTO.

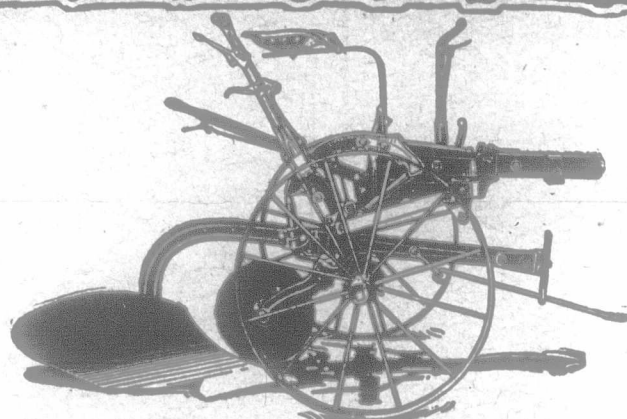
### NORTHERN ONTARIO

Millions of acres of virgin soil, obtainable at 50c. an acre in some districts—in others, free—are calling for cultivation.

Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here—right at the door of Old Ontario a home awaits you.

For full information as to terms, regulations and settlers rates, write to

H. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ont.  
Hon. G. H. Ferguson, Minister of Lands, Forests and Mines



## Good Plowing Done Here

**T**AKE a simple type of two-wheeled sulky plow like the Oliver 26, equip it with a suitable bottom, and put it into the hands of an Eastern Canadian plowman. There is an unfailing recipe for good plowing. The Oliver 26 sulky handles like a two-wheeled cart. It has a pole shift that changes instantly the landing of the beam, making it as easy as can be for the operator to straighten crooked furrows, to turn short corners or to plow side hills. The land wheel has a range of lift that insures good work on rough ground, around dead furrows, and in finishing out a land. No plow made works better on rough, uneven land or can be backed more easily. It has a horse lift that eases the work of the plowman without tiring the horses. There is no handier plow than this sturdy Oliver 26. Other Oliver plows from engine and riding gangs down to walking plows, complete a line in which you can find any particular plow you may happen to need—a plow that will help your reputation as a good plowman and good farmer—at a price you can afford to pay. May we send you our folders telling all about Oliver plows for Eastern Canada? Write to the nearest branch house.

### International Harvester Company of Canada, Limited

#### BRANCH HOUSES

WEST—Brandon, Man., Calgary, Alta., Edmonton, Alta., Estevan, Sask., Lethbridge, Alta., N. Battleford, Sask., Regina, Sask., Saskatoon, Sask., Winnipeg, Man., Yorkton, Sask.  
EAST—Hamilton, Ont., London, Ont., Montreal, Que., Ottawa, Ont., Quebec, Que., St. John, N. B.

## New COAL OIL Light

10 Days Free—Send No Money | Beats Electric or Gasoline

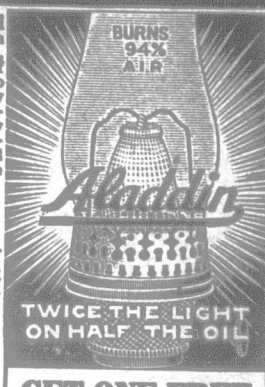
We don't ask you to pay us a cent until you have used this wonderful modern white light in your own home ten days, then you may return it at our expense if not perfectly satisfied. We want to prove to you that it makes an ordinary oil lamp look like a candle; beats electric, gasoline or acetylene. Passed by Insurance Underwriters. Children handle easily. Tests by Government and 35 leading Universities show that the new Aladdin

### BURNS 70 HOURS ON ONE GALLON

common coal oil, no odor, no smoke or noise; simple, clean, won't explode. Over three million people already enjoying this powerful, white, steady light, nearest to sunlight. Won Gold Medal at Panama Exposition. Greatest invention of the age. Guaranteed.

\$1000 Reward will be given to the person who shows us an oil lamp equal to the new Aladdin in every way (details of offer given in our circular). We want one user in each locality to whom we can refer customers. To that person we have a special introductory offer to make, under which one lamp is given free. Write quick for our 10-Day Free Trial Offer and learn how to get one free, all charges prepaid.

**Yours FREE**



TWICE THE LIGHT ON HALF THE OIL

**GET ONE FREE**

### Men With Rigs or Autos

Make \$100 to \$300 per Month

Our trial delivery plan makes it easy. No previous experience necessary. Practically every farm home and small town home will buy after trying. One farmer who had never sold anything in his life before writes: "I sold of the first seven days." Christensen says: "I have never seen an article that sells so easily." Norring says: "95% of homes visited bought." Phillips says: "Every customer becomes a friend and booster." Kemerling says: "No flowery talk necessary. Sells itself." Thousands who are coming money endorse the Aladdin just as strongly. **80 more guaranteed.** We furnish stock to get started. Sample sent prepaid for 10 days' trial and given absolutely without cost when you become a distributor. Ask for our distributor's plan. State occupation, age, whether you have rig or auto; whether you can work spare time or steady; when can start; townships most convenient for you to work in.

**Yours FREE**

## "WHAT OTHERS SAY"

A new edition of The Great-West Life pamphlet, "WHAT OTHERS SAY," is now in print. Reproduced in this pamphlet are the views of many who have had good opportunity to form an opinion of the Company, its Policies and methods.

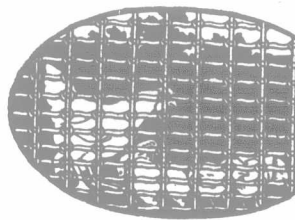
Several of the letters are from Policyholders, whose contracts have recently matured. As was to be expected, the writers are unanimous in expressing extreme satisfaction with the results under their Policies.

To know The Great-West Policies is to clearly appreciate their value. A preliminary acquaintance with the Company and its Policies may be made by requesting printed matter and personal rates. State age next birthday.

### THE GREAT-WEST LIFE ASSURANCE COMPANY

Dept. "Z"

Head Office: WINNIPEG



### PEERLESS POULTRY FENCE

A Real Fence—Not Netting

Strongly made and closely spaced—making it a complete barrier against large animals as well as small poultry. Top and bottom wires No. 9—intermediate No. 12 wire—made by the Open Hearth process which time and other tests have proven to be the best. Send for catalog. Ask about our farm and ornamental fencing. Agents wanted in unassigned territory. The Barwell-Henke Wire Fence Company, Ltd., Winnipeg, Man., Hamilton, Ont.