

A Christmas Gift for You



HERE IS A SPECIAL CHRISTMAS GIFT OFFER to our farmer friends—and only good for the month of December.

With every 98-lb. bag of flour ordered between now and the end of the month, we will give an interesting novel or a cook book free. On and after January 1st, 1916, only one book will be given with every four bags.

These books are neatly bound, clearly printed and are by famous authors. You would like several of them we are sure.

Many of you who are reading this announcement have used our products before, and know how good

Cream of the West Flour

the hard wheat flour guaranteed for bread

and our other flours are. To those who have not used them, we say, "try them at our risk." We guarantee satisfaction or your money back. Read the price list on the left, make out your order, and select the book or books you want from the list below. One book free with every 98-lb. bag of flour.

| GUARANTEED FLOURS | Per 98-lb. bag. |
|---|-----------------|
| Cream of the West Flour (for bread) | \$3.30 |
| Toronto's Pride (for bread) | 3.10 |
| Queen City Flour (blended for all purposes) | 3.00 |
| Monarch Flour (makes delicious pastry) | 3.00 |

| CEREALS | |
|--|------|
| Cream of the West Wheatlets (per 6-lb. bag) | .25 |
| Norwegian Rolled Oats (per 90-lb. bag) | 2.70 |
| Bob-o-link Cornmeal (per 98-lb. bag) | 2.20 |

| FEEDS | Per 100-lb. bag. |
|---|------------------|
| "Bullrush" Bran | \$1.25 |
| "Bullrush" Middlings | 1.30 |
| Extra White Middlings | 1.45 |
| "Tower" Feed Flour | 1.75 |
| Whole Manitoba Oats | 1.80 |
| "Bullrush" Crushed Oats | 1.85 |
| Sunset Crushed Oats | 1.70 |
| Manitoba Feed Barley | 1.85 |
| Barley Meal | 1.90 |
| Geneva Feed (crushed corn, oats and barley) | 1.80 |
| Old Cake Meal (old process, ground fine) | 2.25 |
| Chopped Oats | 1.85 |
| Feed Wheat | 1.65 |
| Whole Corn | 4.70 |
| Cracked Corn | 1.75 |
| Feed Corn Meal | 1.70 |

PRICES ON TON LOTS—We cannot make any reduction on above prices, even if you purchase five or ten tons. The only reductions from above prices would be on carload orders.

TERMS CASH WITH ORDER—Orders may be assorted as desired. On shipments up to five bags, buyer pays freight charges. On shipments over five bags we will prepay freight to any section in Ontario East of Sudbury and South of North Bay. West of Sudbury and in New Ontario add 1½ cents per bag. Prices are subject to market changes.

List of Books

Ye Olde Millers Household Book

—Over 1,000 tested recipes. Instruction how to carve meat and game. Large medical section. A very valuable book. Would retail at \$1.00. Enclose 10 cents to pay for postage and packing of this book. No postage asked for our other books.

Black Beauty—A world famous story of a beautiful horse. Has been translated into dozens of languages.

Rebecca of Sunnybrook Farm—A characteristic story of country life which has achieved great popularity.

Little Women—The story of a family of everyday girls so interesting that you'll want to re-read it the minute you finish it.

Innocents Abroad—One of the best stories of the famous Mark Twain.

The Lilac Sunbonnet—A splendid story by S. R. Crockett, the famous English author.

Quo Vadis—A stirring historical romance of Rome in the time of the Caesars by the famous Polish novelist, Sienkiewicz.

Lorna Doone—R. D. Blackmore's famous classic. A story that will live forever.

Three Musketeers—A thrilling adventure by Alexandre Dumas.

The Mighty Atom—A novel written with a view to improve methods of education.

Mr. Potter of Texas—A. C. Gunter's stirring book of adventure, with a plot set in Egypt.

Beautiful Joe—A real story of a real dog that has made its Canadian author world famous.

A Walsh Singer—Three hundred and sixty thousand copies have been sold.

Adam Bede—George Eliot has written nothing more moving or true to life than this masterpiece.

Helen's Babies—A most refreshing and amusing book.

Tom's Brown's School Days—A story of public school life in England.

David Harum—An amusing character novel that has been one of the world's best sellers.

The Scarlet Pimpernel—A tale of romance and adventure that has thrilled thousands.

The Mill on the Floss—A typical story of human nature by George Eliot.

Jess—One of Rider Haggard's most popular mystery stories.

The Story of an African Farm—A most interesting story of the Boers and Englishmen in Africa fifty years ago.

The Campbell Flour Mills Co., Limited
(West) Toronto Ontario